

Business Intelligence

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Student Profiling Information (All reports containing data from 2002 onwards)

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Offer Acceptance Rate Summary

This report identifies the percentage of offers that resulted in an enrolment. That is, for each offer year, the percentage of offers for which an enrolment has subsequently been received (in any year). An enrolment does not have to occur in the same year of the offer.

| Field | Description |
|-----------------------|--|
| Offer Acceptance Rate | The Percentage of offers that resulted in enrolments |
| Offer Year | The year the offer was made |
| Enrolment Faculty | The name of the faculty that administers the award |

Drilling Capability:

- **Enrolment Faculty** > Enrolment School > Enrolment Local Unit
- **Offer Year** > Offer Month > Offer Day

Offer Acceptance Rate Detail

This report is a more detailed look at the Offer Acceptance Rates. It details the number of offers, enrolments and offer acceptance rates by broad program level for a given enrolment faculty and offer year.

| Field | Description |
|-----------------------|--|
| Offers | The numbers of offers made from awards |
| Enrolments | The number of awards enrolments. The person has an enrolment in at least one course for an award |
| Offer Acceptance Rate | The percentage of offers that resulted in enrolments |
| Board Program Level | A broad grouping of programs into categories such as undergraduate and postgraduates |
| Offer Year | The year the offer was made (users can change the year by selecting the required year via a drop down list) |
| Enrolment Faculty | The name of the faculty that administers the award (users can change the faculty by selecting the required faculty via a drop down list) |

Drilling Capability:

- **Broad Program Level** > Narrow Program Level > Program Level > Program > Plan

Load Pass Rate Analysis

The Load Pass Rate report shows the course pass rate using student load as the value. That is, the load for all courses passed (grade category not equal to FAIL and excluding 'special grades') as a percentage of all load for courses that were assessed (where a grade category is present, excluding 'special grades').

Load is used as a pass rate as it can be split over faculties at the course level to reflect the apparent pass rate for a teaching organisation.

Critical Success Factors: This report can be used to identify the progress of the following University Critical Success Factors: * Student Progression – progression/success rate

| Field | Description |
|------------------------|--|
| Load Pass Rate | Value of course enrolment load passed as a proportion of that assessed |
| Enrolment Year | Year of course enrolment |
| Teaching Faculty | The name of the faculty that teaches the course in the Award |
| International/Domestic | Ability to select either international students, domestic students or all students (users can change this by selecting the required cohort via a drop down list) |
| Broad Program Level | A broad grouping of programs into categories such as undergraduates and postgraduates (users can change this by selecting from a drop down list) |

Drilling Capability:

- **Enrolment Year** > Enrolment Term
- **Teaching Faculty** > Teaching School > Teaching Local Unit

Load Analysis by Funding Group

The Funding Group Load report shows the student load split by each funding group and further split by teaching faculty. The funding groups identify where the University is obtaining funding for the students.

Critical Success Factors: This report can be used to identify the progress of the following University Critical Success Factors: * Student Demand – CGS, Domestic Fee-Paying, International Fee-Paying

| Field | Description |
|----------------------|--|
| Load | Load value of the course, automatically split over teaching faculties where relevant |
| Funding Group | The funding source for the student's course enrolment e.g.: Australian Fee Paying, CGS, RTS, etc |
| Teaching Faculty | The faculty that teaches the award course |
| Enrolment Year | Year of course enrolment (users can change the year by selecting from a drop down list) |
| Broad Program Level | A broad grouping of programs into categories such as undergraduates and postgraduates (users can change this by selecting from a drop down list) |
| Narrow Program Level | A narrower grouping of programs into categories such as undergraduates, higher degree by coursework, higher degree by research and so on |

Drilling Capability:

- **Teaching Faculty** > Teaching School > Teaching Local Unit

Load Analysis by Program

This report allows the user to examine student load by narrow program level (undergraduate, higher degree by research, etc) and further analyse it with a series of additional selectable items of information. The additional items allow the user to select a specific enrolment year, teaching faculty or international/domestic combination.

| Field | Description |
|------------------------|---|
| Load | Load value of the course, automatically split over teaching faculties where relevant |
| Narrow Program Level | A grouping of programs into categories such as undergraduates, higher degree by coursework, higher degree by research, and so on |
| Enrolment Year | Year of course enrolment (users can change the year by selecting from a drop down list) |
| Teaching Faculty | The faculty that teaches the award course (users can change the faculty by selecting from a drop down list) |
| International/Domestic | Ability to select either international students, domestic students or all students. Users can change this selection from a drop down list of values |

