

LINKEDIN LEARNING FACT SHEET

LinkedIn Learning is free for all staff and students and is intended to support student employability development by offering content to help students build the skills and capabilities they need to succeed after they graduate. There are over 10,000 courses with new courses added weekly. LinkedIn Learning content can be embedded in MyUni courses.

What type of content does LinkedIn Learning offer?

LinkedIn Learning contains courses that support the development of transferable skills. The courses fall into three broad categories:

- ~ enterprise skills and personal qualities (creativity, emotional intelligence, persuasion, adaptability, resilience);
- ~ task-oriented and professional skills (time management, collaboration, professional communication); and
- ~ practical and technical skills (Excel, Word, big data, computer languages).

These are in-depth, bite-sized courses that can be viewed anytime, on any device, online or offline, designed for all levels of learners.

Students can use LinkedIn Learning to increase their media and presentation skills, learn programming, build better resumes, become adept at data analysis and visualization, hone software techniques, and earn credentials by following learning paths.

Academic staff can supplement their curricula with videos and online materials, embrace the flipped classroom model, build collections of courses to offer to students for help with multimodal assignments, and share their own videos as part of these collections.

All staff can enhance their understanding of new technologies, embrace professional development opportunities and earn credentials, learn creative skills, and supplement expertise with updated training modules.

Top courses

The top five skills students are using LinkedIn Learning to develop are: Communication (27%), Personal Development (24%), Time Management (15%), Microsoft Excel, (11%) and Teamwork (11%).

Integration with MyUni

LinkedIn Learning pieces can be integrated into MyUni easily, with step by step instructions detailed via the Resources for Educators at <https://www.adelaide.edu.au/learning/resources-for-educators/linkedin-learning>

Learning Paths and Collections

Select content pieces can be provided individually for immediate relevance, or with increased administrative rights, be grouped as a collection according to theme, or formed into a sequential learning path with guided progression. Learning Paths and Collections can also incorporate material available from other sources. For instructions on how to create a Learning Path or Collection, or to request greater administrative rights, please contact the Student Employability team at employability@adelaide.edu.au

Examples of courses that students are utilising:

- ~ **Managing Your Time:** Being intentional about how you approach your day, recognising strategically important work, recognising when you perform best, and learn how to protect time for strategically important work.
- ~ **Overcoming Your Fear of Public Speaking:** Understand the elements of what makes a good speech. Learn techniques to identify personal strengths and become a more confident and effective public speaker.
- ~ **Managing Stress:** Tips to identify and assess stress triggers, manage responses more effectively and make positive personal choices.
- ~ **Building Self Confidence:** Guidance to embrace personal responsibility, accept personal imperfections and take action.
- ~ **Being an Effective Team Member:** Tips to increase self-awareness, build trust and approach teamwork more collaboratively.
- ~ **Excel Essential Training:** Learn to efficiently manage and analyse data with Excel. Learn how to enter and organize data, perform calculations with simple functions, and format the appearance of rows, columns, cells, and data. Other lessons cover how to work with multiple worksheets, build charts and PivotTables, and sort and filter data.

How LinkedIn Learning can be used to complement courses

At course commencement:

- ~ to provide a common foundation of practical aspects for students from the beginning of a course
- ~ to provide a vehicle for student discussion on how to broach an activity.

During the course:

- ~ to support an upcoming assessment piece
- ~ to aid students who are struggling with the application of a concept.

End of course:

- ~ to reiterate core practise, or provide an alternative perspective
- ~ to draw attention to the next level of skill development for those students who are keen to learn more in their own time.

When reviewing courses:

- ~ to support and strengthen student acquisition of learning outcomes
- ~ to expand opportunities for students to hone graduate attributes (by incorporating supplementary components, eg intercultural competency)
- ~ to bridge development of practical competencies required for high fail rate courses
- ~ for inclusion in courses in response to SELT, and in the corresponding feedback for students.

Do I need to have a LinkedIn Profile to use LinkedIn Learning?

No, staff and students have free access to LinkedIn Learning whether they choose to link to their LinkedIn Learning profile or not. Students should be encouraged to develop their professional online presence through LinkedIn as a means to develop their professional networks and showcase their skills and experience before they graduate (note: Career Services offer regular workshops on developing a LinkedIn profile).

Please get in touch with the Student Employability team with any questions employability@adelaide.edu.au

Find out more about LinkedIn Learning for learning and teaching at <https://www.adelaide.edu.au/internships/academic-professional-staff>

LinkedIn Learning playlists for students <https://www.adelaide.edu.au/employability/linkedin-learning>