

Professor Tom O'Regan

Professor Tom O'Regan is Head of School and Professor of Cultural and Media Studies and Convenor of Museum Studies, School of English, Media Studies and Art History, University of Queensland. He is also a Fellow of the Australian Academy of Humanities (FAHA)

Prof. O'Regan was Director of the Australian Key Centre for Cultural and Media Policy (CMP) from April 1999 until December 2002. He was integrally involved in developing Australian screen studies and the role of policy analysis and study in communication and media studies in Australia and internationally. He co-founded the cultural and media studies journal Continuum. His books include The Film Studio (with Ben Goldsmith Rowman & Littlefield 2005), Australian Television Culture (Allen & Unwin, 1993) and Australian National Cinema (Routledge, 1996). He is a co-author of two major reports Cinema Cities/Media Cities (Australian Film Commission 2003) and The Future for Local Content (Australian Broadcasting Authority, 2001), and is co-editor of a book on audience development strategies Mobilising the Audience (UQP, 2002). He is the publisher of the journal Media International Australia incorporating Culture and Policy for which he has recently co-edited issues on "Creative Networks", "Culture: Industry, Development and Distribution", "Media Ratings", and "International Issues in Media Regulation"; and he is the co-author of the Australian Entertainment Industry Australian Entertainment Industry Association Live Attendance and Ticketing Survey 2004 (AEIA, 2005) which provides the first ongoing quarterly statistics on attendance and revenue for the live entertainment industry in Australia. In 2002 he was elected a Fellow of Australian Academy of the Humanities.

Research Centre Directorships

Australian Key Centre for Cultural and Media Policy (CMP) 1999-2002, Griffith University. The Key Centre was funded by the Australian Research Council under its Research Centres Scheme 1996-2001. Prof. O'Regan was director for its last three years of ARC funding (\$821,000) and for a further eighteen months until its completion in December 2002.

Centre for Research in Culture and Communication, 1996-1998, Murdoch University.

As Director of this School- and then Division-based research centre O'Regan notably supervised and co-supervised to completion two industry funded 4 year fellowships in Aboriginal and media relations and cultural and the systems for removal of Aboriginal children respectively.

Research Interests

O'Regan's core research interests centre on film, broadcasting and cultural policy issues with a particular emphasis upon policy and industry analysis perspectives. Characteristically his work straddles the media and the arts; cultural and broadcasting and communications policy and seeks to bring these sectors and policy domains into productive relation.

He is currently researching:

- *The development and refurbishment of large scale film studios internationally* as part of emerging, globalising dynamics of film production centering on the English language. This research is being undertaken with Dr. B. Goldsmith and is partially supported by an ARC Discovery.

- *Changing paradigms in film and cultural policy and accompanying support mechanisms for film and cultural production.* This interest is expressed in two lines of research interest: a case study of film services approaches through an examination of the Gold Coast-based film and television production industry focused on international, principally Hollywood, production; and a film policy paradigm approach concerned to explore the connections and disconnections between service industry and traditional film support mechanisms. This research is being undertaken with Dr Susan Ward and Dr Ben Goldsmith.
- *Changing paradigms in broadcasting policy under the impact of service industry approaches and dynamics.* This research is concerned with the current state of play in broadcast industry regulation particularly as it relates to social and cultural objectives in broadcasting. This research is being developed with Dr J. Thomas, Profs. L. Jacka and S. Cunningham.
- *Emerging audience research and audience development strategies for the arts, live entertainment and media sectors.* This work is in two parts—first a focus on the development of a history of and future directions for broadcast ratings. (This research is being undertaken with Prof. Mark Balnaves in Perth.) and second a focus on live entertainment which emerges out of work undertaken by myself and Dr Stephen Cox (an external consultant) to develop an ongoing survey of live entertainment in Australian in conjunction with the Australian Entertainment Industry Association (AEIA).
- *Studies in Publishing* research on the development of the financial self help segment of the book publishing industry as a product of governmental strategies to responsabilise populations to take a more active role in becoming financially literate and financially independent.

PUBLICATIONS

Books and Reports

Books

- Goldsmith, B., and O'Regan, T., *The Film Studio: Film Production in the Global Economy*, Lanham, MD: Rowman & Littlefield, 2005. ISBN 0742536807
- O'Regan, T., *Australian Television Culture*, Sydney: Allen & Unwin, 1993.
- O'Regan, T., *Australian National Cinema*, London: Routledge, 1996.

