



# Stakeholder Engagement – Identifying Stakeholders

Engaging stakeholders is a vital part of a successful review. Stakeholders will provide important perspectives and valuable insight into processes, practices and outcomes.

## Identifying stakeholders

Stakeholders can generally be divided into four groups: students, staff, alumni, industry.

Whilst the first three stakeholder groups are relatively simple to identify, industry stakeholders are likely to be more challenging. For some areas such as Engineering, Law, Medicine and other professional areas, there are peak accrediting bodies that may be consulted and large employers easy to identify. In other areas, for example Arts, Sciences and Business, identifying relevant industry stakeholders may be less straightforward. Identifying stakeholders is a responsibility of the self-evaluation Internal Team and should be done in consultation with academic and professional staff associated with the unit or programs under review.

Listed below are ways of identifying stakeholders and how they may be engaged. The list is a suggestion only and is not meant to be prescriptive. Areas undergoing review are encouraged to identify other ways of engaging all relevant stakeholders for their input.

Stakeholder	Identification	Engagement
Students	Schools should have lists of students in relevant programs.	<p>Directly through lectures – identify core courses and advise students that the review is in progress and that their views are sought. Provide information on how to engage with the review.</p> <p>Surveys – can be sent directly from School. Assistance with drafting survey may be sought from central marketing team in the design of survey and questions, or from Education Quality.</p> <p>Hold public forums where students can present and discuss.</p>
Staff	Staff lists should be available on School/Faculty webpages.	<p>Surveys – can be sent directly from School. Assistance with drafting survey may be sought from central marketing team in the design of survey and questions, or from Education Quality.</p> <p>Regular staff or other meetings within the school or faculty.</p> <p>Hold public forums where staff can present and discuss.</p>
Alumni	External Relations can provide list of alumni for programs.	<ul style="list-style-type: none"> <li>• Surveys – can be sent directly from School. Assistance with drafting survey may be sought from central marketing team in the design of survey and questions, or from Education Quality.</li> <li>• Newsletters from External Relations.</li> </ul>
Industry	Consultation with academic and professional staff will help to identify relevant industry stakeholders. They would include established industry partners, large employers, peak accrediting bodies, and Advisory Boards.	<p>Speaking with established contacts for relevant industry partners.</p> <p>Advisory Board: Minutes of Advisory Board meetings, written submissions, etc</p>



Identifying whether academic or professional staff have contacts with large employers, employer groups or accrediting bodies.

### Further enquiries

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