

JMC Activities and Results, 1 September 2018 - 31 August 2019

The second year of the Jean Monnet Chair (JMC) project was concerned with teaching EU-related courses at the University of Adelaide and mini-courses elsewhere, contacts with other EU centres in Australia and with academics in Europe, and outreach to a wider audience.

The University of Adelaide's successful applications for a JM Centre of Excellence and to host a JM Network on Trade and investment in Services saw those projects commence in September 2018 with the JMC as Director of the Centre of Excellence. On 27-28 November 2018, the JMC attended the *Jean Monnet Kick-off Meeting and Biennial Conference* in Brussels. The Jean Monnet Centre for Excellence in Trade and Global Affairs was officially launched in a public event moderated by the JMC with a keynote speech by Trade Minister Simon Birmingham on 25 February 2019.

For the second year, two full-semester courses were taught to senior undergraduates and to postgraduate students at the University of Adelaide; ECON3526 on the economics of European integration is an advanced applied economics course and ECON 3527 on EU-Australian economic relations is intended to appeal to a wider range of students with law, business or international relations backgrounds. Each course involves 39 contact hours (three hours per week in a 13-week semester) plus examinations and grading of assignments and papers.

Enrolment in ECON3526 in 2019 was 17 students, up from 10 in 2018 (and it would increase to 25 in 2020). The positive trend illustrates the slow process of encouraging take-up of new courses in Australian universities, where choices are constrained by program rules and enrolment in elective subjects is influenced by previous student evaluations. Student evaluations of both EU-related course have been consistently high.

The EU-Australia economic relations course ECON 3527 included a study tour to Europe led by the JMC and featuring visits to the Australian embassies, the OECD and the EU Commission, as well as lectures and seminars at universities and thinktanks. The JMC spent significant time organizing the Study Tour, especially during trips to Europe in April and June, meeting our university partners (Catholic University Leuven, KUL, and the University of London in Paris, ULIP) and others (e.g. Jacques Pelkmans at CEPS and Lucian Cernat at the Commission).

At the University of Adelaide, the JMC contributed a guest lecture on the EU and Australia to a large first-year course ECON1002 Australia in the World Economy. The JMC also gave presentations to student groups and public lectures to wider audiences. The JMC collaborated in coordinating and hosting the seminar series of the Institute in International Trade including overseas speakers such as Maxence Gerard (Rennes), Simon Evenett (St. Gallen) and Shujiro Urata (Waseda University). Outside the university, he gave guest lectures on EU-related topics and participated in round tables and other events in South Australia. On 5 March, the JMC coordinated and led a training session for the Economic Teachers Society of South Australia on the economics of the EU.

The JMC gave short courses and guest lectures at other institutions. On 24-27 March, he gave a short course on the EU and its international trade policy at the University of Malta, and a public talk on the same topic at the EU liaison office, Dar l-Ewropa, in Valletta. On 17-21 June he gave a one-week intensive course on international trade with focus on EU relations with Central Asia and China to students on the Structured doctoral programme on Sustainable Agricultural Development in Central Asia (SUSADICA) in Tashkent; SUSADICA is a joint project between Justus Liebig University Gießen, Martin Luther University Halle-Wittenberg and the Tashkent Institute of Irrigation and Agricultural Mechanization Engineers.

The JMC maintained close relations with the EU Delegation in Canberra and with other Jean Monnet Centres. On Europe Day, 9 May he attended the EU reception Canberra.

Public Lectures and Conference Participation included:

- 1-2 September 2018; presentation on "The Belt and Road Initiative, the EU and ASEAN" at the Economic Research Institute for ASEAN and East Asia (ERIA) workshop in Bangkok on *Trade in Services*.
- 26 September: "Can the EU fix Globalization?" conference at SciencesPo in the series *Quelle est votre Europe?*
- 1 October *Australia-Europe Economic Relations Dialogue*, Johns Hopkins University SAIS Europe.
- 30-31 October conference in Tashkent, sponsored by the Ministry of Higher and Secondary Specialized Education of the Republic of Uzbekistan, jointly organized by Tashkent Institute of Irrigation and Agricultural Mechanization Engineers (TIAME) and University of Halle (IAMO), Germany, and funded by the Volkswagen Foundation, on *Social Science Knowledge and Sustainable Agricultural Development along the Silk Road*. Gave keynote lecture on "Central Asia in the Twenty-first Century", attended sessions, and participated as AGRICHANGE reflection committee member.
- 1 November seminar at Westminster International University in Tashkent (WIUT) on *Economic Implications for Central Asia of the EU-China Landbridge*; dinner with members of the WIUT faculty.
- 19-20 November OECD Eurasia Week Paris; participated in session on Connectivity; attended Eurasia Week **Regional Lunch**; promoted book
- 20-22 November Australia-EU Senior Leaders Forum, Brussels
- 3-4 December videocon participation in Asian Development Bank workshop on regional connectivity and infrastructure
- 3- 6 January 2019 American Economics Association conference, Atlanta
- 31 January - 1 February AACaPS conference Gold Coast in conjunction with the Christchurch NZ Centre of Excellence, paper "The Central Asian Countries' Economies in the Twenty-First Century" (published in Alexandr Akimov and Gennadi Kazakevitch eds. *30 Years since the Fall of the Berlin Wall: Turns and Twists in Economies, Politics, and Societies in the Post-Communist Countries* (Palgrave MacMillan, 2020, pp.31-56).
- 4-6 February regional cooperation and infrastructure workshop, Asian Development Bank, Manila.
- 14 February Australia-China Forum, Adelaide Convention Centre
- 26 March at the EU liaison office, Dar l-Ewropa, in Valletta public lecture on "The EU's Role in the World Trading System" (published in Mark Harwood, Stefano Moncada and Roderick Pace (eds.) *The Future of the European Union: Demisting the debate* (L-Università ta' Malta/University of Malta Press, 2020, pp.96-107).
- 28 March seminar on EU and Asia at the Johns Hopkins Bologna Center, Italy.
- 30 May - 1 June round table on WTO at European University Institute, Florence.
- 11 June Brussels conference organized by University of Melbourne JM Centre of Excellence paper "Convergence of EU and Australian Views on the International Trading System in the Twenty-first Century" published in Margherita Matera and Philomena Murray eds. *EU-Australia Relations: Synergies and Shared Concerns* (University of Melbourne Press, 2020, pp. 10-14).

