

AGRIBUSINESS MASTERCLASS

Nasau Resort and Villas, Nadi, Fiji Islands

September 2nd to September 7th, 2019

Thank you for accepting our invitation to attend the Agribusiness Masterclass. Please find below details that will be relevant for your stay during this event.

VENUE

The venue for the Agribusiness Masterclass is the Nasau Resort and Villas, Nadi, Fiji. The Weeks program is:

Monday:	Registration, Welcome and Interactive Session
Tuesday:	Masterclass: Value Chains and Analysis
Wednesday:	Masterclass: Markets – Breakout Sessions
Thursday:	Research and Site Visits
Friday:	Talanoa and Initial Analysis, Site Visits
Saturday:	Talanoa and Final Analysis

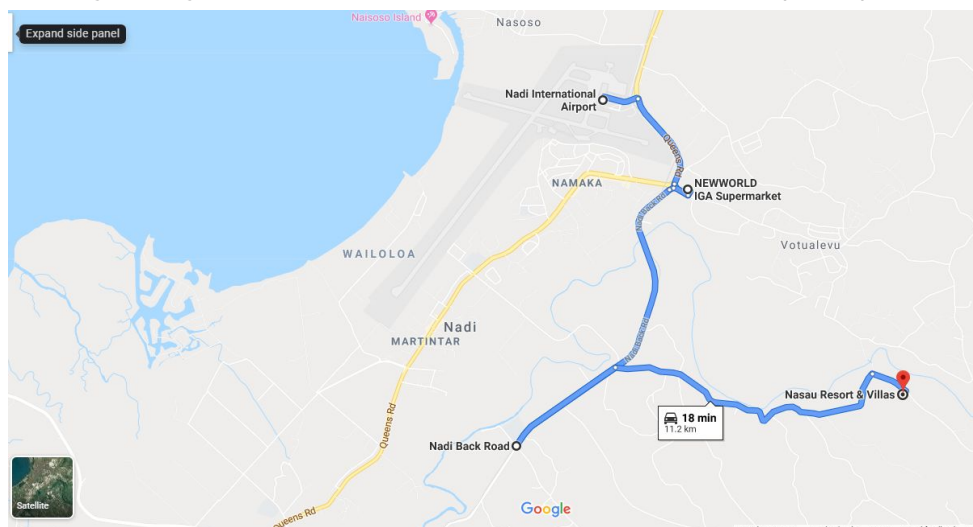
ACCOMMODATION

You are provided accommodation at the Nasau Resort and Villas, Nadi, for the duration of your meeting days (ie September 2nd to September 7th).

Contact details for the Nasau Resort is Phone: +679 998 7765

PARDI2/PIFON is responsible for your accommodation and will settle directly with Nasau Resort. Your room comes with complimentary continental breakfast, please ensure to settle any personal bills on your checkout.

*Please note that you may have to share accommodation with one other participant.



The Nasau Resort is located off Nadi Back road about 15 to 20 minutes away from Nadi International Airport. Please find below the Map which gives the direction from Nadi Airport and Nadi Town to Nasau Resort. There is a large signboard (on your right if travelling from Nadi Town and on your left if travelling from Nadi Airport). Turn into this road and keep following the tar sealed road until you come to a junction to turn left to Nasau Resort, you won't miss it.

TRANSPORT TO/FROM HOTEL

Nasau Resort and Villas provides courtesy transport, if you're flying in, please make your way to the end of the arrivals hall as you exit the Customs Hall where the new bus bay is, the Nasau Resort bus has its allocated parking at the bus bay under the built walkway. The hotel has been provided with a list of your arrival details. If unsure, please stop and ask at the Airport Customer Service Desk.

If you are travelling in from anywhere in Fiji by road, please keep your receipts whether by bus, or private vehicle, we request you pay for your own way coming in.

Your travel costs can be refunded or reimbursed with Aneet during the course of the Masterclass days.

EVENTS PLANNED FOR YOU

- Tuesday evening, 3rd Sept. – Welcome dinner at South Sea Orchids, Nadi.
- Thursday, Friday (5th and 6th Sept.) – Site Visits for examples of Agritourism, Kava, Honey, and Papaya production/processing.
- Friday evening, 6th Sept. – Farewell Dinner, Voivoi Farms, Nadi.

REGISTRATION

Official registration and sign in begins Monday 3rd Sept. from 3.00 pm in the Conference Room at the Nasau Resort and Villas (parallel to reception and lobby area). Event badges will be available for collection, please wear your badge during the duration of your stay to access facilities, workshop, meals and transport.

PER DIEM – ALLOWANCES

If you have flown in please keep your boarding pass safely as we will need your boarding pass in exchange for your Per Diem (apart from those who have already prearranged with PARDI2 that they will be covering their own costs).

You will be provided a modest DSA to cover for meals that are not covered by the resort and also some incidentals for the duration of your stay at the Nasau Resort and Villas. This will be arranged by Aneet (PIFON) and will be available.

WIFI

Wifi may be available during the masterclass and your stay at the Resort, please check with the front office for your code to access the hotel wifi.

PREPARING FOR SITE VISITS

Please pack appropriate attire for the field trip and proper walking shoes, do also bring your sunglasses, cap/hat and a water bottle. A small umbrella may be handy, just in case.

