

# Research Publications 2007

Research Branch

## Faculty of the Professions

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### *Business School*

#### Book

- Angwin D; Cummings S & Smith CS 2007. The strategy pathfinder - Core concepts and micro-cases. Blackwell Publishers Inc. ISBN 1-4051-2613-2 <http://digital.library.adelaide.edu.au/dspace/handle/2440/45648>

#### Book Chapter

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- Smith CS 2007. M & A as Illusion. in (eds) Images of Mergers and Acquisitions, 63-86, Victoria, Australia: Blackwell Publishers Inc. ISBN 978-1-4051-2239-9 <http://digital.library.adelaide.edu.au/dspace/handle/2440/45682>

#### Journal Article

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- Canil JM & Rosser BA 2007. Toeholds and bid deferral. Global Business & Finance Review. 12 (1): 103-113. <http://digital.library.adelaide.edu.au/dspace/handle/2440/47201>
- Canil JM & Rosser BA 2007. How toeholds become footholds. Corporate Ownership and Control. 4 (3): 25-40. <http://digital.library.adelaide.edu.au/dspace/handle/2440/43483>
- Chen S & Quester PG 2007. Implementation and outcomes of customer value: A dyadic perspective. Service Industries Journal. 27 (6): 779-794.
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- Lu VN & Julian CC 2007. The internet and export marketing performance: The empirical link in export market ventures. *Asia Pacific Journal of Marketing and Logistics*. 19 (2): 127-144. <http://digital.library.adelaide.edu.au/dspace/handle/2440/43482>
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- Wilson PJ; Stevenson S & Zurbrugg R 2007. Measuring spillover effects across Asian property stocks. *Journal of Property Research*. 24 (2): 123-138.
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#### Conference Publication Paper

- Ahmad NH & Seet P 2007. Developing a competitive edge through ethical and socially responsible practices: A study of small business owners in Australia and Malaysia. *ICSB 2007 World Conference*, Ulla Hytti (eds), 1-16. Turku, Finland.
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- Dawson P & Daniel LJ 2007. The management of social innovation. *ANZAM 2007*, Professor Ross Chapman (eds), 1-12. Sydney, Australia.
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- Koh HT; Hubbard GL & Seet P 2007. Understanding fast growth and high performance: An examination into the role of culture, capabilities and intelligence in strategy implementation. ANZAM 2007, Professor Ross Chapman (eds), 1-16. Sydney, Australia.
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- Lightbody MG 2007. 'Balancing' the 'accounts': A 'deep' examination of factors influencing turnover among women accountants. APIRA 2007, Markus J Milne (eds), 1-26. Auckland, NZ. <http://digital.library.adelaide.edu.au/dspace/handle/2440/44898>
- Lu VN & Julian CC 2007. The empirical link between the internet, firm-specific characteristics, market characteristics, export marketing strategy and performance. ANZMAC 2007, Dr Maree Thyne, Dr Kenneth R Deans (eds), 1354-1360. Dunedin, NZ. <http://digital.library.adelaide.edu.au/dspace/handle/2440/43947>
- Lu VN; Quester PG & Medlin CJ 2007. Service export performances: The role of governance. ANZMAC 2007, Dr Maree Thyne, Dr Kenneth R Deans (eds), 1330-1338. Dunedin, NZ. <http://digital.library.adelaide.edu.au/dspace/handle/2440/43945>
- Muzychenko O 2007. Learning style variations in a culturally diverse class: A case study. HERDSA 2007, Geoff Crisp, Margaret Hicks (eds), 1-8. Adelaide, Australia. <http://digital.library.adelaide.edu.au/dspace/handle/2440/43949>
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- Robins FD 2007. The challenge of low-cost competitors. 16<sup>th</sup> World Business Congress, E Kaynak, TD Harcar (eds), 297-302. Maastricht, The Netherlands.
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## **Law School**

### **Book**

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### Journal Article

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