

Semester One

Course Code	Course Name	Lecturer	Text Book
ACCTING	7019 Accounting Concepts & Methods (M)	Kate Harris & Michael Jones	Hoggett, J. Edwards, L., Medlin, J & Tiling, M., Financial Accounting, 2009, Seventh Edition, John Wiley & Son
ACCTING	7023 Advanced Financial Accounting (M)	Michael Jones & Lisa Powell	Leo, K., Hoggett, J., Sweeting, J., and Radford, J., Company Accounting, 2009, Eighth Edition, John Wiley & Sons, Australia Ltd, Milton Queensland.
ACCTING	7009 Auditing & Assurance Services (M)	Phil Saj	Auditing and Assurance Services in Australia, 4th Edition, published in 2009. Authors are G Gay and R Simnett. ISBN 9780070286740. Publisher is McGraw Hill. Handbook: Auditing and Assurance Handbook 2010. Sponsor: The Institute of Chartered Accountants in Australia. ISBN 978 1 74216 713 8. Publisher is John Wiley.
MARKETNG	7027 Brand Management (M)	Nigel Barker	
COMMERCE	7041 Business Communications (M)	Ray Adams	Authors: Bretag, Crossman & Bordia, Title: Communication Skills, revised 1st edition. ISBN: 9780070144989
MANAGEMENT	7015 Business in East-Asia	Fred Robins	Asia's Turning Point, By Ivan Tselichtchev and Philippe Bedroux, John Wiley & Sons (Asia) Pte Ltd, Singapore, 2009. ISBN: 978-0-470-82360-6
COMMERCE	7021 Commercial Law & Information Systems	Indrit Troshani and John Tretola	Baltzan, P., Phillips, A., Lynch, K., and Blakey, P. (2010) Business Driven Information Systems The McGraw-Hill Companies, Sydney. ISBN: 978-007027727-4
MARKETNG	7023 Consumer Behaviour (M)	Sally Rao Hill	
CORPFIN	7021 Corporate Investment & Strategy (M)	Bruce Rosser	Corporate Finance, 9e, Ross Westerfield & Jaffe, McGraw-Hill 2010 isbn 978 0 07 338233 3
COMMLAW	7011 Corporate Law (M)	Martin Markovic	Hanrahan P, Ramsay I and Stapeldon G, Commercial Applications of Company Law, Publisher: CCH, Edition: 2010, (11th). ISBN 978-1-921223-29-7 and/or Corkery J and Welling B Principles of Corporate Law in Australia, Publisher: Scribblers Publishing, Edition 2008. ISBN 9780975073780
CORPFIN	7039 Equity Valuation & Analysis (M)	Graeme Gould	Damordaran, Aswath 'Investment Valuation: Tools and techniques for determining the value of any asset' 2 nd edition, 2002, John Wiley & Sons.
CORPFIN	7017 Financial Statement	Alfred Yawson	
CORPFIN	7040 Fixed Income Securites (M)	Tariq Haque	Frank Fabozzi (2007, 6th edition), "Bond Markets, Analysis and Strategies" (Reading list: F) OR Frank Fabozzi (2009, 7th edition), "Bond Markets, Analysis and Strategies"
COMMLAW	7013 Income Taxation (M)	Domenic Carbone	
CORPFIN	6000 Industry Research Project	Don Clifton	
ACCTING	7020 Intermediate Financial Reporting (M)	Robyn Davidson	Henderson, S., Peirson, G., and Herbohn, K., Issues in Financial Accounting, 13th Edition, 2008, Frenchs Forest, NSW: Pearson Education Australia

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MARKETNG	7024 International Marketing (M)	Roberta Veale	Cateora, Philip R., Gillian Sullivan Mort, Clare D'Souza, Mehdi Taghian, Jay Weerawardena, and John L. Graham (2009). <i>International Marketing</i> , McGraw Hill Australia Pty Ltd., North Ryde, NSW.
ECOMMRCE	7004 Internet Commerce (M)	Indrit Troshani	
ACCTING	7014 Management Accounting (M)	George Shan	Langfield-Smith, K., Thorne, H. and Hilton, R. (2009). <i>Management Accounting: Information for creating and managing value</i> . 5th ed. Sydney, McGraw-Hill.
COMMGMT	7008 Management Practice (M)	John Rice	Bartol, K., Tein, M., Matthews, G. and Sharma, B. 2008. <i>Management: A Pacific Rim Focus</i> (5th Edition). McGraw Hill Australia, North Ryde.
COMMGMT	7012 Managing Social	Graham Hubbard	
MARKETNG	7025 Marketing Communications	Roberta Veale	
MARKETNG	7030 Marketing Ethics (M)	Lisa Hewerdine	Ethical Marketing P.E. Murphy, G.R. Laczniak, N.E. Bowie and T.A. Klein ISBN 0-13-184814-3 Pearson Prentice Hall, 2005
MARKETNG	7005 Marketing Principles (M)	Lisa Hewerdine	Quester, P. G., McGuiggan, R. L., Perrault Jr., W. D. and McCarthy, E. J. (2007) <i>Marketing: Creating and Delivering Value</i> . 5 th edn, McGraw-Hill: Sydney. ISBN 0 074 715 60 7
CORPFIN	7020 Options Futures & Risk Management (M)	Ralf Zurburgg	* Chance, Don .M, An Introduction to Derivatives and Risk Management, any edition * Kolb, R.W, Futures, Options & Swaps, any edition. * Hull, J., Options, Futures and Other Derivatives, any edition. These textbooks will also be listed in the course folder which will also advise students that any of the above texts is fine.
CORPFIN	7019 Portfolio Theory & Management (M)	Aku Ali	"Investments" by Bodie, Kane and Marcus (8th Edition)
CORPFIN	7005 Principles of Finance (M)	Graeme Gould	Brigham and Houston, Fundamentals of Financial Management, 12th Edition
ACCTING	7018 Public Sector & Not-for-Profit Accountability (M)	Phil Saj	
COMMERCE	7033 Quantitative Methods (M)	Jim Larkin	
MARKETNG	7032 Strategic Marketing (M)	Nigel Barker	
MARKETNG	7034 Supply Chain Logistics (M)	Eran Tirtiroglu	Alan Harrison and Remko van Hoek (2008), "Logistics Management and Strategy: Competing through the supply chain," 3rd Ed., Prentice-Hall/Financial Times. (ISBN: 978-0-273-71276-3). Paperback.
CORPFIN	7042 Treasury & Financial Risk Management (M)	Dogan Tirtiroglu	Risk Management and Financial Institutions, John C. Hull, Pearson/Prentice Hall, 2009
CORPFIN	7045 Wealth Management in China (M)	Lei Xu (Theo)	There is no prescribed textbooks for this course