

Western Region Enterprise Day

COMMITTEE REPORT 2010



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Western Region Enterprise Day

Tuesday, 21st September 2010

INTRODUCTION

The Western Region Enterprise Day (WRED) is an initiative to link local schools, business, community and government for the benefits of upper-primary and secondary students and is coordinated by the University of Adelaide and the WRED Committee. The Day offers students from the council districts of Port Adelaide Enfield, Charles Sturt and West Torrens an opportunity to consider different pathways for enterprise based activities, tertiary education and professional careers.

PARTNERSHIPS

The WRED Committee has a strong foundation of partnerships including The University of Adelaide, Western Futures, SIFE (Students in Free Enterprise), and Future SACE, AIESEC, Advantage SA – Speakers in Schools, Teachers and Educational Consultants. It is this solid foundation that has contributed to its on-going success.

The continuing financial support from the council districts, Port Adelaide Enfield, West Torrens and Charles Sturt as well as the University of Adelaide and Western Futures, has enabled us to maintain a program that has positively impacted on over **2650** students in the Western Region over the past fourteen years.

OBJECTIVE

WRED complements what is being taught in schools – enterprise education. WRED is about enterprise and entrepreneurship, the sharing of personal success stories and ways others have achieved their potential – giving students options, ideas and alternatives to follow. WRED offers students an opportunity to interact with young successful business and professional people.

ORGANISATION

Organising Committee

The program is coordinated through the University's Office for Community Engagement with representatives from Western Futures, the University's Entrepreneurship, Commercialisation and Innovation Centre (ECIC), Future SACE, Educational Consultants and teachers on the WRED Committee.

(L-R Andrew Worrall – Western Futures, Kerry James – University of Adelaide (WRED Coordinator), Mel Laws – Future SACE, Kielo Stillwell – Educational Consultant, Margaret Cobiac – Ocean View College, Noel Hender, Educational Consultant, Amanda Bramwell and Joe Bennink - University of Adelaide, Theo Ruckert – Educational Consultant (WRED Chairperson) and Peter Allison – Grange Primary

The WRED Committee started its 2010 planning meetings on the 9th February and met every second Tuesday of the month thereafter. The committee welcomed Margaret Cobiac, Business Studies Teacher from Ocean View College. Margaret has been a valuable member of the committee providing an insight into the secondary enterprise education curriculum. Later in the year the WRED committee was fortunate to have Mel Laws from future SACE join the committee in place of Andrew Glasson and Paul Daly from ECIC.

Theme

The committee agreed to have a theme for this year's WRED of "social enterprises", with the day's activities focusing on the not-for-profit and charity enterprises.

The purpose and outcome of the day was to:

- Inspire students through interaction with social entrepreneurs who are making a difference.
- Enhance student's leadership, teamwork, creativity and organisational skills.
- Connect students with community enterprises.
- Provide an opportunity for students to utilize their knowledge and skills by being involved in a real-live community project.

Marketing

The marketing material was sent to primary and secondary schools in the Western Region on the 17th June. By the end of August, 205 primary and secondary students had registered an interest in participating in the program.

The primary program proved to be very popular with 150 students registered, 50 more than anticipated. The committee had made the decision to add another primary group allowing 132 primary students to participate. Due to room and resources 2 primary schools were unable to participate.

WRED 2010

The 14th WRED was held on **Tuesday, 21st September 2010** from 8.30am-3.00pm, at the University of Adelaide, North Terrace Campus.

The **Opening Ceremony** took place in historic Bonython Hall with the workshops that followed conducted in the lecture rooms of the Lower Ground Napier Building.



The Opening Ceremony was attended by many primary and secondary students, teachers, principals, parents, volunteers as well as a number of invited guests and community leaders including;

Minister for Youth, Hon Grace Portolesi MP who officially opened proceedings, Shadow Minister for Education, Mr David Pisoni, Member for Ashford, Hon Steph Key, Federal Member for Hindmarsh, Mr Steve Georganas, Port Adelaide Enfield Council, Mayor Gary Johanson, Vice Chancellor & President of the University of Adelaide, Professor James McWha, the University of Adelaide, Patron for Volunteers Mrs Lindsay McWha and Deputy Vice Chancellor and Vice President: Research, Professor Mike Brooks.



