

CONTACT DETAILS

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Research Interests

The Business School supports and conducts leading research that impacts on both the domestic and international research and business communities. Each candidate works independently on a major research project under the supervision of, normally, two academic staff with relevant expertise. The candidate's research culminates in a major thesis which is examined by two national or international examiners appointed by the University of Adelaide.

Research within the School focuses on the following main disciplines:



Accounting and Information Systems

- Accounting and gender
- Accounting and professional ethics
- Accounting education
- Accounting regulation
- Auditing
- Budgetary planning and control
- Financial accounting
- Financial disclosure and segment reporting
- Information systems
- Management accounting
- Not-for-profit management and accounting
- Public sector management and accounting.

Finance

- Asset pricing
- Banking
- Behavioural finance
- Capital structure
- Computational finance
- Corporate diversification
- Corporate governance
- Corporate risk management
- Derivatives markets
- Dividend policy
- Executive compensation
- Fixed income securities
- Funds management
- Insurance
- International finance
- Market efficiency

- Real estate finance
- Trading strategies.

Management

- Corporate strategy
- East Asian business
- Entrepreneurship
- Ethics
- Family business/SMEs
- Human resource management
- International business
- Leadership
- Mergers and acquisitions
- Organisation theory and change
- Organisational behaviour
- Organisational sustainability
- Strategic management, alliances and networks
- Technology and innovation management.

Marketing

- Business networks and inter-organisational theory
- Business relationships
- Consumer behaviour
- Marketing and sub-cultures
- Marketing communications, advertising and media
- Strategic marketing
- Wine distribution
- Wine marketing.

Dr Carolin Plewa Staff Member



Dr Carolin Plewa is helping one of Australia's most research-intensive universities improve its research impact. From the University of Adelaide Business School, Carolin has identified how to maximise university/industry relationships for the benefit of both parties, and in turn the whole community.

Universities have long recognised the mutual benefit of research collaboration with private business. Both think and act differently and this is what makes the collaboration so valuable. But this also means that the cultures and priorities are different.

Dr Carolin Plewa's research in Australia and Europe identified trust as the most important issue to deal with. "Given the risks and uncertainties involved, trust is the fuel for parties to engage, communicate and commit."

Carolin came up with recommendations on how to build trust in these vital relationships and make them more effective. "The University of Adelaide is investing in understanding how to maximise the impact of its research. My research supports the University in this quest."