

Mini Projects

Aim

To plan, implement and report a rapid value chain appraisal for selected fruits or vegetables and identify development constraints and opportunities with potential to significantly improve the net income and livelihoods of poor men and women.

Focus

- Mapping of actors along the fruit/vegetable value chains.
- Estimate the size of wholesale markets in Mandalay,
- Trader typologies in these markets,
- Spatial flows into and out of these markets, and
- Wholesaler/retailers perceptions about the different constraints and opportunities for fruits/vegetables trade from the Mandalay region.

Objectives

1. Situation analysis/problems and research questions
2. Mapping the chain
3. External influence, governance and performance
4. Gender roles and barriers
5. Opportunities to improve chain performance
6. Social issues affecting adoption
7. Conclusions and recommendations

Value chain teams – 4 teams to select 4 commodities

- Tomatoes
- Cabbage
- Shallots
- Chilli
- Mango
- Watermelon

Mini projects

- **Scope:** Mandalay and Southern Shan State
- **Budget:** Max 300,000 Kyats/ team (for field research on Thursday)
- **Sources of information:** your experiences, primary data and information from interviews
- **Outputs:**
 - Poster reports – “World café”
 - Facebook groups: daily

Research process

Research problems → Research questions



Research objectives



Research Methods



Sampling



Data collection → analysis & reporting

Discussion for today

- Form 4 groups
- Analyse the key features and issues of the selected fruit/vegetable sector, including current production characteristics, market and demand context.
- **Define some key problems affecting chain performance and what could be some opportunities for improvement.**