

## TERMS OF REFERENCE

### REVIEW OF THE POSTGRADUATE COURSEWORK PROGRAMS IN DIGITAL MEDIA OFFERED BY THE FACULTY OF PROFESSIONS

The School of Architecture, Landscape Architecture and Urban Design offers the following postgraduate programs in Digital Media.

- Graduate Certificate of Design in Digital Media
- Graduate Diploma of Design in Digital Media
- Master of Design in Digital Media

These programs offer post-professionals including visual artists, architects, engineers, and advertising/graphic and industrial designers the opportunity to develop a unique personal approach to art and design by integrating the use of digital media with their prior knowledge and skills. Students may elect to undertake studies in Digital Media in stages by first enrolling in a graduate certificate and then proceeding to a graduate diploma and a master's degree.

The Master of Digital Media program is taught over three semesters with exit points at the end of each semester. Students may therefore exit after one semester with a graduate certificate and those completing two semesters are awarded a graduate diploma.

The review is to take place in the context of the University's [2008-2012 Strategic Plan, Building a Great Research University](#) and as part of the University's five-year program review cycle. In conducting the review, the Panel will take into account the views of current staff, students and external stakeholders, including employers, alumni, and representatives of relevant professions and other relevant academic areas of the University.

The Review Panel is asked to consider and make recommendations on:

1. The structure, content, quality and overall coherence of the programs;
2. The appropriateness and effectiveness of teaching methodologies to deliver the aims and objectives of the programs;
3. The destinations and outcomes for graduates who complete the program;
4. The student profile of the programs and future demand and growth opportunities; and
5. The programs' performance and outcomes, benchmarked against similar programs at Go8 universities or similar programs in other Australian universities and relevant international institutions.

In making its recommendations, the review panel should assume that there is unlikely to be an increase in the resources provided from internal University funds, but is invited to indicate the highest priorities for the use of extra resources should they be made available.