



6,000

FARMERS TRAINED (70% WOMEN)

4,500 HAVE A HOME GARDEN

1,500 SELL COMERCIALY

6,600 TRAINED ON NUTRTION



CHAIN

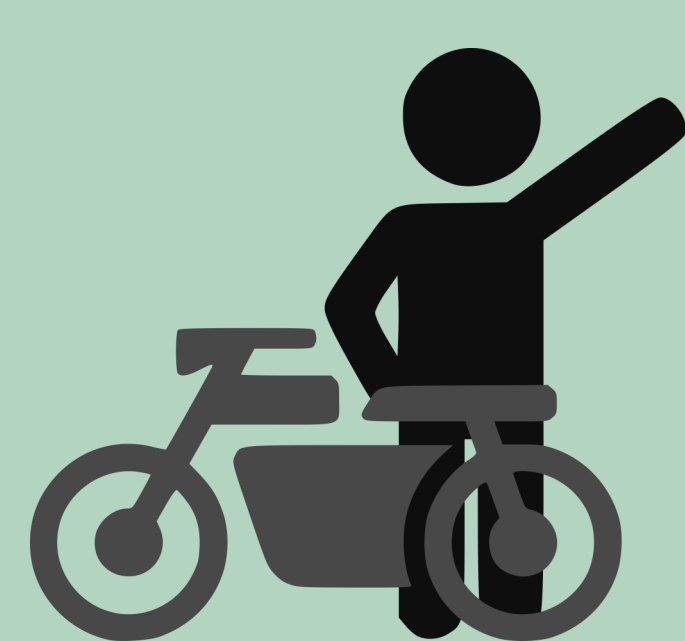
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Mainstreaming **nutrition** to mothers and children. **Playful** messaging educates about vegetables and a **healthy diet**.



MARKET
LINKAGES

Facilitation of partnerships between input suppliers, producers and traders.



16 TRADERS

22 RETAILERS

6 PS PARTNERSHIPS



PPP

65% of farmers with home garden **sell produce**; 30% earn up to \$100

90% of farmers **satisfied with services** by public and private sector

Trader network of 16 traders linked with 140 groups with **production plans** based on market demand

60% of commercial farmers have **increased sales volumes** and **trade channels**



B2B