Outreach Events

- 11 February 6:30pm public lecture on EU and China at the Salvation Army Hall, 13 Florentine Avenue, Campbelltown.
- 27 February 7.30pm debate with Andrew Leigh MP on inequality.
- 28 February joint event with UniSA Jean Monnet Centre of Excellence and a delegation of EU ambassadors to Australia, held at the University of South Australia 7.30, Hawke Building

- 7 March public round table with Brendan Berne, Australian Ambassador to France at Science Exchange, Adelaide;
- 18 March Brexit round table, co-sponsored by the Australia Britain Chamber of Commerce, National Wine Centre – JMC contribution reproduced as an op-ed in *The Adelaide Advertiser*, Saturday
- 29 March public lecture on Brexit, Barr Smith Library, University of Adelaide
- 23 July AI conference at JM Centre, University of South Australia.
- 20 August – lecture on Brexit for University of Adelaide Economics Club.

Meetings to establish networks and partnerships included:

Patrick Messerlin (SciencesPo Paris, 11 September), Jonathan Brooks (OECD 12 September), Susan Stone (OECD 15 September), lunch and meetings with delegation from University of; Strasbourg (Adelaide, 15 October), Boris Najman (Brussels 22 November), Videoconference with economists in Riga (17 December noon) and Halle (17 December 7.30pm), Andrew Seltzer (QMU, 28 December), Hildegunn Nordas (OECD, 7 January), Simon Evenett (St. Gallen 29 January); Austrade Adelaide (working lunch, on SA-EU relations, 7 August).

As well as frequent communication with other JMCs and EU Centre Directors in Australia and the EU Delegation in Canberra

Publications:

[Books](#)

The Central Asian Economies in the Twenty-first Century: Paving a New Silk Road (Princeton University Press, Princeton NJ, 2019).

[Edited Books](#)

(with John K. Wilson) *Lessons from the Field: Historical perspectives on sports economics* -papers from the World Economic History Congress in Cambridge MA in August 2018 (Edward Elgar, Cheltenham UK, 2019). Author of Introduction and co-author of one chapter.

(with Yelena Kalyuzhnova) *Sustainable Energy in Kazakhstan: Moving to Cleaner Energy in a Resource-Rich Country* – papers from an August 2016 Workshop in Almaty (Routledge, London, 2018; paperback, 2019). Author of Introduction and one chapter.

[Articles in Refereed Journals](#)

"The Eurasian Landbridge and China's Belt and Road Initiative: Demand, Supply of Services, and Public Policy", *The World Economy* 42(6), July 2019, 1642-53.

"The Eurasian Land Bridge: Linking Regional Value Chains along the New Silk Road", *Cambridge Journal of Regions, Economy and Society* 12(1), March 2019, 45-56.

(with Julien Chaise) "The RCEP and the Changing Landscape of World Trade: Assessing Asia-Pacific Investment Regionalism Next Stage", *Law and Development Review* 12(1), January 2019, 159-90.

[Chapters in Books](#)

"Australia's Approach to Preferential Trade Agreements" in R. Looney (ed.) *Routledge Handbook of International Trade Agreements* (Routledge, Abingdon UK, 2019), 423-33.

(with Martin Petrick) "Agricultural and Rural Policies in Kazakhstan" in T. Johnson and W. Meyers (eds.) *Handbook on International Food and Agricultural Policy Volume I: Policies for Agricultural Markets and Rural Economic Activity* (World Scientific Publishing Company, Singapore, 2019), 461-82.

(with Patricia Sourdin) "Business to Business Relationships: Pursuing a Free Trade Agreement in the Era of Global Value Chains", in J. Drake-Brockman and P.Messerlin (eds.) *Potential Benefits of an EU-Australia Free Trade Agreement: Key issues and options* (University of Adelaide Press, Adelaide, 2018), 105-21 - available at <https://www.adelaide.edu.au/press/titles/eu-trade/>.