KEYNOTE SPEAKER – NIKKI LOVELL, FOUNDER OF ONE VILLAGE

WRED often selects young successful business/professional keynote speakers and for 2010 it was social entrepreneur, Nikki Lovell from One Village which is a registered charity organisation set up in 2007.

In 2005 Nikki visited a rural village called Namwendwa in Uganda. The village had become her home and the people her family. After returning home to Adelaide to begin her tertiary education, she realised that she could not live without, nor leave behind the people of Namwendwa. After a call from one of her friends telling her that the nursery school had been destroyed by termites Nikki felt compelled to help. Nikki then set out to raise funds to help erect a new school building. She then realised that her passion was to help the people of Namwendwa.

Nikki proved to be inspirational to the primary and secondary students; she was entertaining and engaged with the whole audience. Nikki's presentation included photos of her trip to Uganda and how she was inspired to help the people of Namwendwa; her passion to succeed and how one person can make a difference.

Nikki shared with the students her key lessons when setting up One Village:

1. Be honest about what you don't know.
2. Persist with an idea through trial and error.
3. Share your passion – you never know who you are talking to!
4. Always remember why you are doing what you're doing – your purpose.



"Our students were positively "bubbling" about their experiences on the day. They were particularly inspired by Nikki – the keynote speaker." Teacher, Challa Gardens Primary School

ENTERPRISING AWARDS

The WRED Committee recognises that it is important to acknowledge the significant work schools and individual students are pursuing in enterprising education. The Student Enterprise Awards are for students of all year levels who have been entrepreneurial within or outside their school (eg. fundraising, community project or school project, or who have been involved in establishing a small business of their own.)

The following successful enterprising students/groups were each awarded with an Enterprising Certificate.



Rebecca Groves from **Henley Primary** was awarded for her Fundraising Project for the Leukaemia Foundation. Rebecca raised over \$2,000 for the Leukaemia Foundation through the World's Greatest Shave, she went around to local businesses and ran a small cake day at school to raise money. Rebecca shaved her head at a full school assembly.



Ryan Lee from **Henley Beach Primary** was awarded for the Money Tree Project. Ryan has continued to organise and collect newspaper for the schools Recycling Newspaper Money Tree Project. He advertises the program and collects the bins each week. The money raised supports the school's World Vision Children.



Tyler Burrowes from **Ocean View College** was awarded for his volunteer work with the Navy Cadets. Every week for the past 5 years and most weekends Tyler volunteers to teach and mentor younger cadets. Over the last 4 years Tyler has dedicated his time to fundraising to support returned soldiers.



Year 9 students from **Ocean View College** were awarded for their school community garden project. As part of the enterprise education class the students raised around \$20,000 for the school's Go Green for Garden Project through initiating contact with local community. The students have been teachers to fellow junior primary school students by starting an "adopt a plant program" to support their garden and promote going green in their own home gardens.

WRED COMPETITION

In previous years the WRED has held an essay competition after the event, however due to low number of entries it was clear that the competition needed to be reviewed. After several discussions, the committee along with SIFE (Students In Free Enterprise) agreed to run a Let's CAN Hunger school challenge.

As part of the competition schools were invited to implement a successful can drive in their school community and develop a marketing campaign to raise awareness about the issue of hunger.

Three schools had registered to participate in the competition with others expressing interest, but due to other school projects were unable to participate.

The winning entry went to Portside Christian School for their innovative slogan and successful can drive.

Jessica Green and Vanessa Cirocco, year 10 students coordinated the campaign, calling it "Feed the need – a little CAN do a lot".



The students came up with the slogan; they sent fliers to all their peers and put notes and reminders in the school community newsletter. They put boxes in each home group class. The can drive went for 2 weeks and they raised over 470 cans. At the end of the can drive all the cans were collected and arranged in a creative way by writing out the slogan.



An acknowledgement award was given to St George College who raised 900 cans from their Junior and Senior Campuses.



