

DR. CHRIS GRAVES

Director - Family Business Education and Research Group [FBERG]

[www.business.adelaide.edu.au/research/fberg](http://www.business.adelaide.edu.au/research/fberg)

The University of Adelaide Business School

## 1.1 Refereed Journal Articles

- Wang, Y., Poutziouris, P., & Graves, C. (2015). Social capital and competitive advantages of family businesses. *International Journal of Entrepreneurial Behavior & Research*, 21(6).
- Graves, C., & Shan, Y. G. (2014), An Empirical Analysis of the Effect of Internationalization on the Performance of Unlisted Family and Nonfamily Firms in Australia, *Family Business Review*, 27(2), 142-160.
- Botero, I. C., Thomas, J., Graves, C., & Fediuk, T. A. (2013), Understanding multiple family firm identities: An exploration of the communicated identity in official websites, *Journal of Family Business Strategy*, 4(1), 12-21.
- Shan, Y. G., Graves, C., & Hassan Ali, H. (2013), Effect of board composition and ownership characteristics on fraud: Evidence from Malaysian listed companies, *South East Asia Research*, 21(2), 323-342.
- Botero, I.C., Graves, C., Thomas, J. and Fediuk, T.A. (2012) 'Recruitment Challenges in Family Firms: the Effects of Message Content and Type of Applicant on Organisational attractiveness', *Int. J. Management Practice*, Vol. 5(4), pp.343–360.
- Glassop, L. & Graves, C. (2010), Family Owned Businesses: Perspectives on Australian Policy, *Int. J. Management Practice*, Vol. 4(3), pp. 293-305.
- Seet, P-S. & Graves C. (2010), The Effect of Finance, Knowledge and Empathy Gaps on the Use of Private Equity amongst Family-Owned SMEs. *International Journal for Entrepreneurship and Small Business (IJESB)*, Vol. 11(1), pp. 85-104.
- Graves, C. & Thomas, J. (2008), Determinants of the Internationalization Pathways of Family Firms: An Examination of Family Influence, *Family Business Review*, Vol. 21(2), pp. 151-167.
- Graves, C. & Thomas, J. (2006), Internationalisation of Australian Family Businesses: A Managerial Capabilities Perspective, *Family Business Review*, Vol. 19(3), pp. 207-224.
- Thomas, J. & Graves, C. (2005), Internationalization of the Family Firm: The Contribution of an Entrepreneurial Orientation, *Journal of Business and Entrepreneurship*, Vol. 17(2), pp. 91-113.
- Smith, M. & Graves, C. (2005), Corporate Turnaround and Financial Distress, *Managerial Auditing Journal*, Vol. 20(3), pp. 304-320.
- Graves, C. & Thomas, J. (2004), Internationalising the Family Business: A Longitudinal Perspective, *Int. J. of Globalisation and Small Business*, Vol 1(1), pp. 7-27.

- Medlin, J., Graves, C. & McGowan, S. (2003), Using diverse professional teams and a graduate qualities framework to develop generic skills within a commerce degree, *Innovations in Education and Teaching International*, Cambridge, Vol. 40(1), pp. 61-77.
- Smith, M. & Graves, C. (2002) "Re-engineering Recruitment to the Accounting Profession", *Managerial Auditing Journal*, Vol. 17(3), pp. 117-121.
- Smith, M. & Graves, C. (2002), Cunningham Construction: Bonus Schemes and Dysfunctional Behaviour, *Journal of Accounting Case Research*, Vol. 7(1), pp. 1-6.

## 1.2 Book Chapters

- Seet P-S, Graves C. & Tan W-L, (accepted April 2015). Inter-generational Transitions of Family Businesses using Private Equity – Lessons for China and Australia from Chinese Family-Owned Enterprises in Singapore. In Andressen, C. and Feng, L. (Eds.), *China's Changing Economy: Trends, Impacts and the Future*. Routledge. London.
- Seet, P. & Graves, C. (2013), Inter-generational transitions of Small-to-Medium-Sized Family-owned -Enterprises (SMFEs) using Private Equity - What China can learn from the Australian experience, In Curtis Andressen and Shu Ping, ed. *The Political Economy of Sino-Australia Trade*. Adelaide: Flinders University Press, pp. 87-112.
- Gurd, B & Graves, C 2000, 'The impact of national culture', in *Accounting, Organisations and Society*, eds M Smith & B Gurd, Sydney, Prentice-Hall, pp. 214-230.

