The Strategic Leadership Relay: How to Keep Regional Innovation Journeys in Motion?

Regional development is a never-ending interplay between individual and collective intentions. Strategic leadership is needed to provide evolving processes with a nexus between individual and collective, and to find desired directions by herding a flock of strong-willed actors to collaborate. Regional development is being about long-term processes also leadership is seen as a multi-actor force in time instead of a leader follower relationship here and now. Consequently, regional development is scrutinized as an innovation journey, where innovation refers to new creations of economic, ecological and social significance. Therefore, a concept of leadership relay is introduced for future leadership studies for regional development. A leadership relay is discussed as a sequence of events with identifiable main phases and key actors carrying the processes. The main thesis is that different actors with different strategies play leading roles in achieving desired outcomes. However, it is worth noting that leadership relay is more often than not an unconscious and incidental phenomenon that brakes more easily than flows smoothly from past to futures and thus, constructing conscious leadership relays may be one of the core issues in the fields of regional development.

Tuesday 15 November
Drinks 6.00 pm    Lecture 6.30 - 7.30 pm
Innova 21 Conference Room

Professor Markku Sotarauta is Dean of the School of Management at the University of Tampere, Finland. He holds the Chair of policy-making theories and practices. In 2008 he was appointed as a Visiting Professor in the Newcastle University Business School (UK) for a three year period. Sotarauta has consulted for the Finnish Parliament, many Finnish ministries, OECD, cities and regions, in regional economic development, strategic planning, leadership, knowledge-based regional development and competitiveness of regions.

http://www.adelaide.edu.au/churp/

RSVP for catering purposes:
Ph: (08) 8313 3304
Email: churp@adelaide.edu.au