PARTICIPANTS

The total participants at the 2010 WRED were 293. The components of this total were:

25	Opening Ceremony - Guests	12	Presenters (Volunteers)
65	Secondary Students	31	Facilitators (Volunteers)
127	Primary Students	6	Other Volunteers
17	Teachers	10	Committee Members

Schools that participated in the 2010 WRED:

Secondary Schools	Primary Schools
Adelaide High School	Ferryden Park Primary
Thebarton Senior College	Challa Gardens Primary
Portside Christian School (Snr Unit)	Grange Primary
Ocean View College	Henley Beach Primary
Mt Carmel College	Kilburn Primary
	Plympton Primary
	Fulham North Primary
	Lockleys Primary
	St Joseph's School - Ottoway

Due to unforeseen circumstances a further 17 secondary students were registered to participate but were unable to attend on the day. It should be noted that it was the first time that St Joseph's School of Ottoway had participated in the program.

VOLUNTEERS

Each year the organising committee recruit volunteers to help with the workshops throughout the day. Past facilitators are contacted and are keen to assist again. This year we were fortunate to have university students from SIFE (Students In Free Enterprise) and from AIESEC.

A total of 59 volunteers assisted at this year's WRED, which were 13 more than last year. This was due to the overwhelming response of university students wanting to contribute their time and skills; they were also great role models for the primary and secondary students.



Briefings

Briefing sessions were held for facilitators and presenters on the 7th September for secondary groups and 9th September for primary groups.



One of the highlights of the briefings was hearing from past participant, Amelia Howell (Year 11) from Adelaide High School. Amelia, who has attended the WRED over the past 3 years and returned as a facilitator this year, spoke about how WRED helped her achieve first place of the Ernst and Young School Entrepreneur of the Year Competition.

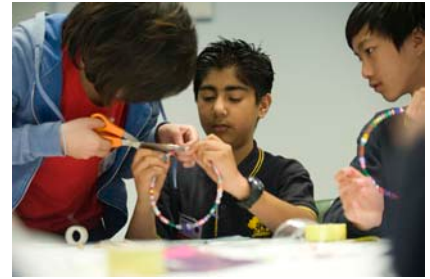
Picture left: Amelia assisting secondary students with the team building exercise.

Thank you

After the WRED an informal function was held as a thank you to all the volunteers who were presented with a certificate and a token of appreciation. Without the help of these volunteers the day would not be possible.



*“Thank you very much for inviting me to the WRED day to be a facilitator, I really enjoyed the day and I met so many inspiring people. I believe the overall day was a success and I think the students learnt quite a bit in relation to the social enterprise. Many thanks for the opportunity”
Justine, volunteer - primary facilitator*



WRED PROGRAM

Secondary Program

Keeping in with the theme social enterprise, the secondary program was revised. A sub-committee was formed to discuss the changes to the program.



After the opening ceremony the secondary students were divided into four groups.

As a fun team building exercise, in small groups, students were asked to build a water tower model for a remote community, out of materials strong enough to hold a bottle of water.

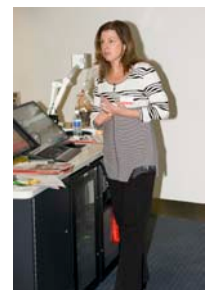


Workshop One

During the first workshop students had an opportunity to listen and interact with two inspiring social entrepreneurs who spoke to them about their experiences and how they are making a positive difference to the community.

Some of these inspiring presenters included;

- Emma Yengi from KADI Australia, a not-for-profit organisation making a difference in South Sudan following 20 years of civil war.
- Danielle Bayard from Hutt Street Centre, a frontline agency for the homeless and vulnerable people.
- April Ling from Hopes&Dreams Foundation, providing financial assistance to the people of Rwanda by the use of famine relief, medical needs, education and disaster relief.
- Anne Rhodes from OzHarvest, a charity that rescues excess food which would otherwise be discarded, to help feed those in need.



Workshop Two and Three



In groups, students were asked to discuss areas of funding that apply to social enterprise. Completing a SWOT Analysis, the students looked at the charity organisations strengths, weaknesses, opportunities and threats of their funding.

Collectively students developed a PowerPoint presentation based on their discussions, which was then presented during the final presentations in Bonython Hall.

“This was a great day, I have been thinking about organising my own charity events/fundraisers and I now have much more knowledge on how to do this.” Mt Carmel College, Year 10 student

Final PowerPoint Presentations

Refer to Appendix A for final group PowerPoint’s



“My students rarely step out of their comfort zones; they generally lack the confidence to present in front of a crowd so they did exceptionally well”. Teacher, Ocean View College

Primary Program

Again, keeping in with the social enterprise theme, the primary program had been slightly revised. Each group was partnered with a charity organisation.



