

2021 Competition Kit (Entrant Pack)

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# Welcome

The Visualise Your Thesis competition celebrates research conducted by graduate research students around the world.

2021 is the University of Adelaide's third year of participating in the competition.

Developed by The University of Melbourne, graduate researchers are challenged to present their research in a 60 second, eye-catching digital display.

Submissions are judged on their visual impact and how well the content presents the research. Presenting in a digital format allows for different levels of creativity, multi-media, interactivity and interpretation, and is suitable for all disciplines. Support and training will be available for all entrants to attend during the competition.

The winner of the University of Adelaide Visualise Your Thesis competition will receive a prize of $1000 and go on to compete in the International online showcase hosted by The University of Melbourne in the later part of 2021.

Please contact visualthesis@adelaide.edu.au for further information and additional support.

# The Visualise Your Thesis competition

## What is Visualise Your Thesis, and why should I enter?

Visualise Your Thesis (VYT) challenges graduate researchers at any stage of their candidature to present their projects in a 60-second, eye-catching, audio-visual digital display. Using a pre-supplied template, you are tasked with developing a striking e-poster presentation that succinctly describes your research, and its potential benefits, to a non-specialist audience.

The competition provides you with an opportunity to build and apply your digital literacy skills. By creating a “visual elevator pitch” you will develop crucial employability skills including effective communication, digital literacy, and visual storytelling. You will also build your awareness of open access to information and copyright.

Curious to see how others have responded to this challenge? Have a look at the Visualise Your Thesis figshare site (<https://visualiseyourthesis.figshare.com/>), which features winning entries from local competitions held at Australian and international universities. You can also see the entries for the University of Adelaide’s 2020 Visualise Your Thesis competition in our online showcase: <https://www.adelaide.edu.au/library/visualise-your-thesis/2020-submissions-showcase>.

## Competition eligibility

The Visualise Your Thesis competition is open to *currently-enrolled graduate researchers* (i.e. students enrolled in M.Phil., Masters by Research, Ph.D. or Professional Doctorate programmes) at *any stage of their candidature* who are *active* and *attending*.

Not eligible to enter the competition are

* Honours students
* Masters by coursework students (even if their program has a research/thesis component)
* Graduate researchers on a leave of absence (= inactive and not attending)
* Lapsed candidates
* Graduate researchers who are employed by your university who may have, or may be perceived to have, influence over the competition outcome, research funding or related resourcing, or an otherwise unfair advantage over the other entrants from your university

Research institutes affiliated with multiple universities may run their own VYT competition. However, graduate researchers may only enter one local Competition per year.

Entries should be unique and original. The resubmission of previous entries is only permitted where substantial revision has occurred.

## Prizes

1st prize: $1000

2nd prize: $500

3rd prize: $250

People's choice: $250

The winning entry (first place) will represent the University of Adelaide in the 2021 Visualise Your Thesis International Competition, which will be held online. Prize pool to be announced in 2021; check the international competition website (<https://research.unimelb.edu.au/visualiseyourthesis>) and official Twitter account (@VisualiseThesis, <https://twitter.com/VisualiseThesis>) for details and updates.

## Judging criteria

Entries will be judged against the following criteria:

|  |  |
| --- | --- |
| CATEGORY |  CRITERIA  |
| CONTENT | * Does the entry provide an understanding of the research question being addressed, its significance, and potential impact?
* Is the research communicated in a format and uses language appropriate for non-specialist audiences?
* Is the entry free from jargon, unexplained acronyms and incomprehensible technical terms?
* Is the entry accessible to and respectful of diverse audiences?
* Does the entry leave you inspired and curious?
 |
| IMPACT  | * Is the entry well designed, creative, innovative and engaging?
* Is it visually striking and memorable?
* Does it make best use of screen space available?
* Does it make a good first impression and then offer rich content on further examination?
* Were the timings, transitions and effects aligned to fit the 60 second timeframe?
 |
| SOUND (optional) | If included, * If sound was used to convey information, was accessibility considered, e.g. by providing captions for voiceovers?
* Did the music/sound contribute to the impact of the presentation?
* Was the sound/music in keeping with the mood/style of the presentation?
 |
|  |  |

