

## FACULTY OF THE PROFESSIONS GRADUATE ATTRIBUTES

### *Graduate Certificate in Commerce*

#### **Knowledge**

Knowledge and understanding covering the breadth of the business disciplines. Students will gain a working insight into four of the following six business areas: accounting, economics, finance, management, marketing, and business statistics.

#### **Intellectual and Social Capabilities**

- 1) High level critical thinking and problem solving skills
- 2) Ability to evaluate and synthesise information and existing knowledge from a number of sources and experiences
- 3) Capacity to engage with current issues of significance in commerce and government
- 4) Capacity to design and construct a logically compelling management report
- 5) Capacity to participate in teamwork
- 6) High level oral communication skills
- 7) High level written communication skills
- 8) The capacity to engage in life-long learning

#### **Attitudes and Values**

- 1) A commitment to high levels of academic scholarship
- 2) A commitment to business ethics and an appreciation of social justice through organisations that pursue good governance and conform to legal and professional standards and societies norms
- 3) An appreciation of cultural diversity and sensitivity to the operation of commerce in this context