Workshop 1

The students had an opportunity to listen to a representative from a charity and how they go about marketing their organisation and their products.

Students were asked to complete a series of questions on social enterprise awareness which was provided in their work booklet. While completing their work booklet students discussed the fundamental concepts of running a social enterprise.

Workshop 2

With the guidance of their presenter and facilitators the students were then encouraged to think creatively in order to complete a design plan for their product.



Their product had to represent the charity organisation they listened to. Students had to think about the charity's colours/logos etc. when creating their product.

After completing their product the students had to package their product to make it look attractive to the selling market.

The charity organisation and products were as follows:

- One Village - Stationery Set
- Guide Dogs SA.NT – Dog Bowls and Placemats
- Starlight Children’s Foundation – Dream Catchers
- Wilderness Society – Environmental Bags
- Animal Welfare League – Hand Puppets
- Surf Life Saving - Hat

“WRED was quite enjoyable and taught me a lot” Year 7, Henley Beach Primary Student

Pink Group: One Village – Stationery Set



Orange Group: Guide Dogs SA – Dog Bowl and Placemat, all packaged up!!



Blue Group: Animal Welfare League – Animal Hand Puppets

Workshop 3

During this workshop students were split into two groups to make up a Commercial Team and Advertising & Promotions Team. The teams needed to work cooperatively together in order to create a

Commercial to advertise their product and the charity. Students then performed their commercial during the final group’s presentations in Bonython Hall.



Above: primary students act out their commercials in Bonython Hall



Teachers’ Program

Around 12 teachers attended a program coordinated through the University of Adelaide's – Entrepreneurship, Commercialisation and Innovation Centre (ECIC), during the 2 hour session teachers were able to discuss ideas for adapting their curriculum to develop further business skills and knowledge in students.

WRED EVALUATION

The evaluation of WRED is conducted by using a feedback form of secondary and primary students and PowerPoint Presentations (appendix b).

Feedback Form Results

There were 133 out of 192 students who completed a feedback form, from these 116 out of 133 said they would like to attend another WRED in 2011. The following results were collated from these feedback forms.

Student's knowledge of social enterprise prior to WRED

1. *When the Enterprise Day STARTED (on a scale of 1 to 10)
What I know about social enterprise?*

Scale	1	2	3	4	5	6	7	8	9	10
	Nothing								A great deal	
Results:	12	19	13	23	24	17	12	7	1	3

Results after WRED

2. *When the Enterprise Day FINISHED (on a scale of 1 to 10)
What I know about social enterprise?*

Scale	1	2	3	4	5	6	7	8	9	10
	Nothing								A great deal	
Results:	1	0	2	2	5	12	21	36	36	15

3. Please indicate how you feel about the following aspects.

Secondary students only

Primary students only

	Very Worthwhile	Worthwhile	Not very useful	A Waste of time
Keynote Speaker/s	32	79	17	2
Learning about Social Enterprises	44	79	4	0
Social Enterprise Speakers	31	91	6	0
Learning about how social enterprises are funded.	17	27	2	1
Water Tower – Teambuilding Exercise	18	31	3	1
SWOT Analysis on charity's funding	11	33	2	2
Product Development and Packaging	34	42	6	2
Product Selling	40	38	8	1

As a result of the Enterprise Day

4. On a scale of 1 to 10 please rate the following statements:

- I have started to think more differently about my future

Scale	1	2	3	4	5	6
	Nothing			Very much so		
Results:	9	19	33	37	15	12

- I have a clear idea of what I could do that is enterprising

Scale	1	2	3	4	5	6
	Nothing			Very much so		
Results:	7	20	31	36	25	6

- I want to get started tomorrow on that idea

Scale	1	2	3	4	5	6
	Nothing			Very much so		
Results:	38	30	25	24	7	5

- I know someone who could help me get started

Scale	1	2	3	4	5	6
	Nothing			Very much so		
Results:	26	27	22	23	13	12

COMMENTS

"This was a fantastic day, I have enjoyed this day very much 😊." Year 10 student, Mt Carmel College

"I really enjoyed the day, and loved the opportunity to have a representative of a social enterprise in for a private chat with the group, overall it went very well and I hope we have inspired some up-and-coming social entrepreneurs to follow their passion." Primary Group Facilitator

