



Sustainable and Affordable
Poultry for All



Introduction to SAPA

Project under:

**Sustainable Entrepreneurship and Food
Security Facility (FDOV)**

4.4.2017 (9:00 am)





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What is the SAPA project?

May 2015 - April 2020



What?

SAPA (Sustainable and Affordable Poultry for All)

aims at improving the food security and rural incomes of smallholder poultry and corn farmers in Myanmar

through a public private partnership with Dutch, Belgium and Myanmar parties involved.



Hatchery

Broilers



Corn



Knowledge sharing, advocacy and policy influencing



What do we want to achieve?



To make smallholder farmers in Myanmar independent and more competitive in Myanmar



Through the introduction of more productive and sustainable farming practices for poultry and corn



Making poultry more affordable, and as the major source of animal protein in Myanmar, contribute to food security.



Project targets



7,000,000 DAY OLD CHICKS

HACCP certified hatchery offers smallholder broiler farmers an alternative for not contract bounded DoC.



MYANMAR POULTRY EXPERTISE CENTRE

To decrease the mortality of broilers and current excessive use of veterinary medicines a center to exchange knowledge will be developed including 3 broiler training farms in Yangon, Mandalay and Nayphidaw areas as well trained veterinarians.



250 BROILER FARMERS

Farmers are trained in professional broiler farm management in Quality Management System (QMS) to improve farm management and productivity.



1,000,000 CONSUMERS

Safe and more sustainable supply of chicken meat to the domestic market will increase with 18 million kilograms per year.



2,500 CORN FARMERS

Corn farmers are trained in corn production protocols to increase the corn productivity.



40,000,000 USD PER YEAR

The overall generated value by the broiler and corn farmers within the project period.



6,700 PEOPLE PER YEAR

The SAPA project will create income for farmers and their workers to enhance their livelihoods.



1 FARMER CLUB

The farmer club will act as a knowledge platform for farmers, linking farmers to buyers to perform joint sales and marketing activities.





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How is SAPA organised?



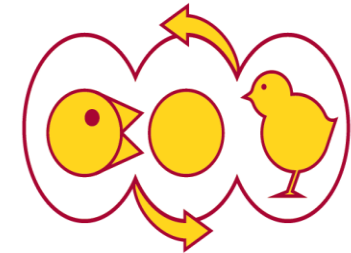
www.sapaproject.org



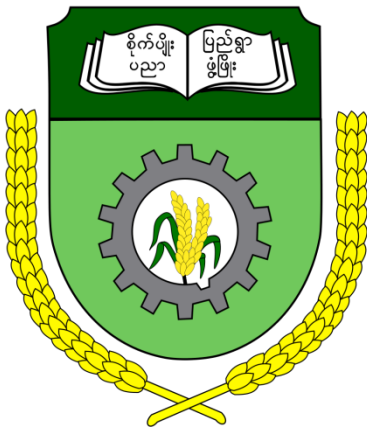
Partners



NL Agency
Ministry of Foreign Affairs
of the Netherlands



BEL GÀ LLC



AERES



Broiler Training Farm



Mandalay Poultry Demonstration Farm



Nay Pyi Taw poultry demonstration Farm



Training of 10 vets, 250 broiler farmers and 500 workers

10 vets

- Trained in Mandalay, NPT and Yangon (2017-2018);
- 3 training courses (total: 7 modules).

