Copyright Act 1968
Communicating Electronic Material

(Commonwealth)
Online Distribution of Teaching Materials

- Technology has transformed the way we teach

- In addition to digitising textual material for distribution to students, lecturers can now also easily disseminate audio or audiovisual material such as lecture recordings, & television or music clips

- Video conferencing, podcasting, wikis & social networking sites are now commonplace methods for virtual communication with students

- Users of these technologies should be aware of the copyright issues that may arise
The Technologies

• **Video conferencing**
  – Enables real-time audio & visual interaction between different sites
  – Can be used to enable classes to span multiple lecture theatres across multiple campuses

• **Podcasting (MyUni)**
  – Distributes multimedia files over the internet for playback on a mobile device or a personal computer
  – The University’s MyMedia facility enables lecturers to record lectures for subsequent podcasting via MyUni

• **Wiki (Wikipedia)**
  – A website that allows users to create & edit pages within the wiki website using a web browser
  – MyUni contains a tool which enables lecturers to create a wiki within their MyUni courses
The Technologies (cont.)

- **Social networking site (Facebook, Flickr, YouTube)**
  - A website which enables online networking
  - Members can do such things as create their own online profile, chat & upload material which may be accessed by other members

- **iTunesU**
  - A content distribution platform hosted by Apple
  - Educational institutions can distribute audio & visual files through the platform which may be downloaded by iTunes users
Copyright Issues

- Copyright is a set of exclusive rights, which (for most materials) includes the right to copy & to communicate (eg: transmit electronically)

- There will be copyright implications for each of the technologies mentioned if you incorporate any third party material in your use of those technologies

- The University has various statutory licence schemes & arrangements that permit it to use copyrighted material in particular ways

- But not every use will be permitted & some permitted uses may be subject to certain conditions
  
  - See Copyright Act 101
Common Questions

- *Can I play a DVD in a lecture which is being video conferenced with another lecture theatre?*

  Yes.

  The [Copyright Act](#) permits universities to play commercial DVDs in the classroom & it includes the right to communicate it in real time to students in remote classrooms.

  However, the University is NOT permitted to make copies of DVDS.

  If you are recording your lecture, you must stop your recording while screening a DVD.
Common Questions (cont.)

- *Is it acceptable to record a guest lecture or student performance & make it available on MyUni?*

  The guest lecturer would usually own the copyright in his/her lecture & performers of musical or dramatic works have ‘performers rights’.

  To be able to record the lecture and communicate the recording, you will need to obtain permission from the lecturer or performer.

  Refer to [www.adelaide.edu.au/myuni/staff/service-request/forms/files](http://www.adelaide.edu.au/myuni/staff/service-request/forms/files)
Common Questions (cont.)

- Can I scan pages from books myself & upload them myself onto MyUni?

No.

While the University does have a statutory (Part VB) licence which enables it to copy & communicate print material to students, there are strict limits on the amounts that can be copied & made available online.

Therefore, you must send any material which you wish to scan to be processed by the Digital Resources Management Centre (libguides.adelaide.edu.au/drmc) which will ensure that the licence limits are abided by.
Can I upload recordings of TV shows to MyUni for students to view as part of their course?

Yes.

The University has a statutory (Part VA) licence which enables the University to copy & communicate television broadcasts for educational purposes.

You should submit your file via the University’s MyMedia Upload page (mymedia-uploads.adelaide.edu.au) & ensure you complete the copyright details requested on that page.

This will ensure that the required Part VA licence warning notice is displayed with the file.
Common Questions (cont.)

• *Can I upload past or current student works onto my MyUni course wiki as examples?*

Students retain copyright in their work, therefore you must obtain the student’s permission in order for you to copy & communicate that work.

Refer to [www.adelaide.edu.au/myuni/staff/service-request/forms/files](http://www.adelaide.edu.au/myuni/staff/service-request/forms/files)
Common Questions (cont.)

- *Can I use the University’s website, social networking sites or other websites (e.g. iTunesU) to distribute teaching materials?*

  No.

  All teaching material should be distributed via MyUni to ensure access is restricted to enrolled students.

  If you have good reason for making video recordings of lectures publicly available (eg: if it is of public interest), please consult the [Copyright Officer](#).
Additional Resources

- **Ben McKay**, University Copyright Officer
  - 8313 0065
- **Anna Gill**, eContent Services Librarian
  - 8313 5125
- [University of Adelaide copyright website](#)
- [University of Adelaide Copyright policy](#)
- [University of Adelaide Collective Agreement](#)
- [Copyright Induction for Staff](#)
  - online module available on MyUni
- [Copyright Act 1968 (Cth)](#)
Disclaimer

The content of this material is intended only to provide a summary & general overview of the Copyright Act as it applies to the University of Adelaide.

It is not intended to be comprehensive nor does it constitute legal advice.

Please contact Ben McKay, University Copyright Officer or Legal & Risk if you are unsure of your compliance obligations under the Act.