



THE UNIVERSITY
of ADELAIDE



THE SCHOOL OF ECONOMICS DEVELOPMENT PLAN

Sustaining and enhancing value



“An economics education at the University of Adelaide teaches the ability to think analytically, with depth and breadth, and to apply theoretical principles to a rapidly changing reality.

Economics provides a mode of thought and a set of analytical tools that can cut through complexity to identify and answer the essential questions. As alumni, you will appreciate how well your training in the School of Economics equipped you to deal with the challenges faced in your career.

South Australia is transforming from a traditional manufacturing centre to new economy based on emerging technologies and imaginative market solutions. More than ever in South Australia, and nationally, leaders are needed in the private and public sectors who can apply analytical skills to ensure a social dividend from economic transformation.”

From the Head of School, Gareth Myles



CORE VALUES

To attract and educate motivated students towards high academic and employment potential, both nationally and internationally

To instill rigorous analytical skills, in depth and breadth, focusing on economic issues that relate to the real world

To undertake innovative research that will enhance the School's standing in national and world rankings; and thereby to underwrite the value of a University of Adelaide degree

To be a leading partner in economic debate and innovation in South Australia, contributing to the State's prosperity and economic governance

From top:
Adam Smith, Alfred Marshall,
John Maynard Keynes &
Milton Friedman

ALUMNI AND DEVELOPMENT

The School of Economics asks for support from alumni and friends collectively to underwrite its value, reputation and standing, in perpetuity.

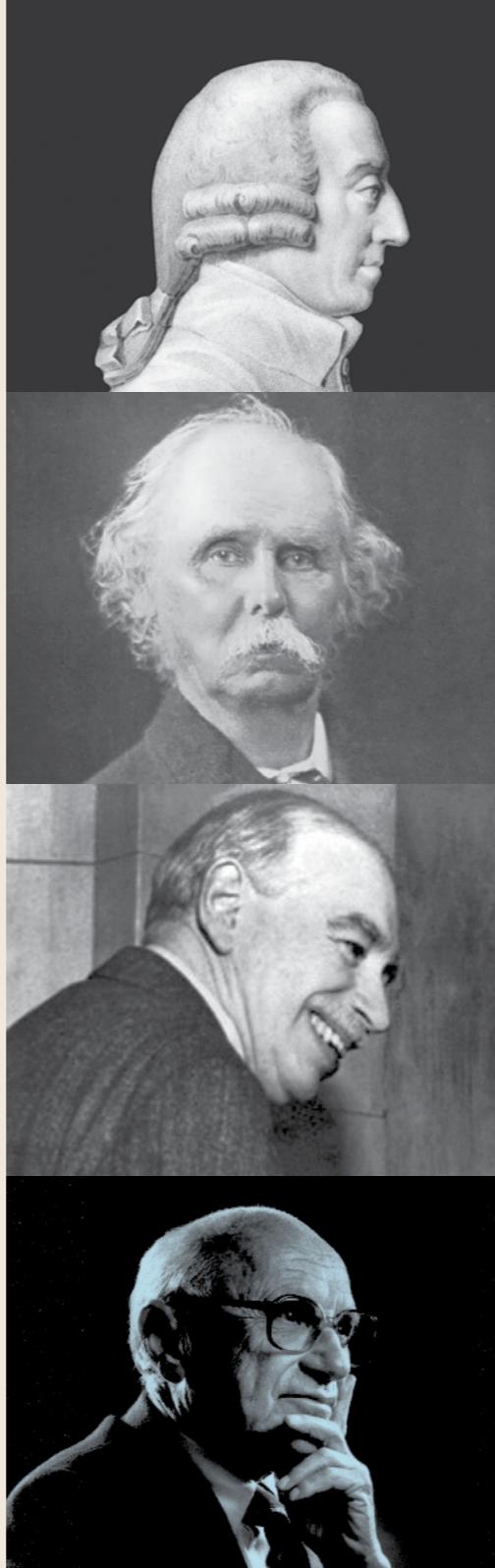
It is part of a university-wide programme across all the Schools of Study to grow the worth of the whole by raising the individual outcomes of its most important constituent parts.

