Executive Education

MACHINE LEARNING FOR EXECUTIVES

Understand where and how to use machine learning in your organisation.

Course Description

Machine Learning is disrupting industry. From financial services to medical devices to legal services, machine learning technology is changing the way businesses operate.

Aimed at executives and professionals wanting to understand machine learning and its applications, this course will take you through the fundamental stages of a machine learning project, from conceptualisation to development to evaluation.

Seeing the evolution of a complete machine learning project will give you a unique perspective, allowing you to engage with key concepts, and understand where machine learning could apply in your organisation.

The course will equip you with the knowledge you need to prepare your organisation for machine learning technology.

Ideal for

This program is particularly suited for Executives who want to understand what machine learning is, and how it could apply to your organisation.

The program is **not** suitable for technical experts.

Key Learnings

- Explain why machine learning techniques have been able to disrupt numerous industries
- Describe the fundamental phases of a machine learning project
- List example problems that machine learning can solve

- Distinguish between regression and classification problems
- Identify aspects of your work that can benefit from machine learning
- Organise a machine learning project using an AI canvas
- List the stakeholders involved in the execution of a machine learning project
- Formulate data governance processes
- Assess the performance of a machine learning solution

Benefits for your organisation

- Aid your organisation in understanding how machine learning could apply to help improve your business
- Be ready to take advantage of machine learning opportunities

Program duration and mode of delivery

Face-to-face
Delivered as a 2-day face-to-face course, 9am-5pm each day.
Location: Level 7, Nexus 10 Tower, 10 Pulteney Street

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