## Supervisor approval

You should discuss your Visualise Your Thesis competition participation with your supervisor/advisor. In particular, you should discuss your entry and potential implications for prior publication, patent and grant applications, and intellectual property (IP) rights and responsibilities. If you are working on team-based projects, collaborative projects with your supervisors, or on ongoing programs in large research centres or labs, you need to be aware of, and respect, the IP rights and responsibilities of all individuals involved.

Supervisor/advisor approval to enter the competition forms part of your submission checklist. Copyright Requirements

Copyright compliance forms part of the scholarly citizenship segment of the judging criteria. All content included in your entry must be copyright compliant and conform to the guidelines below.

Any type of material that meets the guidelines for compliance can be used. These may include:

* Visual: photographs, charts, graphs, animations, sketches, cartoons, etc.
* Audio: music, sound effects, narrative voiceovers, etc.

Submissions can include:

1. **Original works**
* All original material created by the entrant can be used in the submitted entry.
* All third-party original works must be cited appropriately and under licence or with permission.
* If entrantsare collaborating or working as a part of a research team, they must consult with their supervisor to discuss their entry in the competition, in particular with respect to any publication or intellectual property considerations.
1. **Creative Commons licensed material**
	* All Creative Commons works can be used except for those with a Share-alike (SA) or Noncommercial (NC) licence.
	* Creative Commons works with No Derivatives (ND) can be used so long as the work has not been modified.
	* All Creative Commons works must be cited appropriately and must include licensing information and the URL where the work was sourced.
2. **Public Domain works**
* Public Domain works are materials which are not protected by copyright and other intellectual property laws.
* All public domain works must be cited appropriately and must include the URL where the work was sourced.
1. **Material under license or with permission**
	* Works created using licensed software may be used as long as the terms and conditions of using the software allows for the work to be included as part of the entry into the competition.
	* Works used with permission must be documented in writing.
	* All works used under licence or with permission must be cited appropriately and must include information about the grant of permission or license, e.g. “Photograph used with permission from Joe Bloggs” or “Used under license”.

Submissions cannot include:

**Material available under a non-commercial (or CC-NC) licence**

* Visualise Your Thesis does not allow material licensed for non-commercial use to be included in entries. This avoids any ambiguity regarding our ability to offer attractive cash prizes; it also retains opportunities for entrants to commercialise their work after the competition.

**Important:** All materials used in the entry must be cited, regardless of source. If you are using material under licence, or with permissions, make sure to include details in your references.

Confused by copyright? Have a look at the short, VYT-specific copyright videos available on <https://research.unimelb.edu.au/visualiseyourthesis#faq>.

The sample reference slide in the PowerPoint template contains examples of citations for different media and source types, and content created under licence conditions, sourced from the open access sites, created in third-party tools, etc.

## Competition terms

The complete competition terms for entrants are available on the website: [https://www.adelaide.edu.au/library/visualise-your-thesis](https://www.adelaide.edu.au/library/visualise-your-thesis%20) under Terms and Conditions.

# Technical instructions

## Using the Visualise Your Thesis template

Download the Visualise Your Thesis PowerPoint template to your computer, delete the text, images and video in the template and add your own content. You may add additional slides to the template, however:

* Your presentation (excluding the pre-formatted bookend slides, i.e. title and reference slides) will be displayed for a **maximum of 60 seconds**, and
* The bookend slides are set to display for 5 seconds – you can add additional reference slides if required
* The maximum file size allowed is **100 MB**.

Set your slides to **advance automatically** in PowerPoint:

1. Select the Transitions tab.
2. Tick the After checkbox.
3. Enter the number of seconds you wish to display the slide for.

