

Graduate Diploma in Business

These Program Rules should be read in conjunction with the University's policies (<http://www.adelaide.edu.au/policies>).

Overview

The Graduate Diploma in Business is a postgraduate coursework award designed to provide graduates with an understanding of the core concepts of business management in the global context, covering relevant areas of business and commerce, such as accounting, finance, marketing and management practice. For students with little or no background in business, the program provides skills relevant to business and commerce in the global environment. The Graduate Diploma in Business is structured with six core courses and two electives.

The standard program duration is 1 year of full-time study or 2 years of part-time study. Admission to the program requires as a minimum, an undergraduate qualification which is assessed by the University of Adelaide to be equivalent to an Australian bachelor degree (AQF level 7).

Academic Program Rules for Graduate Diploma in Business

Requirements

To qualify for the Graduate Diploma in Business, the candidate must complete satisfactorily courses with a combined total of not less than 24 units, as follows:

1.1	Core courses	
	MARKETNG 7005OL Marketing Principles (M).....	3
	ECON 7200OL Economics Principles (M)	3
	ACCTING 7025OL Accounting Concepts (M)	3
	COMMGMT 7006OL People and Organisations (M)	3
	CORPFIN 7005OL Principles of Finance (M)	3
	COMMERCE 7015OL Business Statistics (M)	3
2.1.2	Elective Choice	
	6 units chosen from the Master of Business Academic Program Rules 1.2 and 1.3	6