

PREMIER's RESEARCH AND INDUSTRY FUND

RESEARCH CONSORTIA PROGRAM

'Unlocking Complex Resources through Lean Processing'

2022 PRIF Communication and Marketing Plan

updated in February 2022

A communication plan is an outline of how the communication strategy of the Consortium will be achieved, including a schedule and responsibilities. Please note, shared information such as reports, presentations, and templates can be found on the Consortium Box folder (UoA). Please ask the Consortium Manager for access.

Communication	Audience	Goals	Schedule	Format	Responsibility/Comments
Annual and Progress Reports, and Project Plan	Internal and External Stakeholders : DIS OZM BHP UoA UniSA	To inform Stakeholders about PRIF activities, progress and plans	Major Reports are produced twice a year for distribution to all Consortium members. Annual reports are submitted each reporting year in accordance with the Contract Variation to PRIF RCP Funding Agreement (e.g. Mar - May) Progress reports are submitted on 30 th September of each reporting year. Project Plan is submitted in Feb/Mar of each Consortium year.	e-Reports The accepted reports are circulated The accepted reports are saved on Box and available to all stakeholders.	Director/ Manager
Presentation to DIS	DIS	To inform Stakeholders about PRIF activities	After submission of the Annual Report (~March - May of each reporting year)	Face-to-Face and/or Digital Meetings (Presentation)	Director/ Manager
Governing Board Meetings	Internal and External Stakeholders	To inform Stakeholders about PRIF activities	Every 3 months: 15/03/2022 14/06/2022 13/09/2022 13/12/2022	Face-to-Face and/or Digital Meetings The Minutes and Attachments are circulated	Director/ Manager
Steering Committees	Internal and External Stakeholders	To inform Stakeholders about PRIF activities	Every 6 months Program A: 22/02/2022 and 23/08/2022 Program B: 01/03/2022 and 30/08/2022	Face-to-Face and/or Digital Meeting The Minutes and Attachments are circulated.	Director/ Manager

Regular Consortium meetings	Internal and External Stakeholders	<p>To inform Stakeholders about PRIF activities and discuss general day to day operations</p> <p>Share knowledge and encourage collaboration within and between projects and programs</p> <p>Provide a platform for the PhDs and Postdocs to access expertise, technical advice and mentoring across the Consortium</p>	<p>Regular Consortium meetings for all Consortium members are held on Thursdays fortnightly. General day to day operations are discussed.</p> <p>HDRs and PDRs are scheduled to give a presentation every 3-4 months representing updates of progress within their projects. In 2022, one Tech Talk is scheduled for each meeting.</p> <p>PRIF CIs and Industry partners are also invited to give expert presentations on topics related to PRIF programs.</p>	<p>Face-to-Face and/or Digital Meetings.</p> <p>The Minutes and Attachments are circulated.</p> <p>Presentations are saved on Box</p>	Director/ Manager
Consortium participants meet with End Users and Translation Partners	Internal and External Stakeholders	To inform Stakeholders about PRIF activities and discuss general day to day operations, or potential delays	Regular meetings with industry partners, when required (ad-hoc)	Face-to-Face and/or Digital Meetings	Director, Manager, CIs, PhDs, Postdocs
Industry Workshops	Internal and External Stakeholders	<p>To inform Stakeholders about PRIF activities/share knowledge</p> <p>To give an overview of progress across Consortium projects and share knowledge with End-user.</p> <p>To showcase student's projects and promote some deeper discussions about the usefulness of their work, relevance to end-users and potential implementation.</p>	<p>Proposed workshops:</p> <p>BHP – Program B workshop: 2.5-3 hour workshop at Mawson Lakes campus, with lab tours for the operational team from OD (TBC: March 2022, hybrid).</p> <p>OZM/PH – ATP1-2 masterclass on “Geostatistical approach to validating geological loggings”: Showcase how to identify and remove mis-logged geological samples using the geo-metallurgical models developed by Amir Adeli (TBC: April 2022, hybrid)</p>	<p>Face-to-Face and/or Digital Meetings</p> <p>Invitees: End-users, Translation partners, supporting partners (e.g. AMIRA) and DIS to join the meetings</p> <p>Presentations will be saved on Box</p>	Director/ Manager
Annual Assembly	Internal and External Stakeholders	<p>To inform Stakeholders about PRIF activities</p> <p>To give an overview of progress across</p>	We are planning to organise the final Annual Assembly in July-August 2022 (subject to change)	<p>Face-to-Face and/or Digital Meetings</p> <p>Attendees: PRIF researchers, End-users, Translation partners, supporting</p>	Director/ Manager

