



**Adelaide Research  
& Innovation**

## **Commercial Accelerator Scheme Application Guidelines**

## Introduction

Adelaide Research & Innovation (ARI) is the commercial development company of the University of Adelaide. ARI's purpose is to aid the development, practical application and impact of the University's research in the community. Through the Commercial Accelerator Scheme we aim to:

- Bridge the funding gap for researchers engaged in research with potential for translation to commercial impact
- Build and retain the University's applied research capability
- Attract investment funds to early-stage research projects once they have been made 'investment ready', or help them achieve translation into the market by other means

## Commercial Accelerator

The goal of the Commercial Accelerator is to provide development funding for early-stage research with potential for commercial application, resulting in significant economic, environmental, social and/or cultural benefits. The Scheme is designed to accelerate the research to the point where it may attract third party commercial investment or achieve commercialisation in some other form (by licensing to third parties or other means).

- The usual maximum funding for any one project is \$150,000 (including subsequent Accelerator funding in the following year)
- Funding will be provided specifically for the gap between public sector grant funding and the market, supporting development required to make the project attractive to potential investors or licensees, such as commercial Proof of Concept or development work intended to enhance the commercial viability or attractiveness of a research outcome, invention or technology. Funding may be applied towards marketing studies, patent costs etc.
- Funding will not be available for basic research
- Applicants may use the Commercial Accelerator Scheme to leverage funding through other schemes. However, if the success of the CAS project is contingent on obtaining funding through the leveraged scheme, this needs to be clearly articulated in the application. The award of the CAS funding will be subject to the successful award of the leveraged scheme.
- Projects to be of a maximum 18 months duration

## Eligibility

- Commercial Accelerator Scheme funding is available to staff members of the University of Adelaide (full-time or part-time). Staff of hospitals and other institutions who are Clinical or Affiliate Titleholders will not be eligible.

## Step 1: Registration

- **Eligible applicants are required first to register their interest with their ARI Commercial Development Manager (CDM)** CDM's will complete an initial assessment of the commercial potential of the technology to ensure the intended application meets the intent and eligibility requirements of the Commercial Accelerator Scheme.
- Draft applications must be submitted to the CDM well prior to the final deadline to allow them time to provide advice and assistance on the commercial and intellectual property aspects of the application. **See Step 3 Submission for further details as to timing of the submission.**
- Applications not endorsed (by signature on the application) and reviewed by ARI will not be accepted for consideration.

Faculty / School	Commercial Development Managers (CDM)
<ul style="list-style-type: none"> <li>• Health Sciences</li> </ul>	Justin Dibbens Matthew Chong Duane Rivett Greg Macpherson
<ul style="list-style-type: none"> <li>• Earth &amp; Environmental Sciences</li> <li>• Australian School of Petroleum</li> <li>• Civil Environmental and Mining Engineering</li> </ul>	Jane Rathjen Sanjee Peiris
<ul style="list-style-type: none"> <li>• Other elements of Engineering, Computer &amp; Mathematical Sciences</li> </ul>	Steve Hood Muneesh Mudaliar Paul Arthur
<ul style="list-style-type: none"> <li>• Agriculture, Food &amp; Wine</li> <li>• Veterinary</li> </ul>	Justin Rigden
<ul style="list-style-type: none"> <li>• Molecular &amp; Biomedical Science</li> </ul>	Paul Tolstoshev
<ul style="list-style-type: none"> <li>• Chemistry &amp; Physics</li> </ul>	Ruth Shaw
<ul style="list-style-type: none"> <li>• Humanities &amp; Social Sciences</li> <li>• Professions</li> </ul>	Simon Firth

## Step 2: Application

### General Guidelines

- **Pro-forma application form is available from the ARI Website**
- Proposals are to be typed using Arial font (size 10), full justified with 1.5 line spacing. Section headings may be Arial size 12 bold font.
- Number all pages as Page X (number of page) of Y (total number of pages)
- The maximum number of pages allowed is 9 (excluding the cover page, table of contents and appendices).
- Material in excess of the 9-page limit will be ignored in the evaluation phase (but may be provided for extra information for CDMs)
- The proposal must be in MSWord format (no pdf's please)

## Step 3: Submission

Applications should be sent by email to [arip1@adelaide.edu.au](mailto:arip1@adelaide.edu.au) and cc'd to the relevant CDM in accordance with the following deadlines:

- Round opens: 7 September 2009
- Deadline for submission of draft applications to CDMs: 6 October 2009
- Final submissions due: 30 October 2009

## Step 4: Evaluation

Applications will be scored by an independent evaluation panel against 3 key features: Quality of the Research Proposal (30%); Commercial Readiness (40%) and Impact (30%). The panel will make recommendations to ARI Board. ARI Board will make the final decision on which projects are funded. If required, **applicants should be prepared to participate in a viva with the CAS assessment panel** as part of the application evaluation process.

- External Evaluation panel: 17 November 2009
- ARI Board meeting to consider recommendations: 27 November 2009