"I have learnt a lot through WRED." Year 8 student, Adelaide High School

"Great day all round, would love to continue to be part of the program, and wouldn't hesitate to be part of the WRED committee if required." Teacher, Lockleys Primary

"It was very interesting and worthwhile. A good experience." Year 7 student, Grange Primary School

"I thought I knew what I wanted to do already, but this has broadened my horizon." Year 7 student, Grange Primary School

"My students were very energetic and enthusiastic at the end of the day, some were very proud of their achievements on the day." Teacher, Ocean View College

"The students were excited about doing a performance in front of the other schools although some felt very nervous, they felt the performances were different and interesting to watch." Teacher, Kilburn Primary

"I absolutely loved listening to Nikki speak. It opened my eyes and now I see a brighter side of charity. Overall WRED day was extraordinary." Year 6, Challa Gardens Primary

"I really enjoyed the day and would like another next year. Enterprise should be more of a subject then it is now, more enterprise in schools." Year 9 student, Ocean View College

"The facilities are great; to be able to take a group of primary students into the university campus is a real high-light of WRED. Students are always awe-struck by Bonython Hall and ask about the portraits, architecture etc. The Napier provides a safe, close, classroom environment that is comfortable for students. The adjacent lawn area is a perfect lunch/recess meeting area." Teacher, Challa Gardens Primary

"I thoroughly enjoyed hearing about One Village and the homeless and food delivering charities." Year 9 student, Ocean View College

"This day is a very fun and learning experience, I would recommend it." Year 6 student, Lockleys Primary School

"Fantastic opening ceremony, I was almost in tears with the One Village presentation, very inspiring. I hope the day went well and thanks for inviting me, I will be telling everyone what a great job you do with these kids". Invited Guest, Opening Ceremony

"The kids thoroughly enjoyed it and were pleased to be able to take something home. They felt they learnt a lot about enterprise and also were excited in seeing part of the university. Teacher, Kilburn Primary

"The theme of this year's WRED around "social enterprise" lifted the event to a new level and motivated students to think about the difference they might make as individuals and as teams. All aspects of the day: speakers, program, workshops, presentations, catering, venue were excellent! It reflected amazing planning and organisation. I am very grateful to all facilitators and volunteers. I have been inspired to lead students in 2 new enterprise programs next term using some of your ideas!, thanks again for your splendid organisation and congratulations on a most successful day." Teacher, Challa Gardens Primary School

CONCLUSION

Feedback Results

Feedback forms of the participating students from each WRED over the past fourteen years have shown that the day has had a significant and positive impact on their thinking about their own skills and abilities and future careers. It is obvious from the reaction of students that there is a real need for such days. WRED normally reaches about 200 students from 20 participating secondary and primary schools on each occasion.

From the first two questions asked about student's knowledge of being 'enterprising' there was a major shift in their knowledge with the majority saying that they had gained a lot from the day's presentations and activities. Students were also asked their opinions about the components of the day and in all of the aspects they rated them positively. They felt that the explanation of social enterprising initiatives and learning about social enterprises from the presenters was excellent and these areas rated positively.

At the completion of the day students were given an information bag to take home; this included career, university and enterprising information as well as information from all the charities involved in the day. All participating students were sent a personalised certificate of completion. Secondary students received an USB with interactive PowerPoint and photos highlighting the activities of the day. The USB also included their SWOT Analysis PowerPoint Presentation.

The day was a great success and is a result of the continuous support from a group of committed people with a focus on Enterprising Education and a willingness to involve students in enterprising initiatives.



ACKNOWLEDGEMENTS

We would like to thank our supporters mentioned below for their on-going support. This has enabled us to maintain a program that has impacted on 2652 students in the Western Region over the past fourteen years.

Supporters:

- City of West Torrens
- City of Charles Sturt
- Western Futures
- Advantage SA – Speakers in Schools
- SIFE (Students In Free Enterprise)
- City of Port Adelaide Enfield
- University of Adelaide – Community Engagement
- University of Adelaide – ECIC
- Educational Consultants
- AIESEC

We also need to recognise the following individuals who have made a significant contribution to the ongoing maintenance of the program.

