

Postgraduate Program Rules

Master of Applied Innovation and Entrepreneurship

1 Duration of program

Except with the permission of the Faculty, the Master of Applied Innovation and Entrepreneurship shall be completed in a minimum of three semesters or a maximum of twelve semesters.

2 Admission

2.1 Except as provided for in 2.2 below, a candidate for admission to the program of study for the Master of Applied Innovation and Entrepreneurship shall have qualified for:

a a degree from the University of Adelaide or for a degree of another institution accepted for the purpose by the Faculty as equivalent

or

b a Graduate Diploma in or Master of Innovation and Entrepreneurship.

2.2 The Faculty may, in exceptional circumstances and subject to such conditions (if any) as it may see fit to impose in each case, accept as a candidate for the Master of Applied Innovation and Entrepreneurship a person who does not qualify for admission to the program under rule 2.1 above but has given evidence satisfactory to the Faculty of fitness to undertake work for the degree.

2.3 Status, exemption and credit transfer

With the exception of the Graduate Diploma in Innovation and Entrepreneurship (see 2.4 below), candidates who have previously passed courses in postgraduate awards or equivalent at the University of Adelaide or another university and who wish to count such courses towards the Master of Applied Innovation and Entrepreneurship may, on written application to the Faculty, be granted such status as the Faculty shall determine, to a maximum aggregate value of twelve (12) units. Courses completed more than ten years prior to application to Faculty will not be considered.

2.4 Articulation with other awards

A candidate who has been admitted to the Graduate Certificate or the Graduate Diploma in Innovation and Entrepreneurship, or the Graduate Certificate in Social Entrepreneurship, and who subsequently satisfies the requirements for the Master of Applied Innovation and Entrepreneurship must surrender the Graduate Certificate or the Graduate Diploma before being admitted to the Masters degree.

3 Assessment and examinations

3.1 There shall be four classifications of pass in each course for the Graduate Diploma: Pass with High Distinction, Pass with Distinction, Pass with Credit and Pass.

3.2 A candidate shall not be eligible to attend for examination unless the prescribed work has been completed to the satisfaction of the teaching staff concerned.

3.3 A candidate who fails to pass in a course and desires to take the course again shall again undertake study and satisfactorily do such written and practical work as the teaching staff concerned may prescribe, unless specifically exempted therefrom after written application to the Faculty for such exemption.

3.4 A candidate who has twice failed the examination in any course or division of a course may not enrol for the course again except by special permission of the Faculty and then only under such conditions as may be prescribed.

3.5 For the purpose of this Rule, a candidate who is refused permission to sit for examination, or who fails to attend all or part of a final examination (or supplementary examination if granted) after being enrolled for at least two thirds of the normal period during which the course is taught, shall be deemed to have failed the examination.

4 Qualification requirements

4.1 To qualify for the Master of Applied Innovation and Entrepreneurship, a candidate shall satisfactorily complete courses to the value of 36 units, including:

a core courses to the value of 18 units from 4.1.1

b a 9 unit project* from 4.1.2

c elective courses to the value of 9 units from 4.1.3.

4.1.1 Core courses

TECHCOMM 5001 Marketing Technology and Innovation 3

TECHCOMM 5016 Entrepreneurship and Innovation 3

TECHCOMM 5015 Project and Innovation Finance and Accounting 3

TECHCOMM 5018 Opportunity Assessment	3
TECHCOMM 7022 Creativity and Innovation	3
TECHCOMM 7028 Managing Strategy and Growth	3
4.1.2 Masters project	
TECHCOMM 5028 A/B Project in Entrepreneurship*	9
TECHCOMM 5029 Project in Entrepreneurship*	6
*With permission from the Faculty, candidates may also complete a 6-unit project plus an extra elective	
4.1.3 Elective courses	
TECHCOMM 5002 Managing Product Design and Development	3
TECHCOMM 5003 Strategic Analysis for Technology Commercialisation	3
TECHCOMM 5004 Managing Risk ..	3
TECHCOMM 5005 Financing Commercialisation	3
TECHCOMM 5006 Technology Management and Transfer	3
TECHCOMM 5007 Legal Issues of the Commercialisation Process	3
TECHCOMM 5008 Leading and Managing	3
TECHCOMM 5011 Internationalisation of Technology	3
TECHCOMM 5021 Applied Project Management I	3
TECHCOMM 7012 Business and Contract Legal Studies	3
TECHCOMM 7014 Social Venture Funding	3
TECHCOMM 7019 Social Entrepreneurship	3
TECHCOMM 7026 Innovation and Corporate Venturing	3
TECHCOMM 7027 Foresight & Social Change	3
TECHCOMM 7036 Digital Media Entrepreneurship	3
With the permission of the Faculty, electives may be chosen from any postgraduate course taught by the Entrepreneurship, Commercialisation and Innovation Centre (ECIC).	
4.1.4 The availability of courses is conditional on the availability of staff and facilities and sufficient enrolments.	
4.2 Unacceptable combination of courses	
No candidate will be permitted to count towards an award any course, together with any other course, which, in the opinion of the Faculty concerned, contains a substantial amount of the same material; and no course or portion of a course may be counted twice towards an award.	
4.3 Graduation	
Subject to Chapter 89 of the Statutes, candidates who have satisfied the requirements for any award of the University shall be admitted to that award.	

5 Special circumstances

When in the opinion of the relevant Faculty special circumstances exist, the Council, on the recommendation of the Faculty in each case, may vary any of the provisions of the Academic Program Rules for any particular award.