

2023



THE UNIVERSITY  
of ADELAIDE

# Global Partnership Development Framework



GROUP  
OF EIGHT  
AUSTRALIA

**make  
history.**



# Introduction

The Global Partnership Development Framework has been designed to promote a coordinated and consistent University-wide approach to fostering engagement between the University of Adelaide and international partners. These partnerships support the University's endeavours to increase education, research, and student and staff mobility opportunities, alongside enhancing our industry and government engagement, whilst building and extending the University's reputation and profile internationally.

The Framework directly supports the University's Strategic Plan and the Five Pillars to Excellence, with a particular focus on Pillar #1: Connected to the Global World of Ideas.

**We will seek, establish, and strengthen long-term relationships with international institutions that share our priorities in research, commercialisation and education.**

*Pillar of excellence #1, Future Making 2022-2023*

The Framework is designed to elevate and prioritise collaboration through centralised support, coordination, and resourcing of key strategic partners that exhibit potential for broad and deep engagement, and are aligned to the University's strategic objectives and international ambitions.

The University currently has very few comprehensive global partnerships, with most arrangements focused on one activity across a limited geographical spread of countries. There is also work required to elevate our global profile and relevance. Through building comprehensive global partnerships, the University will use resources more effectively through a collaborative and targeted approach with faculties, schools, centres, institutes, and units working together to identify and build partnerships. Additionally, the University will continue to focus on servicing and sustaining existing partnerships.







With increased efficiency, the University will have greater capacity to develop deep and meaningful engagement, and improve the awareness of key global partnerships internally and externally, which will support our broad strategic aspirations.

Her Excellency the Honourable Frances Adamson AC, Governor of South Australia, and Professor Peter Høj AC at the Public Forum, SA's Global position in the World.



# Guiding Principles

The Global Partnership Development Framework has been developed based on six central guiding principles.

	<b>Strategic Alignment</b>	Partnerships are developed to align to the broad strategic priorities of the University.
	<b>Geographic Diversity</b>	Partnerships that are geographically diverse increase opportunities, build resilience, reduce exposure to risk, and expand the University's reach.
	<b>Partnering with the World's Best</b>	Developing value-aligned partnerships that focus on common goals and complementary strengths is key to ensuring successful outcomes for all.
	<b>Enhanced Existing Partnerships</b>	Working to enhance existing partnerships is preferable to establishing new partnerships (all else being equal) as it will help to build scale and allow more effective servicing of partners. However, in growth markets or those where the University has limited partnerships, identification of new partners will be required.
	<b>Focused Effort</b>	Focusing institutional effort and resources on select partners will assist the University to deliver optimal returns through the alignment of joint goals and setting of priorities.
	<b>Commitment to collaborate</b>	University wide collaboration and communication will continue to be encouraged for all partnership development activities.

In addition to these overarching Guiding Principles, the Global Partnership Development Framework should be read in conjunction with the following University policies:

- [International Engagement Policy](#)
- [International Agreements Policy](#)
- [Transnational Education Policy](#)

# Partnership Categories

The Global Partnership Development Framework provides an approach to categorise current and potential partnerships based on a series of criteria. Partners are categorised into one of three categories: 'Flagship', 'Core' or 'Specialised'. Table 1 outlines detailed information on each partnership category including:

1. Characteristics (what)
2. Objectives (why)
3. Development (how).

**Flagship:** Close, multifaceted partnerships with clear opportunities for investment and collaboration in areas aligned with University, state and national strategic priorities.

**Core:** Key partners for the University's core international engagement activities of student recruitment, student exchange, collaborative Higher Degree by Research (HDR) programs and centrally facilitated research collaboration and programs.

**Specialised:** Partnerships established to support a specific collaboration or outcome.

Appendix A outlines the University's partnerships and respective category where a formal agreement exists, or where there are active discussions about establishing a partnership. The majority of University partnerships are classified as 'Specialised', followed by 'Core' and 'Flagship'.