Reports

- Goldsmith, B., and O'Regan, T., *Cinema Cities/Media Cities*, Sydney: Australian Film Commission, 2003.
- Goldsmith, B., Thomas, J., O'Regan, T. and Cunningham, S., *The Future for Local Content? Options for Emerging Technologies*, Sydney: Australian Broadcasting Authority, 2001.

Edited Books

- O'Regan, T., Balnaves, M., Sternberg, J. (eds) *Mobilising the Audience* St Lucia: University of Queensland Press, 2002.

- O'Regan, T. and Moran, A. eds., Australian Screen, Ringwood, Vic.: Penguin Books, 1989.
- O'Regan, T. and Moran, A. eds., An Australian Film Reader, Sydney: Currency Press, 1985.
- O'Regan, T. and Shoosmith, B. eds., History on/and/in Film, Perth: History and Film Association of Australia (WA), 1987.
- O'Regan, T. and Shoosmith, B. eds., The Moving Image : Film and Television in Western Australia, 1896-1985, Perth: History and Film Association of Australia (WA), 1985.

Chapters in Books

Forthcoming

- O'Regan, T., 'Capitalising on Anxiety and Enterprise: Financial Literacy and the Publishing Industry', in D. Carter & A. Galligan eds., Making Books: Studies in Contemporary Australian Publishing, St Lucia, UQP forthcoming, 2006.

Published Chapters

- O'Regan, T. 'Making Sense of UNESCO: Reflections on its Significance for Australia and Internationally', in R. Breit and J. Servaes eds., Information Society or Knowledge Societies? UNESCO in the Smart State, Southbound, Penang (Malaysia), 2005, pp. 53-72. 303.4833
- Goldsmith, B. and O'Regan, T. 'The policy environment of the contemporary film studio', in M. Gasher & G. Elmer eds., Contracting out Hollywood: Runaway Productions and Foreign Location Shooting Rowman & Littlefield, 2005, pp. 41-66. 07425 36955.
- O'Regan, T., 'Australia's Television Culture', in Robert C. Allen and Annette Hill eds., The Television Studies Reader, London and New York: Routledge, 2003, pp. 79-91.
- O'Regan, T. and Goldsmith, B., 'Emerging Global Ecologies of Production' in D. Harries ed., The New Media Book London: British Film Institute, 2002, pp.92-105.
- Goldsmith, B., Thomas, J., O'Regan, T., and Cunningham, S. 'Asserting Cultural and Social Regulatory Principles in Converging Media Systems', in Marc Raboy ed., Global Media Policy in the New Millennium Luton: University of Luton Press, 2002, pp.93-109.
- O'Regan, T., 'Arts Audiences: Becoming Audience-Minded' in M. Balnaves, T. O'Regan, and J. Sternberg eds., Mobilising the Audience, St Lucia: University of Queensland Press, 2002, 104-130.
- O'Regan, T. and Cox, S., 'Towards an Ecology of Cultural Attendance', in M. Balnaves, T. O'Regan, and J. Sternberg eds., Mobilising the Audience St Lucia: University of Queensland Press, 2002, 131-167.
- M. Balnaves and O'Regan, T., 'Governing the Audience' in M. Balnaves, T. O'Regan, and J. Sternberg eds., Mobilising the Audience St Lucia: University of Queensland Press, 2002, 10-28.
- O'Regan, T. and M. Balnaves, 'Ratings in Transition' in M. Balnaves, T. O'Regan, and J. Sternberg eds., Mobilising the Audience (St Lucia: University of Queensland Press, 2002, 29-64.
- O'Regan, T., 'A National Cinema', in Graeme Turner (ed.), The Film Cultures Reader London: Routledge, 2002, 139-164.
- O'Regan, T., 'Australian Cinema as a National Cinema', in Alan Williams (ed.), Film and Nationalism, East Brunswick, NJ: Rutgers University Press, 2002, 89-136.