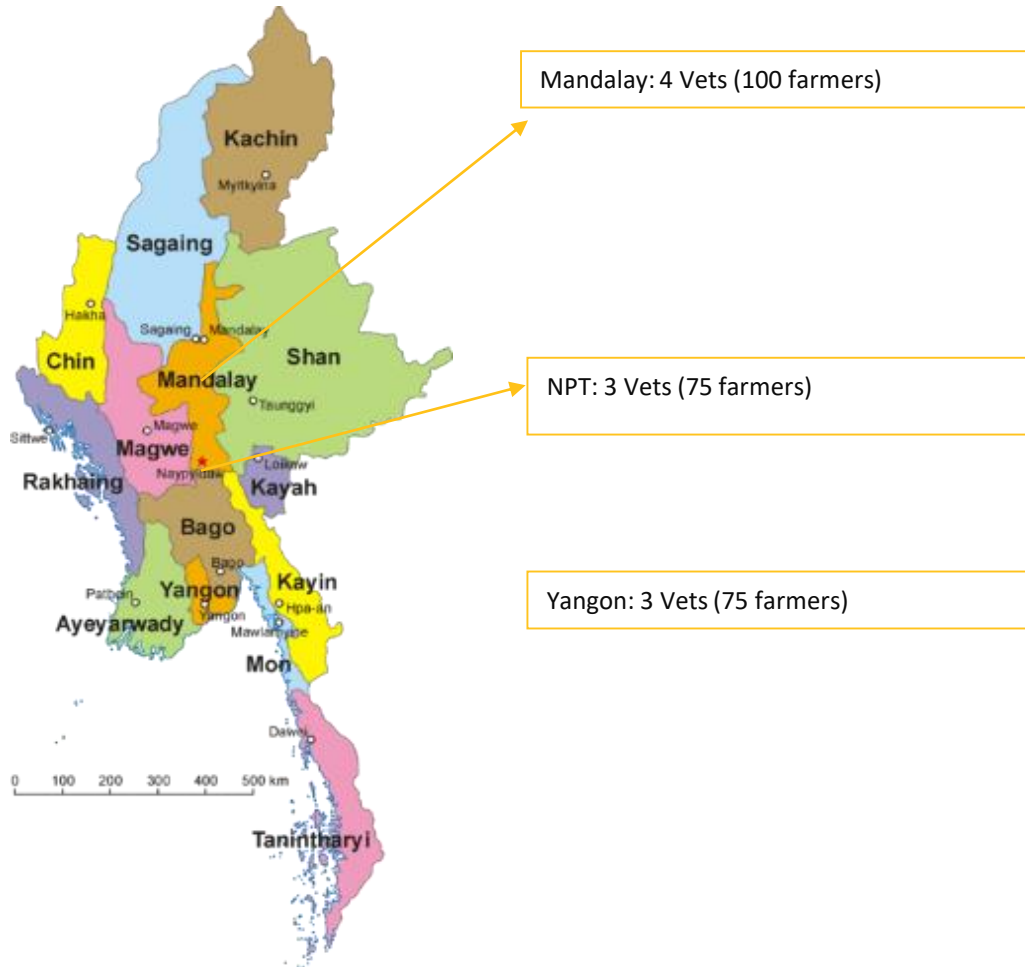
250
farmers

- Every vet will train 25 farmers in their region in a PTC (poultry training center);
- Similar but simplified modules;
- On the farm coaching

500
workers

- Similar approach as with the farmers, but probably less days.



