



THE UNIVERSITY
of ADELAIDE



Think *Sprint*

Get your start-up on track

adelaide.edu.au



Everything you need to know to get your start-up on track

Make 2021 the year you launch your start-up.

Maybe you have an idea that addresses some of the unique problems we're experiencing right now, or just find yourself with a blank canvas of time and opportunity. Either way, start-ups and entrepreneurs often thrive in these complex and fluid environments – it's time for you to run with your idea, and get on track with ThincSprint.

The ThincSprint program

The 30-day program is an investigation into your market segments and problems. You will identify your minimum viable product by engaging solution strategies and key metrics to remove barriers. You will be given all the tools necessary to identify and qualify your business's capabilities via a coordinated approach of face-to-face and online workshops, online resources and support to develop a Lean Canvas Model.

ThincSprint acts as the application process to ThincLab and successful completion is a prerequisite for joining.

What is ThincLab

ThincLab is a unique place to develop your venture or idea. Much more than just space, you will have access to all the tools, resources and networks required to successfully collaborate, disrupt and innovate.

Working at ThincLab means becoming part of a knowledge-rich community. Students, entrepreneurs and founders from any industry sector are welcome to apply at any time to be part of this exciting innovation ecosystem.

Who can participate

No matter where you are on your start-up journey the Sprint is the gateway into our programs at ThincLab. The 30-Day Sprint is designed for start-ups who are either in the process of building a Minimum Viable Product or may already have some customers and traction.

Topics Covered

- Launch
- Strategy Planning 101
- Build Products that People Love
- Creation and Accountability
- Problem and Solution
- Maintaining Focus
- Customer Discovery
- When to Grow

The Cost

Contact us for fees and inclusions. University of Adelaide staff and students can register for free, and there are discounts available for alumni and concession card holders.

Start Date

The Program runs three times per year – contact us to find out when the next one kicks off.

APPLICATIONS

All applications are to be completed and submitted online through the ThincLab website adelaide.edu.au/thinclub/adelaide/thincsprint

Location

This program is delivered online and face-to-face in Adelaide.

FOR FURTHER ENQUIRIES

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