- O'Regan, T., 'Knowing The Processes But Not The Outcomes: Australian Cinema Faces The Millennium', in David Carter and Tony Bennett (eds.), Culture in Australia: Policies, Publics and Programs Oakleigh (Melbourne): Cambridge University Press, 2001, 18-45.
- O'Regan, T., 'Profilo storico e nuove tendenze del cinema Australiano' (transl. Australian cinema: historical profile and current trends) in Gian Piero Brunetta ed., Storia del cinema mondiale: Le cinematografie nazionali, Volume 4, America, Africa, Asia, Oceania. Turin: Giulio Einaudi Editore S.p.A 2001, 1037-1098.
- O'Regan, T. 'New Stories for a Digital Age', in Bronwen Levy and Ffion Murphy eds., Story / Telling St Lucia: University of Queensland Press, 2001, 61-78.
- O'Regan, T. and Cunningham, S., 'Marginalised Audiences', in Turner, G. and Cunningham, S. (eds), The Australian TV Book St Leonards: Allen & Unwin, 2000, 201-212.
- O'Regan, T. 'The International Circulation of British Television', in Ed Buscombe ed., British Television: A Reader, Oxford: Oxford University Press, 2000, 303-321.
- O'Regan, T. 'Cultural exchange' in T. Miller and R. Stam eds., A Companion to Film Theory. Malden, Mass. & Oxford: Blackwell Publishers, 1999, 262-294.
- O'Regan, T. and R. Venkatasawmy 'A Tale of Two Cities' in Deb Verhoeven ed., Twin Peeks: Australian and New Zealand Feature Films, St Kilda, Vic.: Damned Publishing, 1999, 187-203.
- O'Regan, T. 'The Janus face of Australian Television: Local and Imported Programming' in Albert Moran ed. Film Policy: An Australian Reader. Institute for Cultural Policy Studies: Brisbane, 1994, 87-104.
- O'Regan, T. '(Mis)Taking Policy: Notes on the Cultural Policy Debate' in J. Frow and M. Morris eds., Australian Cultural Studies Reader. Sydney: Allen and Unwin, 1993, 192-208.
- O'Regan, T. 'The Rise and Fall of Entrepreneurial TV: Australian Television. 1986-90', in G. Turner ed., Nation, Culture, Text: Australian Cultural and Media Studies. London: Routledge, 1993, 91-105.
- O'Regan, T. 'The International, The Regional and the Local: Hollywood's New and Declining Audiences', in E. Jacka ed., Continental Shift: Globalisation and Culture. Sydney: Local Consumption Publications, 1993, 74-98.
- O'Regan, T. and J. Hartley, 'Television in a New Way of Life' in A. Moran ed., Stay Tuned: An Australian Broadcast Reader St Leonards: Allen and Unwin, 1992, 146-153.
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- O'Regan, T., 'The Last Tasmanian: Documentary in Controversy', in T. O'Regan and A. Moran eds., An Australian Film Reader, Sydney: Currency Press, 1985, 127-136.
- O'Regan, T., 'The Man from Snowy River and Australian Popular Culture', in T. O'Regan and A. Moran eds., An Australian Film Reader, Sydney: Currency Press, 1985, 242-251.
- O'Regan, T. and Cathy Greenfield, 'The Construction of a Literary Political Subject' in P. Botsman, C. Burns & P. Hutchings eds., The Foreign Bodies Papers, Sydney: Local Consumption Publications, 1981, 93-168.
- O'Regan, T. and Cathy Greenfield, 'Problems with Post-Freudo-Marxist Analysis' in P. Botsman eds., Theoretical Strategies, Sydney: Local Consumption Publications, 1982, 141-168.

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- O'Regan, T., 'National Cinema', The Oxford Companion to Australian Film. Ed. Scott Murray, Brian McFarlane and Ina Bertrand. Melbourne: Oxford University Press, 1999, 344-348.
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Journal Editing and Refereeing

- O'Regan, T, Gibson, L, Jeffcut, P., 'Creative Networks', Media International Australia incorporating Culture and Policy, n. 112 (August) 2004.

- Phillips, G., Ferrier, L. , Balnaves, M., O'Regan, T., 'Ratings in Transition' Media International Australia incorporating Culture and Policy, n. 105 (November) 2002.
- O'Regan, T. and L. Gibson eds., 'Culture: Industry, Development, Distribution', Media International Australia incorporating Culture and Policy, n.102 (February) 2002.
- O'Regan, T. and Cunningham, S. eds., 'International Issues in Media Regulation' Media International Australia incorporating Culture and Policy, n.95 (May) 2000.
- O'Regan, T. ed., 'Policy, Governance and Culture', Critical Arts, 12 (1), 1998. 'Introduction to Policy, Governance & Culture', i-x..
- O'Regan, T. and Frost, S. eds., 'Governmentality and its Others', UTS Review vol. 3, no. 2, 1997, 'Introduction'.
- O'Regan, T. ed., 'Critical Multiculturalism', Continuum v. 8, n. 2, 1994. 'Introducing Critical Multiculturalism', pp. 7-19.
- O'Regan, T. and Miller, T. 'Screening Cultural Studies', Continuum, v. 7, n. 1 (1994). 'Preface', 5-10.
- O'Regan, T. ed., 'Communication and Tradition: Essays after Eric Michaels' Continuum, v. 3, n. 2 (1990).
- O'Regan, T. and Shoemith, B. eds. 'Asian Cinema' Continuum, v.2, n.1 (1989).
- O'Regan, T. ed., 'Australian Film in the 1950s' Continuum, v. 1, no. 1 (1987),

