

# CONFERENCING SOLUTIONS

## CONNECTING PEOPLE CREATING COMMUNITIES



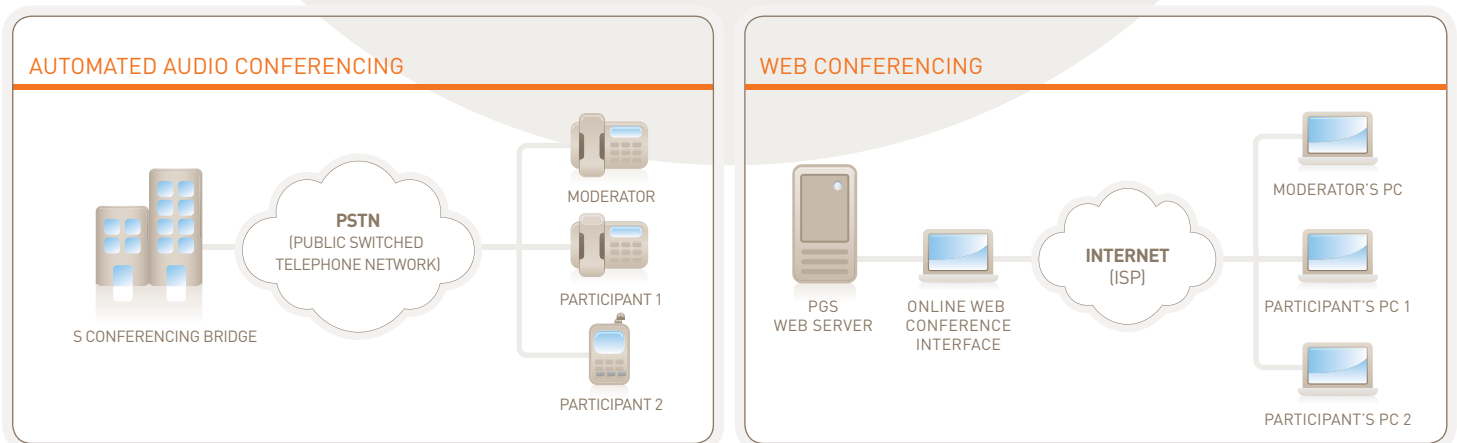
**COLLABORATING, INTERACTING, MEETING AND SHARING INFORMATION HAS ALWAYS BEEN A CHALLENGE.** With the onset of globalisation and the choice of communications technologies ever increasing, colleagues, investors and stakeholders are looking to keep their business network within reach, no matter where they are.

Premiere Global Services helps you stay connected effortlessly. With one of the world's largest and most secure networks, our suite of Conferencing solutions gives you the confidence to keep in touch with your constituents anytime, from anywhere. The reliability of our service contributes to your brand reputation so that what may once have been a communication challenge, can now be your competitive advantage.

To date, our services have helped over 50,000 organisations, across 22 countries share ideas and stay connected through the best audio and web conferencing services available. Making Conferencing solutions easy and reliable means that collaboration can now be a daily expectation rather than an extraordinary event.

Being able to hold meetings via the telephone and the web also means that management direction can be delivered faster and with greater consistency. Not only do you save on time, you also save on travel expenses and subsequent costs to the environment - costs which are becoming an important selection criteria for prospective staff and investors alike.

### OUR SOLUTIONS ARE PERFECT FOR CONFERENCE REQUIREMENTS GREAT AND SMALL



o Meeting Planner finds the most convenient time for everyone across different time zones to meet – [www.premieremeeting.com](http://www.premieremeeting.com)

# OUR SOLUTIONS ARE PERFECT FOR CONFERENCE REQUIREMENTS GREAT AND SMALL

AUDIO		WEB	
<b>For smaller, everyday meetings</b> <b>ReadyConference® Plus</b>	On-demand availability for impromptu meetings with clients or colleagues.	<b>For smaller, everyday meetings</b> <b>ReadyConference® Plus</b>	Show slide presentations and visibility of audio participants online.
<b>For larger, formal events</b> <b>PremiereCall<sup>SM</sup> Auditorium</b>	Automated passcode access with a dedicated operator to manage multiple speakers in a listen-only environment for participants and interactivity through electronic Q&A and polling.	<b>For on-demand collaboration</b> <b>ReadyCast®</b>	Host truly collaborative and highly interactive work sessions over the internet. Powered by WebEx™.
<b>For larger, formal events</b> <b>PremiereCall<sup>SM</sup> Event</b>	For your most important calls. Collect information on your delegates through dedicated operators.	<b>For operator managed calls</b> <b>VisionCast®</b>	For your high profile online events. Encourage attendee interaction via online polling and Q&A. Powered by Microsoft®.