Through a programme of class reunions, each School connects with consecutive alumni cohorts, year-on year. It builds a continuous relationship that strengthens the mutual bond, re-visiting the student experience that delivered a formative education and contributed to their professional progress.

The programme underlines the importance of endowment which, as it grows, strengthens the School's position permanently and continuously.

The benchmark gift of \$25,000, payable over a period up to ten years, qualifies the donor for the Board of Benefactors' life membership (Economics Foundation) and for an annual invitation, with spouse, partners and guests, to the Board of Benefactors' *Festum*.

Looking down the development pathway, (see page 13) a number of key requirements are highlighted in this document, a significant part of which (most notably core teaching, scholarships and research) can be funded through alumni cohorts giving at Board of Benefactors level, often in the follow-up to a class reunion. Others (Evolution Funding initiatives) will depend on very major gifts to achieve transformative outcomes.



ECONOMICS AT THE UNIVERSITY OF ADELAIDE

The teaching of undergraduate economics at the University of Adelaide began in 1901, making it one of the world's earliest providers of tertiary economics courses.

Following George Gollin's endowment of a professorial chair in his name in 1930, the School has had many distinguished emiriti. These include Peter Karmel, Keith Hancock, Cliff Walsh (who also served as senior economic adviser to Malcolm Fraser), Jonathan Pincus and, most recently, Kym Anderson who joined the School in 1984 and became the fifth George Gollin professor in 2003.

Perhaps the most memorable staff member for many graduates is Geoff Harcourt (pictured right). He arrived in Adelaide in 1958 and remained until his permanent move to Cambridge in 1985. Geoff has continued his close association with the School, and his lasting influence has been recognised by the establishment of the Harcourt Visiting Professorship by Adelaide alumni.

The School teaches students at Bachelor, Honours, Masters and PhD levels, with an enviable record of turning out successful, pragmatic, intuitive and, in every sense, "real world" economists. This reflects a flexible structure that allows 50% of the undergraduate course to be in chosen specialisations from other Schools of Study, such as Business, Finance, International Studies and Accounting.



Professor Geoff Harcourt



THE ECONOMICS DEVELOPMENT PROGRAMME

Tasked with delivering a development plan that competes favourably with other Group of Eight Universities and the best 100 world-wide, key areas are identified where gift support will have a major impact.

Through a structured build-up of Board of Benefactors' gifts, the Economics Endowment Fund can underwrite, in perpetuity, the School's core needs, both for student support and ongoing research. In the same process, it builds its own autonomy, significantly reducing dependence on volatile funding sources such as government grants and student enrolments.

The following sections outline, in broad terms, the areas where additional permanent funding can significantly enhance the School's rank and reputation.

The Student and Teaching Support Fund (STSF)

Within the teaching framework, the STSF aims to attract, enable and support students at undergraduate, honours and masters levels to achieve best outcomes in results and employability.

Within the existing constraints, there is the danger that small group teaching will be lost as the average class size drifts upwards and because of an accompanying move from thoughtful essays to mechanical exercises.

The Tutorial Support component seeks to free up academic time, so that students develop insight, comprehension, appreciation and key interpersonal skills from closer contact with academic staff and each other. Spread across ten academic loads and costed at an additional \$15,000 per academic per year, this initiative will permanently secure best quality personalised teaching.

With graduates requiring more than just academic skills to be successful in employment, the STSF also seeks to build Employability Enhancement through 30 new internship programmes, (\$30,000 per annum in total) offering closer links with industry and commerce and demonstrating the many career paths open to successful economists.

Similarly, the Honours Excellence initiative enhances support for the program by financing visiting speakers, funding research assistantships, and providing up-to-date hardware and software. Associated costs for these initiatives are \$20,000 per annum.

With too few Australians entering further study, both the domestic and emerging markets of South East Asia are targeted with scholarships for Applied and Advanced Masters degrees. They are designed to attract entry from very able students, developing future professional economists for government and industry; and to help those make the transition from coursework to research training to produce the next generation of home-grown researchers.