For further instructions, see: [Set the speed and timing of transitions](https://support.office.com/en-us/article/Set-the-speed-and-timing-of-transitions-3e7265da-be4f-4fd7-b640-905c8b5a3514)

Your entry must be compatible with PowerPoint 2016 for Windows. Please test your entry before submitting it.

To test your entry, view your PowerPoint slideshow on a computer at the university that has standard software installed, such as on any student computer that you need to log in to. See <https://www.adelaide.edu.au/technology/your-tools/academic/student-computer-suite> for locations of student computers.

## Tips for creating your entry

**Be creative** and change the layout, text boxes, colours and fonts, just make sure you:

* Do not change the layout, design, or colours of the bookend slides, being the title slide and the references slide (i.e. the first and last slides)
* Do not use a body text font size smaller than **14 pt**
* Do not change the **Page Setup** in PowerPoint (your entry will be displayed on a screen in **widescreen** format)

Ensure copyright compliance, particularly when adding images, audio or video to your poster. For more information visit:

* University of Melbourne VYT page: <https://research.unimelb.edu.au/visualiseyourthesis#resources>
* University of Adelaide VYT MyUni Course: <https://myuni.adelaide.edu.au/enroll/PXX9LB>

Consider including your **Twitter** or **Instagram handle** to help disseminate your research.

## Adding audio and video to your entry

Your entry must be compatible with Microsoft PowerPoint 2016 for Windows, so ensure that any audio or video files you embed in your poster are in formats supported.

Video and audio file formats supported in PowerPoint: <https://support.office.com/en-us/article/video-and-audio-file-formats-supported-in-powerpoint-d8b12450-26db-4c7b-a5c1-593d3418fb59>

Note that all media must be contained within your entry – for example, you cannot embed a link to an online video from YouTube or Vimeo. The file must be saved within your PowerPoint.

If animations or videos do not run, **they may be removed without discussion with you**. Therefore, it is recommended that you provide a **representative image in the correct place**, in case this is necessary.

Make sure your audio and video:

1. Is **embedded** in the PowerPoint file. Do not submit separate media files.
2. **Starts automatically** and plays for the duration of the slide or entry.
3. Is **optimised** and **compressed**.

## Submitting your entry

Once you have completed your competition entry:

1. Save a copy of the PowerPoint file. Only .pptx files will be accepted
2. Submit your entry using the form at: <https://www.adelaide.edu.au/library/submit-to-the-visualise-your-thesis-competition>
	* If the .pptx file is **less than 20MB,** you can attach your PowerPoint file to the submission form
	* If the file is **larger than 20MB**, include a link in the submission form to your entry on Box
3. You will be required to complete the “Submission checklist for competitors” with your entry.

**Important:** You are responsible for proof-reading and testing your entry before submission.

## Submission checklist for entrants

Please complete this list and submit it with your entry.

**DECLARATION**

* I have discussed my entry and potential implications for prior publication and intellectual property with my thesis supervisor
* This work is my own; where I have received advice or assistance this has been acknowledged

**TECHNICAL**

* My entry is in PowerPoint file (.pptx)
* My entry – excluding title and reference slides – displays for no more than **60 seconds**
* My entry’s file size is **no more than 100 MB**
* The slides are set to advance automatically, and video and audio starts automatically
* My entry has **no separate media files or links to online content**, i.e. all media is embedded in the PowerPoint file
* My entry has been tested using PowerPoint 2016 for Windows

**PROOFING**

* The title slide and reference slide(s) are included and are updated with my details
* I have included a valid ORCID on the title slide
* My entry has been proof-read

**ACCESSIBILITY**

* My entry is accessible to and respectful of diverse audiences
* My entry includes captions, or a transcript, if voiceover or sound was used in a way that conveys substantive information

**REFERENCING & PERMISSIONS**

* My reference slide includes all resources (incl. usage permissions and licences) used to create my entry
* Citations include any media used or created, including images, audio and video files
* The use of media, including images, audio and video files, complies with the competition’s copyright rules and has been used under licence or with the permission of the relevant copyright owner
* If any content was created in third-party applications, appropriate licences (i.e. permitted for commercial use) have been obtained and noted in the references
* Acknowledgements include people, or groups, who helped with my project or entry

# Competitor FAQs

## Can I change the layout and design of PowerPoint template for my entry?

Yes and no! As long as you retain the pre-formatted bookend slides (= the title and references) you are free to add your own content – this can be in the form of images, video and/or audio, and does not have to be just text.