WRED Committee:

- Theo Ruckert (Educational Consultant)
- Andrew Worrall (Western Futures)
- Peter Allison (Grange Primary)
- Gary Hancock (University of Adelaide)
- Paul Daly (University of Adelaide)
- Kerry James (University of Adelaide)
- Noel Hender (Educational Consultant)
- Margaret Cobiac (Ocean View College)
- Kielo Stillwell (Educational Consultant)
- Amanda Bramwell (University of Adelaide)
- Joe Bennink (University of Adelaide)

Thank you:

Thank you to Jessica Bosnakis and Nadia Radice from Advantage SA – Speakers in Schools program for assisting with seeking speakers for our workshops.

Thank you to SIFE (Students In Free Enterprise) and AIESEC for their involvement as facilitators and mentors on the day.

A special thank you to Andrew Worrall from Western Futures for his continued support and role as Master of Ceremony.

Slide 1



WRED WESTERN REGION
ENTERPRISE DAY

Slide 2

Hopes&Dreams Foundation



Mission Statement

“To provide financial assistance to developing countries by way of famine relief, medical needs, education & disaster relief”.

WRED WESTERN REGION
ENTERPRISE DAY



Hopes&Dreams Foundation



FUNDING STRENGTHS:

- Works with other charities /more support
- Non religious and non political means that it isn't bias
- Helps in all areas (medical, orphans, education)
- Provide funding for small as well as large projects
- Funding activities, sponsors and regular donors
- Quick easy access to medical services
- Connections in business communities
- A board located in the region
- Events such as quiz nights
- Travel costs are not associated with donation funds

WRED WESTERN REGION
ENTERPRISE DAY



Hopes&Dreams Foundation



FUNDING WEAKNESSES:

- Not many people know about the organisation
- No government support
- Rely too much on corporate donations
- Financial crisis could cause less donations
- Lots of competition
- No marketing strategies
- Limited track record

WRED WESTERN REGION
ENTERPRISE DAY



Hopes&Dreams Foundation

FUNDING OPPORTUNITIES:

- Applying for government fund
- Training the people before they go there
- Selling merchandise
- Advertising
- Bequests
- Other services e.g. agriculture
- Expanding services to other countries
- Investing in their extra money
- Partnerships with other organisations
- Wide range of employment opportunities
- Educating people about what is actually happening in those countries
- Getting schools involved



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Hopes&Dreams Foundation

FUNDING THREATS:

- Other organizations, especially the really big ones
- Civil unrest
- New organization
- Loss of interest
- Occupational health and safety issues
- Environmental factors



WRED WESTERN REGION
ENTERPRISE DAY



Slide 1

KADI Australia



Mission Statement

KADI Australia is a non-profit organisation founded by Ben Yengi OAM to 'make a difference' in Sudan following 20 years of civil war. 'KADI' is the local word for 'shelter' and is the acronym for 'Kajokeji Australian Development Initiative'.

KADI's major focus this year has been the Multi-Purpose Education Centre, a complex project which Ben and the KADI Board have been tirelessly working towards with great enthusiasm. The KADI Nursery School is an example of a 'grass roots' initiative, started to address the issue of education NOW, whilst construction of the larger Multi-Purpose Centre is underway.

KADI's sister organisations the Healing KADI Foundation and Circle of Trees (COTS) are also providing grass roots solutions in health care and wildlife/environmental conservation, whilst larger projects continue to develop.

WRED WESTERN REGION
ENTERPRISE DAY



Slide 2

KADI Australia



FUNDING STRENGTHS:

- Memberships
- Dinners, Concerts, Community Raffles, Quiz Nights
- Donations
- Enthusiasm
- Board Committee in Adelaide and South Sudan
- Lots of volunteers
- Good communication to the locals of Sudan
- Don't need a building permit.
- Five years old.

WRED WESTERN REGION
ENTERPRISE DAY



KADI Australia



FUNDING WEAKNESSES:

- They don't have tax deductibility
- No major sponsors
- Distance between Sudan and Australia.
- Target at a small group of people
- Possible lack of financial support.
- Lack of publicity.
- No government grants
- Managing their funds to benefit their charity.

