

TERMS OF REFERENCE

REVIEW OF THE POSTGRADUATE COURSEWORK COMMERCE PROGRAMS OFFERED BY THE BUSINESS SCHOOL IN THE FACULTY OF THE PROFESSIONS

The Business School in the Faculty of the Professions at the University of Adelaide offers the following postgraduate coursework commerce programs:

- Master of Accounting and Finance
- Master of Accounting and Marketing
- Master of Applied Finance (including Graduate Diploma)
- Master of Commerce (including Graduate Certificate and Graduate Diploma)
- Master of Commerce (Marketing)
- Master of Finance and Business Economics
- Master of Professional Accounting (including Graduate Diploma)
- Master of International Business (including Graduate Certificate and Graduate Diploma)

The Business School offers a range of postgraduate coursework commerce programs that have been developed to meet the needs of graduates with either a business-related degree seeking in-depth advancement in their area of employment, or with a non-business degree seeking a career involving regular contact with the business community. Some programs may be studied on an incremental basis, commencing with either a Graduate Certificate or a Graduate Diploma.

The review is to take place in the context of the University's [*2008-2012 Strategic Plan, Building a Great Research University*](#) and as part of the University's five-year program review cycle. In conducting the review, the Panel will take into account the views of current staff, students and external stakeholders, including employers, alumni, and representatives of relevant professions and other relevant academic areas of the University.

The Review Panel is asked to consider and make recommendations on:

1. The structure, content, quality and overall coherence of the programs;
2. The appropriateness and effectiveness of teaching methodologies to deliver the aims and objectives of the programs, and the scope to extend delivery of some programs to online mode;
3. The destinations and outcomes for graduates who complete the programs
4. The student profile of the programs and future demand and growth opportunities; and
5. The programs' performance and outcomes, benchmarked against similar programs at Go8 universities or similar programs in other Australian universities and relevant international institutions.

In making its recommendations, the review panel should assume that there is unlikely to be an increase in the resources provided from internal University funds, but is invited to indicate the highest priorities for the use of extra resources should they be made available.