# Assessment

The level of engagement with a partner is assessed through a range of criteria. This includes student and staff exchange/mobility, number of articulation student commencements, joint publications, project collaborations, research symposia

or other collaborative activities. Additionally, information recorded through the Global Engagement Intelligence Form, an internally accessible resource from the Global Engagement website, is considered.

Consideration is also given to the future potential of partnerships and opportunities for further expansion. As relationships develop and the University identifies new links, partners may move up or down the classification system accordingly.

**Table 1 – Partnership Categories**

	Characteristics	Objectives	Development
<b>Flagship</b>	<ul style="list-style-type: none"> <li>Multi-disciplinary, with engagement across research and education.</li> <li>Clear opportunities for growth in primary area of engagement and activities or opportunities in secondary disciplines or activities</li> <li>Selected for geographic diversity and broad coverage of strategic priorities</li> <li>Mutual commitment to enhanced partnership</li> <li>Formal institutional agreement</li> </ul>	<ul style="list-style-type: none"> <li>As per 'Specialised' &amp; 'Core', +:</li> <li>Enhanced network of close international partners</li> <li>Stronger partnerships with broader and deeper collaboration</li> <li>More international study opportunities for students co-developed with partners</li> <li>Increased opportunities for staff to participate in international activities</li> <li>More international PhD students on joint programs with partners</li> <li>Increased collaborative research output and access to funding and infrastructure</li> </ul>	<ul style="list-style-type: none"> <li>Centrally led, regular engagement at Vice-Chancellor's Group (VCG) level</li> <li>Jointly developed engagement plans and shared objectives with an accompanying monitoring and evaluation mechanism</li> <li>Some centrally driven/funded initiatives to encourage broader collaboration</li> <li>Priority for competitive internal funding schemes</li> <li>Priority for staff mobility and collaborative HDR activity</li> <li>Joint appointments</li> </ul>
<b>Core</b>	<ul style="list-style-type: none"> <li>Key partners for the University's core international activities of student recruitment, student exchange, joint HDR programs and centrally-facilitated research collaboration/programs</li> <li>Good levels of ongoing engagement and/or identified opportunity</li> <li>Long-term potential to become a Flagship partner</li> </ul>	<ul style="list-style-type: none"> <li>As per 'Specialised', +:</li> <li>More focused activity with smaller number of partners</li> <li>Increased share of student mobility, student recruitment, HDR students and collaborative research in priority areas with core partners</li> </ul>	<ul style="list-style-type: none"> <li>Led by responsible functional areas (Faculty/School/Centre/Institute/Unit)</li> <li>Relationship supported by central units and University leadership as required</li> <li>Eligible for competitive internal funding schemes</li> </ul>
<b>Specialised</b>	<ul style="list-style-type: none"> <li>Formal institutional agreement</li> <li>Activities generally focused to one discipline.</li> </ul>	<ul style="list-style-type: none"> <li>To achieve the outcomes agreed through the institutional agreement</li> <li>Enhanced reputation</li> <li>Provide opportunities in identified areas such as student exchange or research collaboration</li> </ul>	<ul style="list-style-type: none"> <li>Activity led and funded by the proponent/proponent area of the institutional agreement</li> <li>Collaboration pursued in line with objectives outlined in the agreement</li> </ul>

# Resources and Funding

Funding at a central, faculty, school, centre or institute level will be provided to support partnerships based on classification level as outlined in Table 2. A centrally developed and funded competitive Global Partnership Development Fund will be launched in 2023 that will provide support for joint

activities, initiatives and collaboration. Faculties, schools, centres, institutes and units will be able to apply for funding to activate engagement with identified Flagship or Core partners.

Flagship partnerships will have access to the greatest level of investment, including centrally-funded initiatives, prioritised

student and staff mobility programs and scholarships as well as dedicated staffing and support services through Global Engagement to drive partnership activity. Engagement and funding for Specialised partnerships will be driven by the relevant faculty, school, centre, institute or unit.

