

## FACULTY OF THE PROFESSIONS GRADUATE ATTRIBUTES

*Graduate Certificate in Design Studies (Digital Media)*  
*Graduate Diploma in Design Studies (Digital Media)*  
*Master of Design Studies (Digital Media)*

### Knowledge

- 1) Acquired knowledge of design using computing, modelling, animation and associated industry awareness of digital media

### Intellectual & social capabilities

- 1) Preparation of life-long learning towards personal development and professional practice
- 2) Effective problem solving skills applying logical, critical and creative thinking
- 3) Ability to work autonomously as well as collaboratively with peak industry partners and digital media associations
- 4) Effective written and verbal communication with individuals, mass audiences, small groups and target groups
- 5) Ability to demonstrate international perspectives in design and research

### Attitudes and values

- 1) Committed to ethical action and social responsibility regarding intellectual property ownership and copyright law awareness