## 1.3 Professional publications / seminars / reports

- Graves, C. & Thomas, J. (2015), *KPMG-FBA National Family Business Survey*, KPMG Australia, Melbourne.
- Graves, C. (2014), Business Can Be Better With Family, *In-Business Magazine South Australia*, Issue 78.
- Graves, C. & Thomas, J. (2013), *KPMG-FBA National Family Business Survey*, KPMG Australia, Melbourne.
- Graves, C. (2011), Succession is a journey, not an event!, *The Australian & New Zealand Grapegrower & Winemaker Magazine*, March, pp. 83-84.
- Seet, P-S. & Graves, C. (2010), *Understanding the Barriers to and Opportunities for Access to Private Equity for Small-to-Medium-Sized Enterprises*, CPA Australia.  
[http://www.cpaaustralia.com.au/cps/rde/xbcr/cpa-site/Access\\_to\\_private\\_equity\\_for\\_SMFEs.pdf](http://www.cpaaustralia.com.au/cps/rde/xbcr/cpa-site/Access_to_private_equity_for_SMFEs.pdf)
- Seet P-S, Graves C. (2010), Keeping it in the Family. *In The Black*. Melbourne: CPA Australia. Vol. 80(8), p 56.
- Graves, C. (2007), *Venturing beyond the backyard: Growing the family business internationally*, University of Adelaide. Report prepared for Family Business Australia.
- Graves, C. & Thomas, J. (2005), 'Family businesses and global strategies', *Families in Business*, vol. 20, May/June, pp. 12-13.
- Graves, C. (2004), 'Venturing beyond the backyard: Exporting the family business', *In-Business*, vol. 14, Jan/Feb, p. 13.

Graves, C. & Gurd, B. (1998), 'Throughput accounting: A revolution in the making?', *CPA Journal*, vol. 68, no. 7, pp. 36-38.

Seminar presentation for Family Business Australia (SA Chapter Seminar Series - March 2010), "*Managing Change and Growth in a Family Business*"

Seminar presentation for Family Business Australia National Conference (Saturday, 9th August 2008), "*Tackling Exports as a Family*"

Seminar presentation for Family Business Australia (Tuesday, 30th October 2007), "*Venturing beyond the backyard: growing the family business internationally*"

Seminar presentation for Family Business Australia (Tuesday, 8th March 2005), "*Mission Possible – Realising the Export Potential of Family Businesses*"

#### **1.4 External Research Grants and Contracts Obtained**

Graves, C. & Thomas, J. (2015), KPMG and Family Business Australia National Family Business Survey

Graves, C. (2015-2016), Fostering an Entrepreneurial Culture in the NextGen of Family Firms, South Australian Department of State Development

Graves, C. & Thomas, J. (2013), KPMG and Family Business Australia National Family Business Survey

Seet, P & Graves C 2006, 'Family-owned SMEs and Private Equity – Closing the Knowledge and Perception Gap', CPA Small Business Research Grant Application

#### **1.5 Media Releases**

Business Spectator Magazine (regular contributor in 2013)

The Advertiser (October 23, 2007), World beckons family ventures

Insight Magazine (Summer, 2007, p. 13), Global push good for family SMEs

The Adelaide Review (Issue 329, Nov. 9-22, 2007), Exporting the family business

Business Review Weekly (July 14-20, 2005), Torn apart: What's wrong with family business?

The Advertiser (Oct. 10, 2003), Export challenge for family businesses, p. 22.

The Australian Financial Review (Sept. 16, 2003), Family firms steer clear of exporting, p. 50.