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The Research Support Fund (RSF)

This fund provides finance for ongoing projects as needed, and independently of volatile government funding and revenue cross-subsidy.

Financial support from the Australian Research Council (ARC) is increasingly difficult to obtain because of the reduction in total funding allocated, and, especially, the small number of grants made to economics (only 11 projects funded in 2018 in eight institutions). This has created intense competition among Australian universities and has made the ARC an unreliable source.

Awards for PhD students are currently made by a university-wide competition. The School of Economics successfully wins one or two, but frequently loses exceptional candidates because there is no guarantee, and the process is unpredictable.

The Research Training Fund (\$2.4 million) will allow development of a PhD programme to train the next generation of Australian researchers, attracting the best to Adelaide. Such provision can be appropriately funded either individually or from cohorts of Board of Benefactor gifts.

The School of Economics needs to be at the forefront of policy analysis and the provision of policy advice to state and federal governments.



The Economics Evolution Fund

This programme is for game-changing initiatives where a single very major contribution will enable the School to operate in a significantly higher league.

The School of Economics needs to be at the forefront of policy analysis and the provision of policy advice to state and federal governments. To achieve critical impact, funding is required to appoint an internationally renowned economist to become the director and leader of an economic policy research centre The Centre for Economics and International Studies (CEIS).

The Centre will have three points of emphasis that have particular resonance for South Australia:

- Fiscal federalism and the functioning of federal systems more generally.
- International competitiveness and policy.
- Macroeconomics and employment policy for the post-industrial age.

These topics continue the School's traditional strengths and still have immediate and ongoing policy relevance for South Australia.

The director will require further support for quality research. This means an additional professorial contribution, a full time post-doctoral fellow and at least one PhD student. Once established, the research centre will be ideally placed to seek further external funding; and to grow significantly its operation and influence in economic debate and policy (initial annual cost \$350,000).

To raise further the profile and internationalisation of the School of Economics, the Adelaide Economic Challenges Conference, as an annual event, will showcase its research strengths and focus on economic policy issues with both Australian and international relevance (annual cost \$40,000).

The extraction of robust relationships from "big data" will be the foundation of a policy analysis revolution. Funding for Exploiting Big Data to Enhance Public Policy will aid the development of new analytical tools and the increasing accessibility of very large administrative data sets. We will be in a position to exploit these advances with capable and well-equipped staff, complementing our existing research strength in econometrics. The distinctive requirements of big data are the need for specialist software and hardware to ensure adequate computing power and research assistance to prepare and link data sets (annual cost \$85,000).

This is the final piece of the Development Plan that will both raise the School's standing and contribute to the ranking and value of the University and its degree status.

MAKING A GIFT TO THE ADELAIDE SCHOOL OF ECONOMICS

Any gift to the School of Economics is ring-fenced to supporting its development plan.

Giving to the School of Economics endowment fund gives alumni the choice to direct their support either to students and teaching or to research. But donors can also singly choose to underwrite a substantial proportion of one of the Economics Evolution options.

Gifts of \$25,000 or more (payable over a maximum of ten years) qualify for Board of Benefactors at the point of pledge. Such gifts can, in a relatively short period of time, and in conjunction with like minded Economists, make significant impact for both the School and the University.

Amount	Instalment payable				Higher rate tax		
	Annually (five years)	Annually (eight years)	Monthly (five years)	Monthly (eight years)	Net Cost 32.5%	Net Cost 37%	Net Cost 45%
\$25,000	\$5,000	\$3,125	\$417	\$260	\$16,875	\$15,750	\$13,750
\$100,000	\$20,000	\$12,500	\$1,667	\$1,042	\$67,500	\$63,000	\$55,000
\$250,000	\$50,000	\$31,250	\$4,167	\$2,604	\$168,750	\$157,500	\$137,500

The table above shows the giving costs for Board of Benefactors and above, with the implications of higher rate tax relief and gifts made over time. Over an eight year period, B of B can be achieved with a monthly gift of \$260, costing an equivalent of as little as \$13,750 (\$143 per month) in the maximum higher rate tax band.

