



PUBLIC HEALTH ASSOCIATION
of Australia Inc



Australian
**HEALTH
PROMOTION**
Association

**SOUTH
AUSTRALIAN
HEALTH
LITERACY
ALLIANCE**

How to make money and improve your sex life - everyday applications of health literacy

Wednesday 18th February 2009
The Education Development Centre
Milner St, Hindmarsh
6.00 – 9.00pm

Health is a personal, community and societal asset and health literacy is fundamental to the successful management of this asset at all levels. Health literacy is not just about understanding the health system but rather is about empowering people and communities to engage more effectively in consistently making healthy life choices. How systems of the future can support this is a crucial issue in many political portfolios. A key opportunity to help ensure that health literacy is embedded in future systems is the proposed National Primary Health Care Strategy.

This seminar will explore the role of a variety of systems in developing and maintaining health literacy and will provide the opportunity for input into the proposed joint submission by the SA Health Literacy Alliance, the Public Health Association of Australia (SA Branch) and the Australian Health Promotion Association to the PHC Strategy.

Seminar Program	
6.00pm	Welcome and Introduction <i>Professor Ilona Kickbusch, SA Thinker in Residence</i>
6.15 pm	How CAN Health Literacy help you to make money and improve your sex life? <i>Associate Professor Bob Adams, Chair, SA Health Literacy Alliance</i>
6:30 pm	Different perspectives on improving health literacy at a population leve.... <i>Professor Chris Findlay, Professor of Economics, University of Adelaide</i> <i>Mr Alwin Chong, Chair of the Aboriginal Health Council of SA Aboriginal Health Research and Ethics Committee</i> <i>Associate Professor Gerry Bloustien, Deputy Director, Hawke Institute, UniSA</i>
7.15	Break for food and drinks
7.45	Panel session / group discussion on the National Primary Health Care Strategy and the role of health literacy <i>Susan Lane, Facilitator</i>
8:45 pm	Summary and close

Please RSVP to Victoria Shtangey by Tuesday 10th February 2009
FAX: 8226 6040 or Email: victoria.shtangey@health.sa.gov.au



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FAX: 8226 6040 or E-mail: victoria.shtangey@health.sa.gov.au