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ENTERPRISE DAY



KADI Australia



FUNDING OPPORTUNITIES:

- bringing in younger generations, involve schools
- EXAMPLES:
- Hold a Marathon/charity walk : a lap around the school oval, sponsorship for each lap made
 - Soccer day-selling soccer balls, involve Adelaide United
 - Throw a sponge/water bomb at the teacher day, charge money for each sponge thrown
 - Talent Show/ Contest with students
 - Advertise on the internet, (e.g. facebook, twitter, youtube videos from Kajo Keji)
 - Give out flyers/information packs after events
 - Brainstorm creative fundraisers-Examples: car wash, food stalls, disco
 - Join efforts with other charities
 - Art exhibitions with cultural/native aspects of Sudan, Sell Sudanese crafts
 - Get sponsorships with small businesses, benefitting both organizations: good publicity
 - Work with other international groups-example: American organization supporting health facilities
 - Fundraise with chimpanzee artworks etc.
 - Fundraising for volunteers to assist KADI in Kajo Keji

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ENTERPRISE DAY



KADI Australia



FUNDING THREATS:

- Rival charities.
- Lack of money.
- Miscommunications
- Impact of the economy
- Sudanese civil war.

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Slide 1

OzHarvest



INTRODUCTION

- Not-for-profit organisation
- Rescues food from restaurants, retailers, food outlets, boardrooms and corporate kitchens to feed disadvantaged

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Slide 2

OzHarvest



STRENGTHS

- Sponsors/Donations
- Paid staff (reliable) / Large volunteers (1500)
- Relationships
- Strong reputation/brand/trustworthy
- Niche In market

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Slide 3

OzHarvest



WEAKNESSES

- Seed funding/Starting from scratch
- Funding takes time (Government takes ages)
- It costs to run fundraising events (might not make money)
- Takes time to build relationships
- Pay wages/staff costs
- Funding/donations are relied on

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ENTERPRISE DAY



Slide 4

OzHarvest



OPPORTUNITIES

- Advertising – Internet and Van (sustainability)
- Lots of partnership and sponsorship opportunities – a sporting team, Ch. 7
- Lots of room for expansion – approach more businesses
- Celebrating success – better relationships, acknowledging success (makes sponsors interested)
- Diversifying -non perishable food
- Receiving charities, save money – can focus funds on other areas
- Expanding business, rural areas, Riverland
- Improves brands reputation - getting more grants
- Reduces landfill – helps the environment

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ENTERPRISE DAY



OzHarvest



THREATS

- Not enough workers
- Maintain reputation
- Takes a lot of time to pick up and deliver items – lack of time
- People might stop funding - private donations may slow down
- May not have enough food
- May run out of money to run vans

WRED WESTERN REGION
ENTERPRISE DAY



Slide 1



RRANDOM

ENTREPRENEURIAL

DUDES



WE PUT THE "RED" IN WRED

Slide 2

Hutt Street Centre

Hutt Street Centre Foundation (HSCF) is responsible for fundraising events, capital campaigns, sponsorships, special projects and investments for the Centre to ensure financial sustainability.

HSCF consists of volunteer committee members who have solid business, investment or fundraising backgrounds and who are well connected in the corporate community.



WRED WESTERN REGION ENTERPRISE DAY

Slide 3

Hutt Street Centre

FUNDING STRENGTHS:

- Existing profile
- Experienced staff
- Connections with celebrities
- The empathy

- The Race Horse
- Touch wine
- Walk a Mile in My Boots
- Angel for a day

- Location
- Regular donations



Hutt street centre
"rebuilding lives"

WRED WESTERN REGION
ENTERPRISE DAY



Slide 4

Hutt Street Centre

FUNDING WEAKNESSES:

- Not following through with funding.
- Can't get council permission.
- Weather conditions – heat and rain.



Hutt street centre
"rebuilding lives"

WRED WESTERN REGION
ENTERPRISE DAY



Slide 5

Hutt Street Centre

FUNDING OPPORTUNITIES:

(PRESENT OPPORTUNITIES LAST)

- Theatre/cinema (film) night
- Silent disco
- Street party, dance off – parklands, festival
- Fair day, mini business
- Sponge throw – celebrities
- Radio show
- C.E.O. homeless night
- Battle of the Bands
- Successful parties
- Homeless challenge
- Exhibition
- Speed meet and greet, Jobs
- Facebook, Internet promotions etc.



Hutt street centre
"rebuilding lives"

WRED WESTERN REGION
ENTERPRISE DAY



Slide 6

Hutt Street Centre

FUNDING THREATS:

- Competitions (23,000 competitors)
- Water restrictions
- Legal restrictions
- Global financial crisis



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