

# Master of Applied Innovation and Entrepreneurship (Advanced)

## 1 Duration of program

Except with the permission of the Faculty, the Master of Applied Innovation and Entrepreneurship (Advanced) shall be completed in a minimum of four semesters or a maximum of sixteen semesters.

## 2 Admission

2.1 Except as provided for in 2.2 below, a candidate for admission to the program of study for the Master of Applied Innovation and Entrepreneurship (Advanced) shall have qualified for:

a a degree from the University of Adelaide or for a degree of another institution accepted for the purpose by the Faculty as equivalent

or

b a Graduate Certificate, Graduate Diploma, Master or Master of Applied Innovation and Entrepreneurship.

2.2 The Faculty may, in exceptional circumstances and subject to such conditions (if any) as it may see fit to impose in each case, accept as a candidate for Master of Applied Innovation and Entrepreneurship (Advanced) a person who does not qualify for admission to the program under rule 2.1 above but has given evidence satisfactory to the Faculty of fitness to undertake work for the degree.

## 2.3 Status, exemption and credit transfer

With the exception of the Graduate Diploma and Master of Applied Innovation and Entrepreneurship (see 2.4 below), candidates who have previously passed courses in postgraduate awards or equivalent at the University of Adelaide or another university and who wish to count such courses towards the Master of Applied Innovation and Entrepreneurship (Advanced) may, on written application to the Faculty, be granted such status as the Faculty shall determine, to a maximum aggregate value of twelve (12) units. Courses completed more than ten years prior to application to the Faculty will not be considered.

## 2.4 Articulation with other awards

A candidate who has been admitted to the Graduate Certificate or the Graduate Diploma, or the Master of Applied Innovation and Entrepreneurship, or the Graduate Certificate in Social Entrepreneurship, and who subsequently satisfies the requirements for the Master of Applied Innovation and Entrepreneurship (Advanced) must surrender the Graduate Certificate or the Graduate Diploma, or the Masters before being admitted to the Masters (Advanced) degree.

## 3 Assessment and examinations

3.1 There shall be four classifications of pass in each course for the Graduate Diploma: Pass with High Distinction, Pass with Distinction, Pass with Credit and Pass.

3.2 A candidate shall not be eligible to attend for examination unless the prescribed work has been completed to the satisfaction of the teaching staff concerned. 3.3 A candidate who fails to pass in a course and desires to take the course again shall again undertake study and satisfactorily do such written and practical work as the teaching staff concerned may prescribe, unless specifically exempted therefrom after written application to the Faculty for such exemption.

3.4 A candidate who has twice failed the examination in any course or division of a course may not enrol for the course again except by special permission of the Faculty and then only under such conditions as may be prescribed.

3.5 For the purpose of this Rule, a candidate who is refused permission to sit for examination, or who fails to attend all or part of a final examination (or supplementary examination if granted) after being enrolled for at least two thirds of the normal period during which the course is taught, shall be deemed to have failed the examination.

## 4 Qualification requirements

4.1 To qualify for the Master of Applied Innovation and Entrepreneurship (Advanced), a candidate shall satisfactorily complete courses to the value of 48 units, including:

a core courses to the value of 24 units from 4.1.1

b a project to the value of 9 units from 4.1.2\*

c elective courses to the value of 15 units from 4.1.3.

### 4.1.1 Core courses

TECHCOMM 5001 Marketing Technology and Innovation ..... 3

TECHCOMM 5004 Managing Risk .... 3

TECHCOMM 5008 Leading and Managing ..... 3

TECHCOMM 5016 Entrepreneurship and Innovation ..... 3

TECHCOMM 5015 Project and Innovation Finance and Accounting ..... 3

TECHCOMM 5018 Opportunity Assessment ..... 3

TECHCOMM 7022 Creativity and Innovation ..... 3

TECHCOMM 7028 Managing Strategy and Growth ..... 3

### 4.1.2 Masters project

TECHCOMM 5028 A/B Project in Entrepreneurship\* ..... 9

TECHCOMM 5029 Project in Entrepreneurship*	6
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\*With permission from the Faculty, candidates may also complete a 6 unit project plus an extra elective

#### 4.1.3 Elective courses

TECHCOMM 5002 Managing Product Design and Development	3
TECHCOMM 5003 Strategic Analysis for Technology Commercialisation	3
TECHCOMM 5005 Financing Commercialisation	3
TECHCOMM 5006 Technology Management and Transfer	3
TECHCOMM 5007 Legal Issues of the Commercialisation Process	3
TECHCOMM 5011 Internationalisation of Technology	3
TECHCOMM 5021 Applied Project Management I	3
TECHCOMM 7012 Business and Contract Legal Studies	3
TECHCOMM 7014 Social Venture Funding	3
TECHCOMM 7019 Social Entrepreneurship	3
TECHCOMM 7026 Innovation & Corporate Venturing	3
TECHCOMM 7027 Foresight & Social Change	3
TECHCOMM 7036 Digital Media Entrepreneurship	3

With the permission of the Faculty, electives may be chosen from any postgraduate course taught by the Entrepreneurship, Commercialisation and Innovation Centre (ECIC).

4.1.4 The availability of courses is conditional on the availability of staff and facilities and sufficient enrolments.

#### 4.2 Unacceptable combination of courses

No candidate will be permitted to count towards an award any course, together with any other course, which, in the opinion of the Faculty concerned, contains a substantial amount of the same material; and no course or portion of a course may be counted twice towards an award.

#### 4.3 Graduation

Subject to Chapter 89 of the Statutes, candidates who have satisfied the requirements for any award of the University shall be admitted to that award.

### 5 Special circumstances

When in the opinion of the relevant Faculty special circumstances exist, the Council, on the recommendation of the Faculty in each case, may vary any of the provisions of the Academic Program Rules for any particular award.

### Graduate Attributes

Postgraduate programs in Applied Innovation and Entrepreneurship

- Internationally recognised and advanced levels of knowledge and understanding of the process and techniques involved in assessing and transforming ideas into innovation opportunities and new ventures
- An ability to locate, analyse, evaluate, and synthesise information from a wide variety of sources in a planned and timely manner to facilitate the assessment and transformation of ideas into innovation opportunities and new ventures
- An ability to apply effective, creative and innovative solutions, both independently and cooperatively, to current and future innovation and entrepreneurship issues, problems and concerns encountered by communities and throughout the new venture process
- Skills of a high order in interpersonal understanding, teamwork and communication in facilitating and implementing innovation and new venture processes
- A commitment to continuous learning and the capacity to maintain intellectual curiosity throughout life that emerges innovation and entrepreneurship opportunities
- A commitment to the highest standards of professional endeavour and the ability to take a leadership role in the community in pursuing the creation, implementation and growth of innovation and entrepreneurship opportunities
- An awareness of ethical, social and cultural issues encountered in engaging with innovation and entrepreneurship within the global context and the importance of exercising professional skills and responsibilities in dealing with social and cultural issues.