Mini Projects

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To plan, implement and report a rapid value chain appraisal for selected fruits or vegetables and identify development constraints and opportunities with potential to significantly improve the net income and livelihoods of poor men and women.



- Mapping of actors along the fruit/vegetable value chains.
- Estimate the size of wholesale markets in Mandalay,
- Trader typologies in these markets,
- Spatial flows into and out of these markets, and
- Wholesaler/retailers perceptions about the different constraints and opportunities for fruits/vegetables trade from the Mandalay region.

Objectives

- 1. Situation analysis/problems and research questions
- 2. Mapping the chain
- 3. External influence, governance and performance
- 4. Gender roles and barriers
- 5. Opportunities to improve chain performance
- 6. Social issues affecting adoption
- 7. Conclusions and recommendations

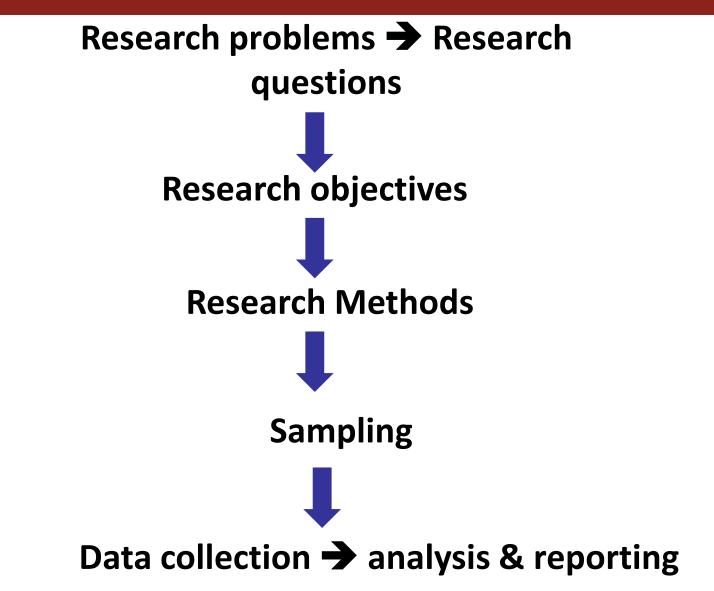
Value chain teams – 4 teams to select 4 commodities

- Tomatoes
- Cabbage
- Shallots
- Chilli
- Mango
- Watermelon

Mini projects

- Scope: Mandalay and Southern Shan State
- <u>Budget:</u> Max 300,000 Kyats/ team (for field research on Thursday)
- <u>Sources of information</u>: your experiences, primary data and information from interviews
- Outputs:
 - Poster reports "World café"
 - Facebook groups: daily

Research process



Discussion for today

- Form 4 groups
- Analyse the key features and issues of the selected fruit/vegetable sector, including current production characteristics, market and demand context.
- Define some key problems affecting chain performance and what could be some opportunities for improvement.