





South Australia's Community Supported Fishery





https://www.youtube.com/watch?v=X qCw4MmSrcw&t=3s



about

Wildcatch Fisheries SA Inc...

- Represents 600 commercial license holders ...
- from 10 professional fishing sectors...
- that account for every commercially caught species in South Australia.
- Collaborates with industry, government and the aquaculture sector.



what a CSF does...

- A transparent chain of custody from boats to plate
- Increased access to premium, locally caught seafood
- Fishers receive **a fair price** that reflects the value of their work
- Engages the community in a robust, viable local food system
- Cooperative stewardship of marine resources





the project **Deliverables...**

- An alternative business model for fishermen to sell their produce to businesses and consumers
- An education tool that fosters sustainability awareness and enhances fishers' social license to operate
- A unique online e-commerce platform that allows consumers to purchase fish as it's being caught, opt out from seafood they do not want to receive and deliver recipes for the day's catch



this is How it Works...

- Customers order a share of the day's catch...
- which is available for **pick-up or delivery**...
- and can be whole or filleted.
- You can opt-out of types of seafood
- ... and can even skip deliveries.



- Each share contains a high value and a secondary species...
- along with an information brochure: species fact card, wine & condiment parings and suggested recipes.



why we need a **Community Supported Fishery...**

- Fishers get a fair price...
- which means a **better margin**...
- on all species...
- so that they can **catch less** fish...
- and still have resources for other farm gate projects and future generations.



Wildcatch Fisheries SA Inc and Adelaide's Finest Supermarkets...

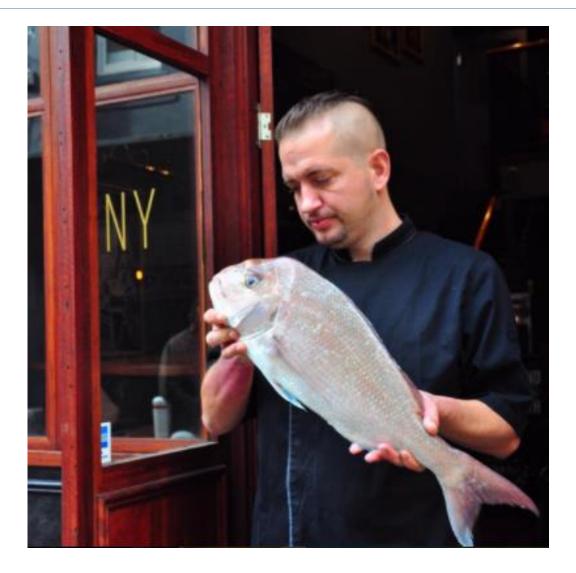


Fair Fish in the community...









thanks and Acknowledgements...