Net of tax contributions are provided as examples calculated for current tax rates at the time of writing. Donors should seek their own tax advice.

SCHOOL OF ECONOMICS: DEVELOPMENT TARGETS

Student and teaching support fund	Annual Cost	Endowment
Tutorial support (ten academic loads at \$15,000 pa)	\$150,000	\$3,000,000
Employability (30 Internships)	\$30,000	\$600,000
Honours excellence support	\$20,000	\$400,000
Masters (Applied) two per annum for two years each	\$160,000	\$3,200,000
Masters (Advanced) one per annum for 1.5 years each	\$60,000	\$1,200,000
	\$420,000	\$8,400,000

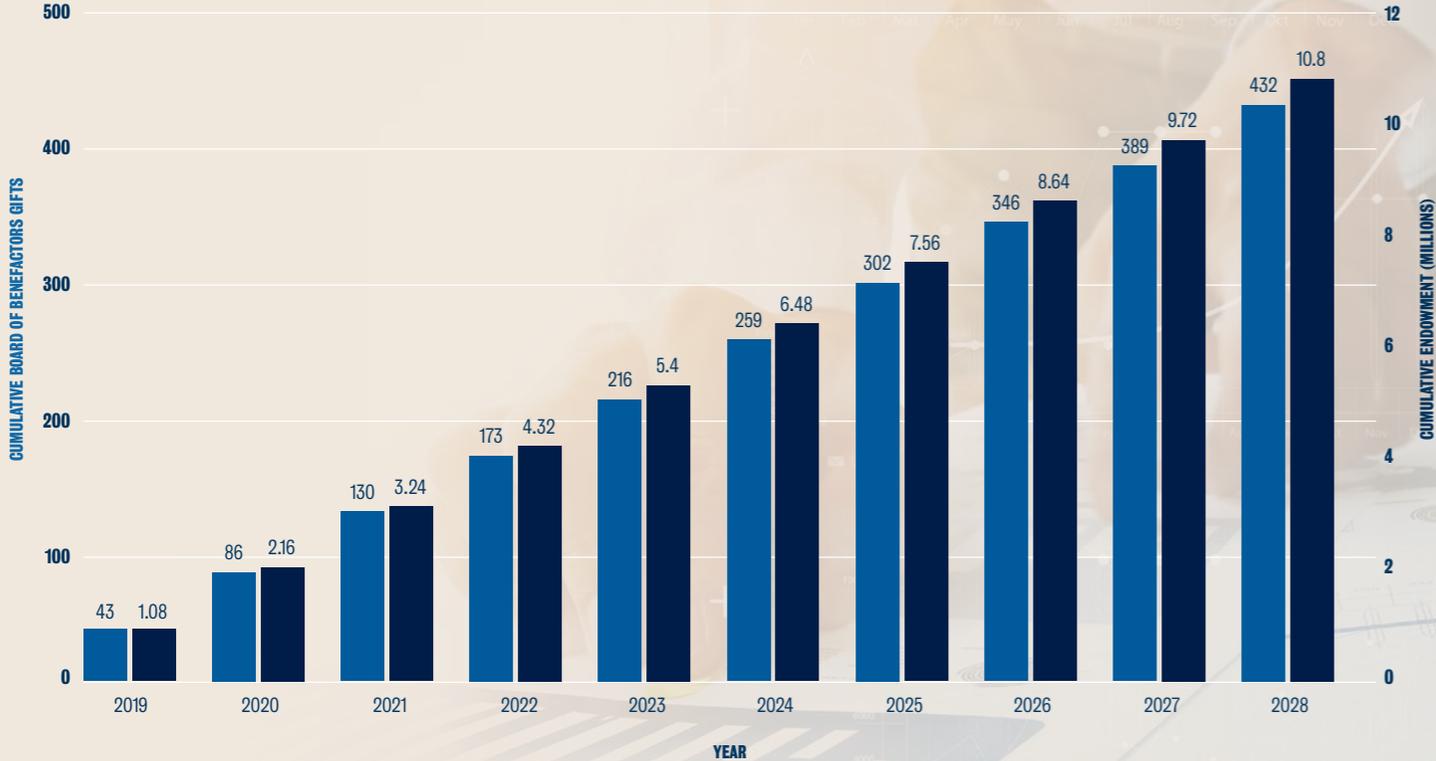
Research Support Fund		
Research training fund (one per annum for three years)	\$120,000	\$2,400,000
	\$540,000	\$10,800,000