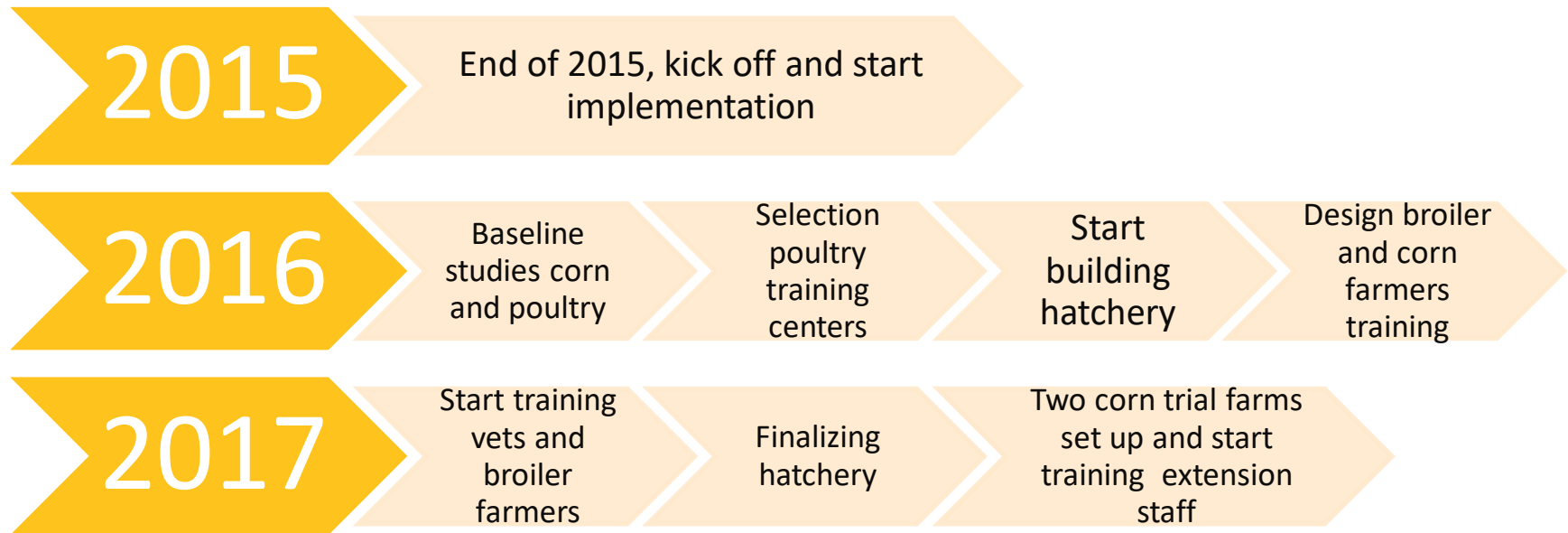


Training modules

- **Module 1: Management and bio-security (10 days)**
- **Module 2: Health and housing (10 days)**
- **Module 3: Nutrition and entrepreneurship (10 days)**
- **Module: Broiler production standard (2 days)**



Achievement and on going



Training schedule 2017 - 2020

	2017	2018	2019	2020	
Module 1 Vets	February				
Module 1 Farmers	May				
Module 1 Workers		August			
Module 2 Vets	August				
Module 2 Farmers	November				
Module 2 Workers		November			
Module 3 Vets		February			
Module 3 Farmers		May			
Module 3 Workers			February		
<i>Broiler production standard</i>					



Mandalay PTC opening ceremony



Demonstration brooding farm



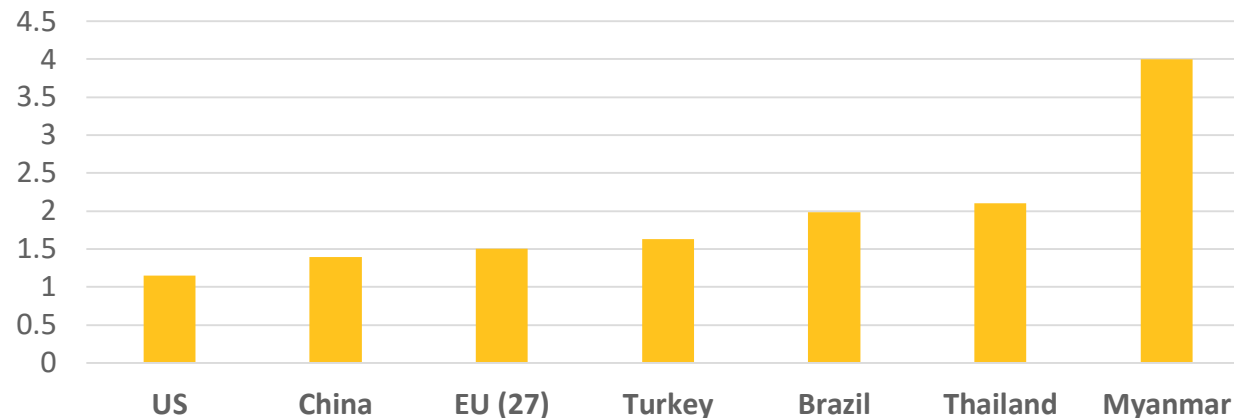
Farm visit



Focus on pro – poor in poultry chain (Broiler)

- Agriculture contributes to about 35% of GDP
- Low agriculture productivity translate into high rates of poverty and food insecurity.
- **Corn** : plays a crucial role in determining the cost price of chicken feed
- **Broiler** : Some company group almost has a monopoly on the broiler market and feed market.

- **Thus: SAPA!** **Price of chicken (2012) in USD/Kg in various countries/regions**



Focus on pro-poor in poultry chain

WHO?

Workers (broiler farm)

- Migrant workers (unstable employment situation)
- Low salary
- No contract
- Labor law only recently effective

HOW?

SAPA project aims not only financial growth but also in building the capacity of farm workers

- Selected 250 broiler farmers and 2 key staff per farm (total 750 people) trained and improve skill and experience in broiler farm management
- They will understand how to produce a safe broiler .



Focus on pro-poor in poultry chain

SAPA project promotes rural economic growth and contributes to gender equity

- Selected 10 veterinarians trained (50 % of female)
- Selected skilled labor trained also 50 % of female.
- Women and men manage the farm side-by side for extra income.



Strong point

- The ability to improve the broiler sector as a whole, eg:
 - The ability to focus on long term sustainability and producing a safe chicken;
 - Involving all relevant stakeholders and be an active part of the project;
 - Building a good relation between Netherlands-Myanmar (mutual understanding);
 - Developing a broiler production standard (eg. use of anti-biotics);
 - Training farmers and workers on eg. farm management (building capacity).

Weak point

From de heus point of view:

- Difficult to compete with other company in feed sale (within SAPA)
- The administrative burden (reporting etc.)





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Thank You!!!