Editorial Responsibilities

- Publisher, Media International Australia incorporating Culture and Policy, 1999-.
- Founding co-editor of the Australian Film Commission supported journal Continuum: the Australian Journal of Media and Culture (16 issues), 1987-1995.

Journal Articles--Refereed

- Goldsmith, B. & O'Regan, T. 'Locomotives and Stargates: Inner-City Studio Complexes in Sydney, Melbourne and Toronto', International Journal of Cultural Policy, v. 10, n. 1, 2004, pp. 29-45.
- O'Regan, Tom & Ryan, Mark, 'From Multimedia to Digital Content & Applications: Transitions in Governmental Policy towards the (Digital) Content Industries', Media International Australia incorporating Culture and Policy, n. 112 (August 2004), pp. 28-49.
- O'Regan, T., 'The Utility of a Global Forum: UNESCO's Significance for Communication, Culture and ICTs', Media International Australia incorporating Culture and Policy, n. 111 (May 2004), pp. 63-80.
- O'Regan, T. and S. Ward, 'The Gold Coast Movie of the Week: A North American Form in its Australian Context', Metro, n. 143 (December 2004), pp. 100-109.
- O'Regan, T., 'Too much culture, too little culture: Trends and Issues for Cultural Policy Making', Media International Australia Incorporating Culture and Policy, n. 102 (February 2002), pp. 9-24
- O'Regan, T., 'Cultural Policy, Cultural Planning and Creative Industries Policy Making', Culturelink, Special Issue 2001, pp. 33-50. [Culturelink is a network of networks for research and cooperation in cultural development, UNESCO]
- O'Regan, T., 'The End of Cinema? The Return of Cinema?', Metro, nos. 124/125, 2000, 64-74.
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- O'Regan, T. 'Situating Australia's Television Culture', Metro, n. 98 (Winter 1994), 25-32.
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- O'Regan, T. 'Some Reflections on the Policy Moment', Meanjin, v. 51, n. 3, 1992, 517-32.
- O'Regan, T. 'Too Popular by Far: Accounting for Hollywood's Popularity', Continuum, v. 5, n. 2, 1992, 302-351.
- O'Regan, T. 'Radio Daze: Some Historical and Technological Aspects of Radio', Continuum, v. 6, n. 1, 1992, 102-111.
- O'Regan, T. and McHoul, A., 'Towards a Paralogics of Textual Technologies: Batman, Glasnost and Relativism in Cultural Studies' Southern Review v. 25, n. 1 (March) 1992, 5-26.
- O'Regan, T. 'From Piracy to Sovereignty: International Video Cassette Recorder Trends', Continuum, v. 4, n. 1, 1991, 112-135.
- O'Regan, T. 'The Rise and Fall of Entrepreneurial Television, Australian TV 1986-1990', Screen, v. 32, n. 1, 1991, 94-108.
- O'Regan, T., 'Towards a High Communications Policy: Assessing Recent Changes within Australian Broadcasting' Media Information Australia, Aussat Issue, n. 59 (November) 1990, 111-124. (Revised version of Continuum paper).
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- O'Regan, T., 'Historical Relations between Theatre and Film: The Doll', Continuum, v. 1, no. 1, 1987, 116-120.
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- O'Regan, T. 'The Politics of Import Culture: Ocker and the Tariff Board', Australian Journal of Cultural Studies, v. 3, n. 1, 1985, 72-88.
- O'Regan, T. 'Writing an Australian Film History', Occasional Paper n.5, Sydney: Local Consumption Publications, December 1984.
- O'Regan, T. 'Australian Film Making: Its Public Circulation', Framework, nos.22/23, 1983, 31-36.
- O'Regan, T. and Moran, A., 'Two Discourses on Australian Film' (with A. Moran),

Australian Journal of Screen Theory, nos. 15/16, 1983, 163-173.
O'Regan, T., 'On Screen', Intervention, n. 15, 1981, 44-62.