Economics Evolution Fund		
CEIS	\$350,000	\$7,000,000
Exploiting big data	\$85,000	\$1,700,000
Adelaide Conference	\$40,000	\$800,000
Total funding requirement	\$1,015,000	\$20,300,000

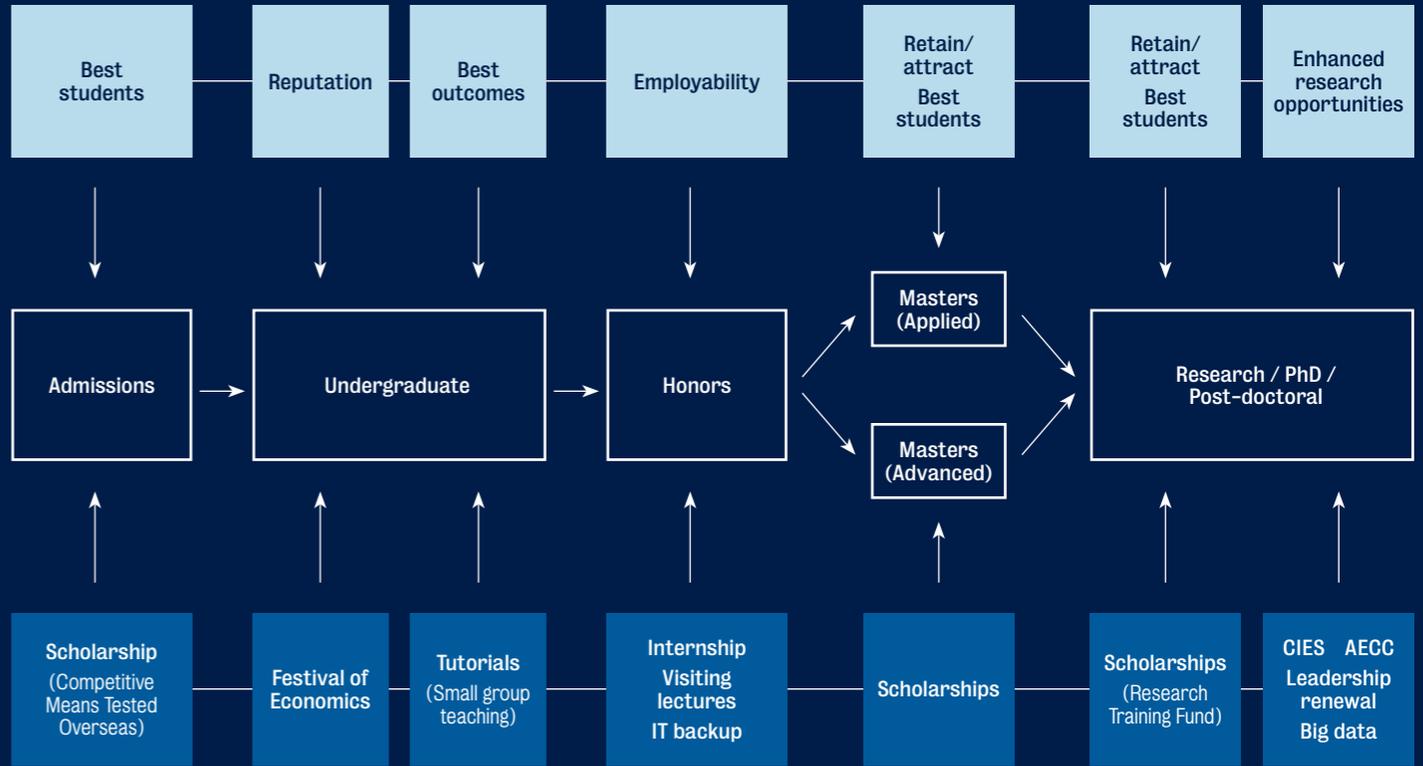
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SCHOOL OF ECONOMICS ENDOWMENT TARGETS (2019-2028)



