## ARC Linkage Projects: why would Researchers apply for one & why would a Partner Organisation want to be involved?

Researchers	Partner Organisations
High success rate in comparison to ARC Discovery Projects	Access to highly skilled research personnel
Good leverage for attracting future research funding (Category 1 funding)	Opportunity to build a long- term relationship between university and industry researchers
Potential to obtain larger grants	Independent validation
'Real-world' training for postgrad & postdoc researchers	Collaboration with others on issues of common importance
Create collaborations or further develop existing collaborations	Value adding to product/service/outcomes
Career advantage	Market edge