**Table 2 – Investment based on partner classification**

	Centrally developed / funded initiatives	Staff mobility programs	Central competitive Global Partnership Development Fund	Student exchange scholarships	Collaborative research training or HDR activity	Faculty / School / Centre / Institute funded initiatives
Flagship	✓	✓	✓	✓	✓	✓
Core			✓		✓	✓
Specialised						✓

## Global Strategy Committee

In 2023, the University formed a new Global Strategy Committee, comprised of senior leaders from across the University, to advise, support and provide expert advice across a broad range of international activities and endeavours. The Committee will:

- Support the continued development and implementation of the University’s global strategy and recruitment targets
- Champion the Global Partnership Development Framework, and encourage a coordinated approach to its implementation
- Consider mechanisms, advice, and recommendations to foster strategic engagement with international alumni, industry and government stakeholders
- Share insights on emerging trends and policy changes within the sector and provide recommendations to the Vice-Chancellor’s Executive, Vice-Chancellor’s Group, and other University committees as required
- Act as champions across the University to identify and drive global partner funding opportunities, and engagement initiatives, and to foster existing or new global research and education partnerships with international institutions.



# International Consortia

To support strengthening of our profile and reputation, the University is a member of a number of international consortia focused on growing international outcomes for the University, South Australia and Australia more broadly in focus countries and regions. These include:

## Association of Pacific Rim Universities (APRU)

APRU is comprised of a network of leading universities linking the Americas, Asia, and Australasia together with thought leaders, researchers, and policymakers to exchange ideas and collaborate on practical solutions to the challenges of the 21st century.



## Asia Society Australia

Asia Society Australia is a business and policy think-tank and membership organisation dedicated to Asia. It is a national, independent, non-partisan, and non-political institution with a national centre in Melbourne, and programs accessible in Australia and globally through digital and face-to-face platforms.



## OENOVITI International

OENOVITI International is dedicated to research excellence and education with the aim to foster exchange of knowledge and expertise between actors in the wine world. It promotes synergy through intensive collaboration, including transferable skills development with successful network partners, which have international recognition in the field of viticulture-oenology.



The University's memberships enhance opportunities for international engagement and collaboration, and increase opportunities for our students and staff.

Opportunities exist for faculties, schools, units and individuals to be involved in these activities to learn about market and regional developments, profile our international engagement and partnerships, and showcase the University's expertise and research strengths. For a greater understanding in how you can get involved with these memberships, please contact [Global Engagement](#). Memberships are reviewed annually to ensure maximum benefit and return for investment for the University.

# Appendix A – Partner Classifications

This list outlines partner classifications as at April 2023 that either have an agreement with the University of Adelaide, or where there are active discussions about establishing a partnership. Additional partners at government, industry, research or faculty- or institute-level exist to support specific activities, but are not detailed on this list. A complete list of all current international agreements is available on the University’s website at: [www.adelaide.edu.au/global-engagement/agreements/database](http://www.adelaide.edu.au/global-engagement/agreements/database). Partnership categorisation for individual institutions might change as engagement and collaboration evolves and develops over time. Institutions marked with an asterisk \* are included as aspirational partners for the future in their respective category.

