



Blue Sky 2009 Symposium

Research to transform the wine industry

Keynote Speakers

Professor James McWha
Vice Chancellor,
University of Adelaide

Dr Kate Grenot
Chair, Rural R&D Council
Blue Sky: how to enjoy it

Progress from 2008

Tanya Monro, IPAS
New real time in-situ environmental sensors based on low cost micro structured optical fibre

Anton van den Hengel
Centre for Vision Systems
Visualisation technologies

Pascale Quester
Faculty of Professions
Frontiers of wine marketing

Sessions

Frontiers of digital technology

Alf Grasso, Electrical Engineering
Mobile commerce—what, how and where?

Derek Morikawa
CEO, Vision Robotics
Robotic pruning: how far away?

Business Challenges

Vladimir Jiranek, School of Agriculture, Food and Wine
Challenges of commercialisation

Barry Burgan, Business School
Building new financial models

Max Zornada, Business School
Business process re-engineering: innovating the unimaginable

Sustaining production in a water constrained world

Justin Brookes
Water Research Centre
Recycling water: the imperative of the future

Bob O'Brien, PERCAT
How can we make water trading work for the wine industry?

Mike McCarthy and Rob Stevens, SARDI
The next big improvements in irrigation efficiency

Sustaining production in a carbon constrained world

Bassam Dally
Centre for Energy Technology
Waste materials as an energy source

Gus Nathan
Centre for Energy Technology
Gaining greater value by integrating renewable energy systems into your production system

Eric Hu
Centre for Energy Technology
Solar energy for refrigeration

Cecil Camilleri, Yalumba
Building sustainability into company culture

The program will include periods for table discussions to further explore concepts, inspirations and future directions. We look forward to your valued contribution!

The Wine 2030 Research Network of the University of Adelaide invites you to invent the future of the wine industry.

8.45am–4.30pm Tuesday 10 November 2009

Hickinbotham Hall, National Wine Centre

Cnr North Terrace and Hackney Road

The purpose of Blue Sky 2009 is to connect cutting edge research with the wine industry, in ways that don't happen in traditional research areas. Last year's event generated new research activities with the potential to transform the industry including: sensors in wine bottles, monitoring vines on video, and new wine marketing tools.

This year, we aim to generate new research concepts in digital technology, managing vines in a water constrained world, renewable energy options for wine businesses and new business models to meet the challenges of tomorrow. We need your input to make this a success. It was the connection between researchers new to the wine industry with people who clearly understood the needs of the wine industry that generated creative outcomes last year.

The Blue Sky 2009 symposium will be followed by light refreshments and a public lecture:

Andrew Jefford Wine 2030 Wine Writer in Residence
Falling in Love Again: Australian Wine and the International Press
6.00–7.30pm, Hickinbotham Hall, National Wine Centre

Please put these important events in your diaries.

For registrations and further information visit www.adelaide.edu.au/wine2030 or contact Christine Kalogeras on (08) 8303 5672 wine2030@adelaide.edu.au

Keep in touch with Wine 2030 by subscribing to: feed.wine2030.com