

Mini Project



Agribusiness Master Class 2

8 – 12 January

CONTEXT

- You are commissioned by the Ministry of Agriculture and Ministry of Commerce to conduct a consumer/market study on selected vegetables or fruits to identify constraints and opportunities for policy decisions to improve the income and livelihoods of smallholders
- Fruits/vegetables
 - Tomato
 - Chili
 - Water melon
 - Leafy vegetables

Mini Project

- **Scope:** Yangon & surrounding regions
- **Budget:** 300,000 Kyats/ team (for field work on Thursday)
- **Source of primary information:** consumers, wholesalers, retailers, producers etc.
- **Research process:**
 - ✓ Refine research problems/questions/objectives
 - ✓ Methods
 - ✓ Sampling
 - ✓ Data collection
 - ✓ Analysis and reporting

Mini Project

- **Time:** 3 days (including 1 day field-work & analysis)
- **Deliverables**
 1. Poster reports – “world café”
 2. Facebook groups: daily
- **Awards**
 - Golden award for best research

Format for poster report (A0)

- Context: problems/ opportunities
- Research question (s)
- Research objectives
- Research methods (including sample size)
- Findings
- Conclusions/implications