Flagship	Core	
<p><b>Canada</b> University of Alberta</p> <p><b>China</b> Ocean University of China Shanghai Jiao Tong University</p> <p><b>India</b> Indian Institute of Science, Bangalore*</p> <p><b>France</b> IMT Atlantique</p> <p><b>Germany</b> University of Freiburg*</p> <p><b>Japan</b> Nagoya University</p> <p><b>The Netherlands</b> Amsterdam University*</p> <p><b>Sweden</b> Lund University*</p> <p><b>United Kingdom</b> University of Nottingham University of Surrey</p> <p><b>United States</b> University of Maryland University of California, Davis</p> <p><b>Vietnam</b> Ho Chi Minh City University of Technology*</p>	<p><b>Bangladesh</b> North South University</p> <p><b>Canada</b> McMaster University University of Calgary University of Toronto</p> <p><b>China</b> Capital Normal University Central University of Finance and Economics Chongqing University Dalian University of Finance and Economics Dalian University of Technology Dongbei University of Finance and Economics Fudan University Guangzhou College of Commerce Harbin Institute of Technology Hunan University Lanzhou University Nantong University Northwest A&amp;F University Peking University Shandong University Shandong Yingcai University Shanghai International Studies University Shanghai University of Finance and Economics Sichuan International Studies University Southwestern University of Finance &amp; Economics</p>	<p>Tongji University Tsinghua University Xiamen University Zhejiang University</p> <p><b>Denmark</b> Aarhus University Copenhagen University</p> <p><b>France</b> Bordeaux University Central School of Lyon (Ecole Centrale de Lyon-ECL) University of Strasbourg</p> <p><b>Germany</b> University of Mannheim</p> <p><b>Hong Kong SAR</b> University of Hong Kong</p> <p><b>India</b> Anna University Indian Institute of Technology Madras Narsee Monjee Institute of Management Studies OP Jindal Global University SRM Institute of Science and Technology Vellore Institute of Technology Xavier Institute of Management and Entrepreneurship</p> <p><b>Indonesia</b> IPB University Mulawarman University University of Indonesia</p>



Core

**Italy**

Bocconi University  
 Università Cattolica del Sacro Cuore  
 University of Ca Foscari, Venice

**Japan**

University of Tokyo

**Malaysia**

HELP University  
 INTI International University  
 & Colleges  
 Taylor's University  
 University of Kuala Lumpur  
 University of Technology Petronas

**Netherlands**

Maastricht University

**New Zealand**

University of Canterbury

**Philippines**

University of the Philippines  
 University of Santo Tomas\*

**Singapore**

National University of Singapore

**South Africa**

Stellenbosch University

**Sri Lanka**

ANC Education  
 Australian College of Business  
 & Technology

**Sweden**

Uppsala University

**Taiwan**

Feng Chia University  
 National Taiwan University

**United Kingdom**

Queen Mary, University of London  
 The University of Edinburgh  
 University of Birmingham  
 University of Exeter  
 University of Leeds  
 University of Southampton  
 University of Sussex

**United States**

Texas A&M University  
 University of Vermont  
 North Carolina State University

**Vietnam**

Hanoi University of Science and  
 Technology  
 Banking University – Ho Chi Minh City  
 Ho Chi Minh City University of Technology  
 and Education  
 University of Economics  
 Ho Chi Minh City  
 Vietnam National University, Hanoi  
 Vietnam National University,  
 Ho Chi Minh City