Drilling Capability:

- **Broad Program Level** > Narrow Program Level > Program Level > Program > Plan
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Equity Group Enrolment Analysis

The Equity Groups report allows the user to see the number of students enrolled by each equity group (ATSI, Disabled, Non English Speaking Background, Isolated Area, Rural Area, Low Socio Economic Status (SES) – Australia, Low SES State, Low SES Urban).

| Field | Description |
|------------------------|---|
| Enrolment Faculty | The faculty administering the award |
| Student Enrolled | The number of students enrolled |
| Enrolment Year | Year of course enrolment (users can change the enrolment year by selecting from a drop down list) |
| ATSI | The number of enrolled students identifying themselves as being Aboriginal or Torres Strait Islander |
| Disabled | The number of enrolled students that have identified themselves as having a disability |
| NESB | The number of enrolled students identified as being from a non English speaking background |
| Isolated | The number of students with a home postcode assessed as an isolated location |
| Rural | The number of students with a home postcode assessed as a rural location |
| Low SES National | The number of students with a home postcode assessed as a low socio-economic status national location |
| Low SES State | The number of students with a home postcode assessed as a low socio-economic status state location |
| Low SES Urban | The number of students with a home postcode assessed as a low socio-economic status urban location |
| International/Domestic | Ability to select either international students, domestic students or all Students. Users can change this selection using a drop down list. |

Drilling Capability:

- **Teaching Faculty** > Teaching School > Teaching Local Unit

International Enrolments by Home Region

This report allows the user to identify the number of international students enrolled by their home location. This report is a valuable tool in assisting the identification of target growth areas for international students as well as potential risk areas (reliance on one or two defined areas).

| Field | Description |
|--------------------------------|---|
| Students Enrolled (Head Count) | The number of students enrolled in courses. This only counts students once for each time period |
| Enrolment Year | Year of course enrolment |
| Home Global Region | A grouping of countries into broader geographical regions. |

Drilling Capability:

- **Enrolment Year** > Enrolment Term
- **Home Global Region** > Home Country > Home State* > Home Suburb* > Home Postcode*

* Please note that this level of detail is included automatically and, although not relevant to the International cohort targeted by this report, is available for other cohorts.

Management Budget Load by Faculty

This report allows the user to examine student load by funding group and by teaching school for a Teaching Faculty. The funding groups used in this report are those groups used for management budget reports and load reports developed by Strategy and Planning. A DEST filter has been used to exclude student load from Bradford College, UWA, Sepang Institute, VET Studies and other program levels not included in budget reports.

Parameters: The user will be presented with a selection of a specific enrolment year and specific teaching faculty before the report is shown.

| Field | Description |
|----------------|------------------------------------|
| Enrolment Year | The year in which the load relates |

| Field | Description |
|------------------|--|
| Load - EFTSL | Student Load value, automatically split over teaching faculties where relevant |
| Teaching Faculty | The faculty that is allocated load for teaching |
| Funding Group | Funding groups used in the Management Load reports. These funding groups have been derived from a number of different elements in the data warehouse to make the groups more user friendly |

Drilling Capability:

- **Teaching Faculty** > Teaching School > Teaching Local Unit
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Management Budget Load by School

This report allows the user to examine student load by funding group and by teaching school for a Teaching Faculty. The funding groups used in this report are those groups used for management budget reports and load reports developed by Strategy and Planning. A DEST filter has been used to exclude student load from Bradford College, UWA, Sepang Institute, VET Studies and other program levels not included in budget reports.

Parameters: The user will be presented with a selection of a specific enrolment year and specific teaching faculty before the report is shown.

| Field | Description |
|------------------|---|
| Enrolment Year | The year in which the load relates |
| Teaching Faculty | The faculty that is allocated load for teaching |

| Field | Description |
|---------------------|--|
| Load - EFTSL | Student Load value, automatically split over teaching faculties where relevant |
| Teaching School | The school that is allocated load for teaching |
| Teaching Local Unit | The Local Unit that is allocated load for teaching |
| Funding Group | Funding groups used in the Management Load reports. These funding groups have been derived from a number of different elements in the data warehouse to make the groups more user friendly |

Please note: this guide is for internal use only

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