SCHOOL OF ECONOMICS DEVELOPMENT PATHWAY



CURRENT STAFF



Professor Gareth Myles

Professor Myles is the current Head of the School of Economics and an International Research Fellow of the Institute for Fiscal Studies. He received his DPhil from the University of Oxford and holds an MSc from the London School of Economics and a BA from Warwick. His main research interests are public economics and economic growth. Recent research has focussed on measuring the extent of tax evasion, and controlling tax evasion through the design of audit strategies and the use of predictive analytics.



Dr Virginie Masson

Dr Masson graduated from the University of Aix-Marseille II, France, with a Masters in Financial and Banking Econometrics in 2001. She was awarded a PhD in Economics from the University of Pittsburgh, USA in 2007. Her main research interest lies in game theory and the efficiency of social networks. She has also carried out research on various applied topics including the efficiency of the equalisation policy of the Australian Football League, and the impact of Daylight Savings Time on energy consumption.



Professor Christopher Findlay

Professor Findlay has been Executive Dean of the Faculty of the Professions at the University of Adelaide since June 2011. He was previously Head of the School of Economics. He is a Member of the Academy of the Social Sciences in Australia and a Member of the General Division of the Order of Australia (AM). His research interests include Australia's economic relationships with Asia and the drivers of, and impediments to international trade and investment in services. He holds an Honours degree in Economics from the University of Adelaide and MEc and PhD from the ANU.



Dr Terence Cheng

Dr Cheng has been at the University of Adelaide since 2015. Terence is a health economist whose research interests are health care insurance, health workforce and policy, and the economics of ageing. Much of his research involves the application of economic and econometric methods to address questions of importance to public policy. He has written extensively on topics relating to the public and private mix in health care financing and provision in Australia, and is most noted for his work on subsidies for private health insurance. He has a PhD from the Australian National University, and Master and Bachelor degrees from the National University of Singapore.



Professor Kym Anderson

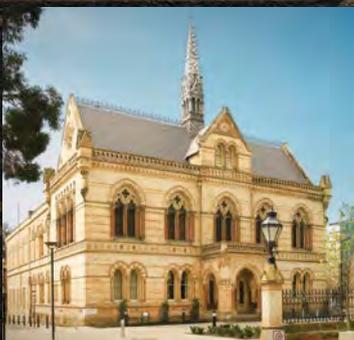
Professor Kym Anderson is the George Gollin Professor of Economics and Executive Director of the Wine Economics Research Centre. He holds an honorary doctorate from Adelaide, a PhD from Stanford, an MA from Chicago, and MEc and Honours degrees from the University of New England. He has worked in many international institutions including the World Trade Organization, Secretariat in Geneva and the World Bank. His research interests are international trade and development, agricultural economics and wine economics. His most recent projects have focused on empirical analysis of the Doha Development Agenda of the World Trade Organization, global distortions to agricultural incentives, economics of agricultural biotechnology (GMO) policies and wine globalization.



Professor Ralph-Christopher Bayer

Professor Bayer holds a PhD in Economics from the London School of Economics. He has been teaching and researching at Adelaide since 2002 and is particularly interested in behavioural game theory and testing theories using experimental economics. His recent projects developed measures to improve the enforcement of corporate tax and the prevention of doping in sport.

The development plan and broader needs of the School may be subject to change over time. The School of Economics Endowment Fund will be held in perpetuity to support those plans and needs, in accordance with the fund rules, which are available on request.



FOR FURTHER ENQUIRIES

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