		<p>Consortium projects and share knowledge with End-user.</p> <p>To showcase student's projects and promote deeper discussion about the value and implications of research generated.</p>		<p>partners (e.g. AMIRA) and DIS to join the meeting.</p> <p>All presentation slides will be available on the UoA Box folder.</p> <p>The 2021 Annual Assembly video recording is available on YouTube: https://youtube.com/playlist?list=PLIqDYZIzNDZK4Q-iUWORz8yZnfZuDJfDy</p>	
<p>- Marketing of the PRIF Programs</p> <p>- Participation in National and International Conferences</p> <p>- Peer review publications (part of Marketing of the PRIF program)</p>	Internal and External Stakeholders	<p>To inform Stakeholders about PRIF activities</p> <p>To promote and market the Consortium Program/IMER/SA Government</p> <p>To attract new industry partners (funds), researchers, students for further projects</p> <p>To seek opportunities for new projects</p> <p>Note: Ambitious plans to attend multiple conferences in 2020 - 2021 has been thwarted by the COVID-19 pandemic.</p>	<p>On-going</p> <p>- Nigel Cook and consultant Damia Ettakadoumi are drafting a text for (1) SACOME's Resourceful Magazine and (2) for AusIMM Bulletin to showcase PRIF's achievements. (2022).</p> <p style="text-align: center;">Conferences 2022</p> <p>Australian Colloid and Surface Science Student Conference, 31/01/2022 to 02/02/2022.</p> <p>Australia and New Zealand Industrial and Applied Mathematics Annual Conference, 07/02/2022 to 11/02/2022.</p> <p>Session convenor at 16th SGA (Society for Geology Applied to Ore Deposits) Biennial Meeting, Rotorua, New Zealand, 28-31 March 2022 (virtual conference)</p> <p>SME Annual Conference and EXPO, 2022 Society for Mining, Metallurgy & Exploration, 2 Feb – 27 Mar 2022, Salt Lake City, UT online</p> <p>The 37th ACM/SIGAPP Symposium On Applied Computing (SAC 22), April 25--29, 2022 (Virtual Event)</p> <p>The 17th Conference of the International Association of Colloid and Interface Scientists (IACIS), Brisbane, 20-26 June 2022</p>	<p>Amira Global has responsibilities in the marketing of the PRIF program.</p> <p>Consortium website – Web Content (regular updates): https://www.adelaide.edu.au/imer/integrated-mining-consortium/</p> <p>Twitter: @IntegratedMini1</p> <p>Established Email Signature, including hyperlink to the Consortium website, to make it easier for people to contact the Consortium and refer to the website for more information</p> <p>Establish PowerPoint Template for all Consortium users to create a visual symbol that introduces/represents the Consortium</p> <p>Nigel Cook presented at Amira's Global Remote Operations Automation and Robotics Day (Global ROAR, Oct 2020) introducing the Consortium. The Presentation is available on YouTube</p> <p>To date, we have 125 PRIF publications that have been published, accepted, submitted or under preparation (see a list of PRIF Publications).</p> <p>All Consortium publications include the following statement: 'This research has been supported by the SA Government</p>	<p>AMIRA</p> <p>Director/ Manager/</p> <p>Program A and B Leaders</p> <p>PhD Postdocs CIs</p> <p>See the updated list of PRIF publications on Box</p> <p>Nigel Cook presented at Amira's Global Remote Operations Automation and Robotics Day (Global ROAR) introducing the Consortium. The Presentation is now</p>

			<p>GECCO 2022 @ Boston (hybrid), The Genetic and Evolutionary Computation Conference, Boston, US, July 9-13, 2022</p> <p>Sustainable Minerals '22, online, 11-14 July 2022</p> <p>XXXI International Mineral Processing Congress (IMPC Asia-Pacific 2022), Melbourne + online, 21 – 25 August 2022</p> <p>Copper to the World 2022, Adelaide, August 2022</p> <p>Parallel Problem Solving From Nature (PPSN), Seventeenth International Conference, Dortmund, Germany, 10-14 September 2022</p> <p>AusIMM Uranium Conference 2022 (tbc)</p> <p>MetPlant Conference 2023, Perth, Australia and Online, 29 - 31 May 2023</p> <p>And more as opportunities arise</p>	<p>through the PRIF RCP Industry Consortium'</p> <p>Chronological list of Consortium Publications is saved on Box</p> <p>All submitted, accepted and published work is saved on Box and available to all stakeholders.</p> <p>All papers for potential publication need pre-approval from Consortium Director and from end-users and Translation partners if applicable. A system has been put in place for this.</p> <p>Face-to-Face and/or Digital presentations at National and International Conferences.</p>	<p>available on YouTube</p>
<p>Consortium Website (part of Marketing of the PRIF program)</p>	<p>Internal and External Stakeholders</p>	<p>To inform Stakeholders about PRIF activities and To attract new industry partners (funds), researchers, students for further projects.</p> <p>To seek opportunities for new projects</p>	<p>On-going</p> <p>https://www.adelaide.edu.au/imer/integrated-mining-consortium/</p>	<p>Regular Web Content update</p> <p>Included hyperlink to the email-signature</p>	<p>Manager</p>
<p>PRIF “Women in Mining Technology Scholarship” (WiM).</p>	<p>Internal and External Stakeholders</p>	<p>To promote Consortium activities and to grow the number of talented female students in mining engineering and technology</p>	<p>On-going</p> <p>13 Women in Mining Technology Scholarships were awarded in 2019 and 2020 by both Universities. In 2021, three female vacation students were working on Polymer Nanoparticle Films for Chemical Sensing for Flotation (B RP7, UniSA).</p> <p>More Women in Mining Technology Scholarships and Winter/Summer Scholarships will be advertised/awarded by UoA and UniSA in 2022 as opportunities arise. UniSA plans to have 2 or 3 vacation</p>	<p>The Scholarship has been established by the Consortium. It is offered to sponsor female students undertaking Master/Honours/ Bachelor programs at UoA and UniSA to work with the high profile academics to address current challenges of the mining industry.</p>	<p>Director/ Manager</p>

			<p>students (working during the semester break in 2022).</p> <p>- The PRIF Consortium is sponsoring the AusIMM International Women's Day event celebrating women in mining. In 2022, this event will be held on 10th March at the National Wine Centre. Twelve (12) PRIF members, including 5 women, will be attending the event.</p>		
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