## HOST DAILY MEETINGS, FORMAL EVENTS OR SHARE PRESENTATIONS ONLINE

Our solutions are perfect for conference requirements great and small. Host daily meetings, formal events or share presentations online.

Choose the solution most suited to your communication needs or from one of the many specialist solutions that cater to specific business functions.

Ask us about our range of Enhanced Services, designed to provide helpful administrative support to your conference. Our Enhanced Services include:

- Recording and Replay
- International Toll Free Access
- Notification and Reminder Services
- Security Codes.

### INDUSTRY-SPECIFIC CONFENCING SOLUTIONS

Premiere works with businesses across all industries and functions. As such, we've developed specialist solutions designed to meet your unique requirements.

#### MarketReach

For marketing professionals. Reach more people, in more markets with less demand on your time and budgets. Voice and desktop technologies provide an innovative edge to your marketing mix that will impress.  
[www.premiereglobal.com/marketreach](http://www.premiereglobal.com/marketreach)

#### InvestorReach

Helping deliver the highest quality financial announcements to investors and analysts through our best of breed conferencing technology and our specialist IR teams.  
[www.premiereglobal.com/investorreach](http://www.premiereglobal.com/investorreach)

#### LegalMeet

Assigning individual matter numbers against each conference call and access to online call details ensures fast and accurate recharging of disbursements to clients.  
[www.premiereglobal.com/legalmeet](http://www.premiereglobal.com/legalmeet)

#### SalesMeet

Engage and motivate dispersed sales teams without detracting from critical selling time. Conveniently meet to discuss and share pipeline opportunities, success stories, product knowledge and competitor updates.

#### ReadyConference® Disaster Management

Dedicated passcodes and port availability provide your organisation with the ability to communicate with geographically dispersed stakeholders in a crisis or emergency.

## SIMPLE TO MANAGE, NOW AND IN THE FUTURE

Premiere not only makes communication effortless, we also make sure that our solutions are easy to manage and that they are adaptable to any organisational changes that may occur later on.

From the start, we make sure you always have complete and convenient control of your conferences. You can modify your profile, schedule, change or cancel conferences simply, via the internet. You can also access your billing information online. View, sort, filter and export all of your charges for easier distribution or allocation to cost centres.

As your organisation's needs change, we're on call to make sure our solutions adapt and remain simple to use and manage. Premiere assigns a dedicated Account Manager to stay abreast of changes to your business so that our solutions remain relevant.

If you require the use of other solutions from Premiere, such as eMarketing or Desktop Fax, your Account Manager will consult with you to customise and quickly deploy these applications via our online PGi<sup>SM</sup>COS communications platform.

## A BETTER WORKING AND LIVING ENVIRONMENT

Decisions that can be exchanged quickly and consistently result in higher productivity and work satisfaction. No matter where they are, colleagues and stakeholders can now collectively share, clarify and execute management direction in real-time. This greatly reduces work errors that arise from communication gaps.

Making communication easier is a great way to develop a cohesive and supportive workplace. It also allows for a more flexible work environment as staff can remotely dial or log-in from a web interface and be instantly connected with one another.

Staff, customers and investors alike will also appreciate an organisation that demonstrates responsibility towards the wider environment. Environmental credentials are an increasingly important selection criteria for all stakeholders. By conducting virtual meetings, you will reduce carbon emissions resulting from unnecessary travel.

## LIKE TO KNOW MORE?

Please call our client support team who are available 24x7 for further information. They can also arrange for a dedicated Account Manager to attend to your Conferencing needs.

## ONE CONVENIENT, SIMPLE COMMUNICATIONS PLATFORM

Premiere's unique Communications Operating System (PGi<sup>SM</sup>COS) makes it possible for businesses to leverage all of our solutions from one convenient web interface.

You now have a choice about how to improve and simplify your business processes and communications. Select from multiple applications on the PGi<sup>SM</sup>COS platform to create new custom solutions or to enhance the capabilities of existing in-house data management systems.

Our on-demand, global platform integrates easily with your back office – no additional hardware or software is required. PGi<sup>SM</sup>COS delivers greater functionality and flexibility, providing you with a competitive advantage across your entire operation.

## THE WEBINAR CENTRE

Premiere has partnered with special interest speakers and trainers to provide an ongoing webinar series, delivered via Premiere's web conferencing technology, free to our customers. Your essential guide for anything and everything related to webinars, topics range from general business themes to specialist areas of expertise.

Go to [www.premierglobal.com/webinars](http://www.premierglobal.com/webinars) to learn more or to register your interest.