

FACULTY OF THE PROFESSIONS GRADUATE ATTRIBUTES

Graduate Certificate in Management
Graduate Diploma of Business Administration
Master of Business Administration

Knowledge

- 1) An understanding of trends in the political, economic, technological, social and cultural environments within which businesses operate
- 2) An understanding of the forces leading towards international convergence in managerial practices, and those leading to divergence
- 3) An understanding of the role of business in value creation through the integrated management of business processes
- 4) An understanding of the theories and tools that support managerial decision making processes in organisations
- 5) An appreciation of the constraints facing organizations as they balance the application of business and management theories to practical situations

Skills

- 1) Ability to appreciate the changing knowledge base of management and the business environment and to respond to the demands for change
- 2) Capacity to engage with current issues of significance in business and management
- 3) Ability to manage complex business situations that require understanding of a wide range of functional issues
- 4) Ability to evaluate and synthesise information and existing knowledge from numerous sources and experiences
- 5) Ability to integrate functional business skills and personal business experience to find progressive solutions for the challenges of today's businesses and organisations
- 6) Capacity to apply relevant theories to the demands of business and management practice
- 7) Ability to recognize the limits of management practice and a capacity to identify, develop and apply alternative methods to coincide diverging interests
- 8) Ability to identify complex business issues, ascertain their causes and effects through application of appropriate analytical tools, develop feasible and constructive solutions and provide advice to relevant business managers for successful implementation
- 9) Capacity to participate constructively in team situations to complete tasks and meet deadlines
- 10) High level analytical, critical thinking and problem solving skills
- 11) High level oral communication skills
- 12) High level written communication skills
- 13) Capacity to engage in life-long learning

Attitudes and Values

- 1) A commitment to objectivity, intellectual inquiry and intellectual rigour
- 2) An appreciation of the role of business ethics
- 3) Dedication to the pursuit of new knowledge and continuous learning
- 4) An appreciation of cultural diversity and sensitivity to the operation of business in this context
- 5) An appreciation of social justice through organisations that pursue good governance, meet professional standards and conform to societal norms