ABOUT NADI

Medical

In case of an emergency, Dr. Sireli Buimaitotoya from the , (679) 6725707 or mobile (679) 9955151 can be contacted for any medical issues you may have during your stay.

Transport

Taxis are accessible by asking at the Reception of the Resort and there are also airport shuttles to and from the airport.

Supermarkets / Banking / Restaurants

Supermarket, shops, restaurants and banking facilities (EFTPOS and ATM) are available at Namaka, the closest township accessible by taxi/shuttle.

ADDITIONAL INFORMATION

For any additional information, please contact:

Lavinia Kaumaitotoya +679 672 7025 +679 974 8544 pm@pacificfarmers.com	Salote Waqairatu +679 672 7025 +679 925 0809 +679 783 1908 salote.waqairatu7@gmail.com
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MASTERCLASS SUPPORT

This Masterclass is co-funded by the Pacific Agribusiness Research in Development Initiative 2 and the Pacific Island Farmers Organisation Network (PIFON)

DRAFT PROGRAMME

Agribusiness Masterclass

WHEN Monday 2nd to Saturday 7th September 2019
WHERE Nasau Resort, Nadi, Fiji Islands

TIME	TOPIC	SPEAKER
DAY 1 Monday 2nd September		
Focus: Welcome & Project Preparation		
3:00 PM	Registration	
3:30 PM	Welcome and introduction	University of Adelaide
4:00 PM	Research & Project Preparation <ul style="list-style-type: none"> ● Introduce participants to their other teammates ● Allocate each group their problem / issue / opportunity to research ● Outline research project activity 	University of Adelaide
LATE PM	Interactive Session Panel discussion, followed by Q&A with experts of four focus areas - honey, papaya, agritourism and kava.	Lavinia Kaumaitotoya Moderator David Lloyd/Cooper Schouten Honey TBC Kyle Stice Papaya TBC Marita Manley AgriTourism TBC Sanfred Smith Kava TBC
DAY 2 Tuesday 3rd September		
Focus: Value Chains & Value Chain Analysis		
8:30 AM	Introduction to Value Chains Refresher, recap of principles based on MOOC What is value chain thinking?	University of Adelaide
9:30 AM	Value Chain Analysis <ul style="list-style-type: none"> ● What is it, why do it and basic techniques? ● Assess the flow of material from input supply to final consumption. ● What does each individual business do in effecting the product at each stage in the chain? ● Assess information flows from consumer all the way back to the primary producer. ● At each link in the value chain, explore customer relationships. ● Chain mapping, using local case studies 	University of Adelaide

	<ul style="list-style-type: none"> Identify blockages / barriers / opportunities Identify secondary research required <p><i>Session includes breaks for morning tea & lunch</i></p>	
LATE PM	Guest Lecture	Richard Beyer (Food Scientist)
DAY 3 Wednesday 4th September		
Focus: Markets		
8:30 AM	Introduction to Markets Refresher, recap of principles based on MOOC What are the market basics?	University of Adelaide
9:30 AM	Market Research <ul style="list-style-type: none"> What is it, why do it and basic techniques? Purpose Definition of Problem Objective setting Population Research Design Instrument design Procedure Data collection Data processing Publication Analysis Reporting and recommendations <p><i>Session includes breaks for morning tea and lunch</i></p>	University of Adelaide
1:00 PM	Markets & Value Chains Explore how markets integrate with overall value chains	University of Adelaide
3:30 PM	Breakout Groups Participants break into groups and collaborate to: <ul style="list-style-type: none"> Conduct desktop research into allocated theme Gather background on the opportunity / issue Develop a Research Plan <p><i>Session includes break for afternoon tea</i></p>	University of Adelaide
DAY 4 Thursday 5th September		
Focus: Research & Site Visits		
8:30 AM	Breakout Groups Participants break into groups and collaborate to: <ul style="list-style-type: none"> Complete Research Plan Develop plan for capturing data. 	University of Adelaide

	<ul style="list-style-type: none"> Identify and test research instruments 	
12:00 PM	Lunch	
1:00 PM	<p>Site Visits</p> <p>Each group visits businesses and/or chain participants related to their topic of research and conduct their primary research.</p>	Site Partners
DAY 5 Friday 6th September		
Focus: Talanoa & Initial Analysis		
8:30 AM	<p>Talanoa</p> <p>Groups share experiences around individual site visits and data collection.</p>	Thematic Groups
9:00 AM	<p>Site Visits</p> <p>Opportunity for additional site visits and data collection.</p>	Site Partners
12:00 PM	Lunch	
1:00 PM	<p>Data Analysis</p> <ul style="list-style-type: none"> Receive tips from instructors on processing and analysing the raw data collected. Breakout into groups to conduct analysis <p><i>Session includes break for afternoon tea</i></p>	The University of Adelaide
LATE PM	Guest Lecture	Lance Seeto (Fiji's Culinary Ambassador)
DAY 6 Saturday 7th September		
Focus: Talanoa & Final Analysis		
8:30 AM	<p>Breakout Groups</p> <p>Participants break into groups and collaborate to:</p> <ul style="list-style-type: none"> Analyse their research. Compile final findings and identify possible solutions to their issues / opportunities. 	Thematic Groups
10:30 AM	<p>Presentations</p> <p>Each group outlines their theme, opportunity / issue being explored, what the research indicated and their recommendations. Followed by Q&A session.</p>	Thematic Groups