

Customised Executive Education

Tailored solutions to meet your specific goals

The ultimate competitive advantage

Drawing on a tradition of excellence

For over two decades the Executive Education Unit at the internationally renowned University of Adelaide has helped organisations like yours tailor management education solutions to help achieve their strategic and corporate goals.

We understand that a standardised template cannot address all issues faced by a single organisation - *a unique challenge demands a unique solution.*

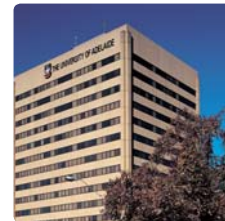
When the program's all yours, so are the benefits

A custom-designed Executive Education Unit program not only allows you to specify the desired learning outcomes that are important to your organisation, but it also offers greater flexibility.

The Executive Education Unit will work with you in designing content, organisational context, delivery, duration, timing and even venue selection, all specific to your requirements.

Tailored learning will not only improve organisational relevance, but can lead to improved communication through the development of a common management language. Some other major benefits experienced by past customers of our tailored programs have included:

- Improved leadership culture and strong internal networks
- Enhanced organisational relevance
- Greater strategic thinking and translation into action
- A reinforcement of, and commitment to, a shared vision, mission and goals
- A focussed approach to a specific issue of strategic importance
- Effective networking across functional areas within the organisation
- Improved employee retention
- Greater accountability for investment in executive education.



"The Professional Management

Program tailored for Pernod Ricard

Pacific produced immediate benefits.

If you're looking for a practical program

to fast-track a team of future leaders,

I'd recommend the Executive

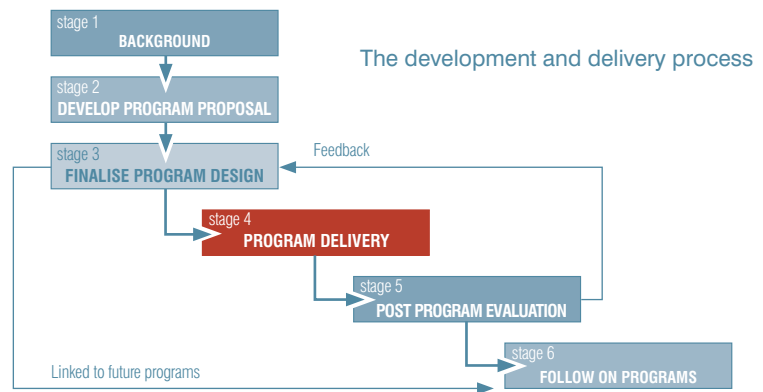
Education Unit."

Sylvia Healy : HR Manager, Employee Development
Pernod Ricard Pacific

How a customised program evolves

The Executive Education Unit will develop a customised program in close consultation with your organisation to ensure the content is exactly matched to your required learning outcomes and strategic objectives.

Company-specific data and information can be built into the core academic content permitting maximum application of the program to the workplace.



Elements of a tailored program

Develop from within

The Executive Education Unit can help you develop high-performance employees into future leaders through offering customised programs based on our extensive suite of open-enrolment programs in four key areas: Leadership, Finance, Strategy and General Management.

Expert presenters

Without exception, our presenters are highly qualified experts in their fields, with extensive real-world experience.

Most are also regular lecturers at an MBA level and all are actively involved in senior management consulting roles with some of Australia's leading companies.

You'll be in good company

The Executive Education Unit's past customisation clients have included:

- Yalumba
- Forensic Science SA
- Department of Justice
- Australian Customs and Border Protection Service
- Department for Transport, Energy and Infrastructure
- Pernod Ricard Pacific
- HomeStart Finance
- Saturno Hotels Group
- Savings & Loans Credit Union.

"An ideal blend of classroom learning and practical application – the strategic projects are proving of considerable value to HomeStart. Another benefit was the exposure to tertiary education for staff who hadn't studied formally for some time; there's been a visible boost in their confidence."

Gary Storkey : CEO
HomeStart Finance

Enquiries

If you'd like to learn more about the benefits that a customised Executive Education program could bring for your organisation, contact:

Andrew Stevens

Director, Executive Education Unit

Phone : +61 8 8313 5703

e-mail: andrew.stevens@adelaide.edu.au