# Appendix A – Partner Classifications

## Specialised

### Austria

Paracelsus Private Medical University

### Belgium

Ghent University

KU Leuven

### Botswana

University of Botswana

### Brazil

Federal University of Rio Grande do Sul

Federal University of Santa Catarina

### Brunei Darussalam

University of Brunei Darussalam

### Cambodia

Royal University of Phnom Penh

### Canada

Dalhousie University

HEC Montreal

McGill University

University of British Columbia

University of Guelph

University of Montreal

University of Victoria

### Chile

Pontifical Catholic University of Chile

University of Chile

### China

Beijing City University

China Medical University

Donghua University

Fuzhou University

East China Jiaotong University

Huazhong University of Science  
& Technology

Liaoning University

Sanjiang University

Shanxi University of Chinese Medicine

Southwest University of Science  
and Technology, Mianyang

University of International Business  
and Economics

University of Science and Technology  
Beijing

Xi'an Jiaotong University

### Colombia

University of the Andes

### Czech Republic

Czech Technical University in Prague

### Denmark

Aalborg University

Technical University of Denmark

### Fiji

University of the South Pacific

### France

Arts and Crafts, Paris Tech

Groupe Kedge Business School

Lumiere University Lyon 2

Sciences Po

University of Grenoble

### Germany

EBS University of Economics and Law,  
former European Business School

Friedrich-Schiller University Jena

Hochschule Geisenheim University

Johannes Gutenberg University Mainz

Technical University of Munich

University of Gottingen

University of Hamburg

University of Stuttgart

### Hong Kong SAR

Chinese University of Hong Kong

City University of Hong Kong

Hong Kong Baptist University

### Hungary

Corvinus University of Budapest

### India

Amity University

Indian Institute of Technology, Guwahati

Maharashtra Animal and Fishery  
Science University

University of Petroleum and  
Energy Studies

### Indonesia

Airlangga University

Brawijaya University

Syiah Kuala University

University of Udayana

### Italy

Politecnico di Milano

University of Bologna

University of Roma Tor Vergata

University of Trento

### Japan

Chuo University

Heian Jogakuin (St Agnes) University

Hosei University

Hyogo University of Health Sciences

Japan University of Economics

Kagoshima Immaculate Heart University

Kansai Gaidai University

Kansai University

Kobe Gakuin University

Kobe Shoin Women's University

Kwansei Gakuin University

## Specialised

Kyorin University  
 Kyoto University  
 Meiji Gakuin University  
 Meiji University  
 Nagoya University of Foreign Studies  
 Okayama Prefectural University  
 Okayama University  
 Osaka Prefecture University  
 Osaka University  
 Otemae University  
 Otemon Gakuin University  
 Professional University of Information and Management for Innovation  
 Ritsumeikan University  
 Shitennoji University (International Buddhist University)  
 Shujitsu University  
 Sophia University  
 Tottori University  
 Waseda University

**Korea, Republic of**

Chosun University  
 Daegu Haany University  
 Dankook University  
 Kyungpook National University  
 Pusan National University  
 Sangmyung University  
 Seoul National University  
 Yeungjin University  
 Yonsei University

**Malaysia**

International Medical University  
 UCSI University  
 University of Malaya  
 University of Science, Malaysia

**Morocco**

Mohammed VI Polytechnic University

**Norway**

University of Agder  
 University of Oslo  
 University of Stavanger

**Romania**

Alexandru Ioan Cuza University of Iasi

**Singapore**

Ngee Ann Academy Pte Ltd

**Spain**

University of Granada  
 University of Pompeu Fabra

**Sweden**

Stockholm University  
 University of Gothenburg

**Switzerland**

University of Lausanne

**Taiwan**

National Cheng Kung University  
 National Taiwan Normal University

**Thailand**

Chiang Mai University  
 Chulalongkorn University  
 Mahidol University

**United Arab Emirates**

University of Sharjah

**United Kingdom**

Bath Spa University  
 Cardiff University  
 King's College London  
 Newcastle University  
 University College London  
 University of Bristol  
 University of East Anglia  
 University of Glasgow  
 University of Kent  
 University of Oxford  
 University of Sheffield

**United States**

California Polytechnic State University  
 College of William and Mary  
 Colorado School of Mines  
 Indiana University  
 Massachusetts Institute of Technology  
 Pace University  
 Pitzer College  
 Simpson College  
 Sonoma State University  
 University of Illinois at Urbana-Champaign  
 University of Massachusetts Amherst  
 University of Pittsburgh  
 University of Southern California  
 Virginia Commonwealth University

**Vietnam**

Hanoi University of Civil Engineering  
 Hue University of Agriculture and Forestry  
 International University, Vietnam National University in Ho Chi Minh City

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### **Kurna acknowledgement**

We acknowledge and pay our respects to the Kurna people, the original custodians of the Adelaide Plains and the land on which the University of Adelaide's campuses at North Terrace, Waite, and Roseworthy are built. We acknowledge the deep feelings of attachment and relationship of the Kurna people to country and we respect and value their past, present and ongoing connection to the land and cultural beliefs. The University continues to develop respectful and reciprocal relationships with all Indigenous peoples in Australia, and with other Indigenous peoples throughout the world.