## How long should my entry be?

There is a **60 second time limit** for entries; however, you can **include as few or as many slides as you wish**, keeping in mind that:

* You must include the first slide and last slide, i.e. the title slide and references slides
* Your presentation (excl. bookend slides) should run for a maximum of 60 seconds
* Your title and reference slide(s) should run for 5 seconds each
* The maximum file size for your PowerPoint file is 100 MB

## Can I include audio in my entry?

Yes, you can include audio in your entry but consider that the maximum file size for your entry is **100 MB**. Please make sure that any audio material is copyright compliant and referenced appropriately. Considering the nature of the competition, which emphasises *visualising* your thesis, we recommend that audio is used to enhance, not carry an entry – your entry should able to stand on its own, without the audio elements.

The University of Melbourne is committed to creating an accessible International Competition gallery, so if your entry progresses to the International Competition you may be required to caption your entry.

## Can I include images, music or other audio-visual items that I find on the web in my entry?

You can, provided that the material is copyright compliant and/or you have the appropriate licences and permissions to reproduce it. Broad categories that web-sourced material you use should fall into are

* Creative Commons licensed material (excluding materialwith a Share-alike (SA) or Noncommercial (NC) licence)
* Public Domain works (=materials which are not protected by copyright and other intellectual property laws)
* Material under license or with permission

For more information refer to the copyright resources and videos on the 2021 Visualise Your Thesis International Competition website <https://research.unimelb.edu.au/visualiseyourthesis#resources> and also from the University of Adelaide Visualise Your Thesis course available on MyUni:<https://myuni.adelaide.edu.au/enroll/WCLG63>

Make sure that all materials used in your entry are be cited, regardless of source.

## Where can I find free images, music or other audio-visual items to use in my entry?

There are numerous websites which provide access to Open Access images – Pixabay, Unsplash, and Snappy Goat are a few examples. Many archives and libraries (including the British Library) make their digitised collections available via Flickr Commons – Flickr being another popular image hosting website.

For music, sites like Incompetech, MuseOpen and ccMixter offer Creative Commons-licenced content. CC Search (<https://search.creativecommons.org/>) links to media, image and music platforms with content you can use and remix.

Make sure to check the individual licence of any object you are thinking of using, and include appropriate citations in the reference slide of your entry.

## Do I have to create my entire entry in PowerPoint?

No. You are welcome to create content outside of PowerPoint, then embed it into the template (retaining the title and reference slides). If you create content in third-party applications (such as animation tools) make sure that you have the appropriate permissions or licences, and note these on your reference slide. Many tools offer a free account, but make sure to check the Terms of Use.

## I’m enrolled for a degree that has a thesis component – can I enter the competition?

The Visualise Your Thesis competition is open to *currently-enrolled graduate researchers* (i.e. students enrolled in M.Phil., Masters by Research, Ph.D. or Professional Doctorate programmes) at *any stage of their candidature* who are *active* and *attending*.

Not eligible to enter the competition are

* Honours students
* Masters by coursework students (even if their program has a research/thesis component).

## I’m a graduate researcher and also an employee at my university – can I enter the competition?

Currently-enrolled graduate researchers who are employed by their university who may have, or may be perceived to have, influence over the competition outcome, research funding or related resourcing, or an otherwise unfair advantage over the other entrants from their university, may be deemed ineligible to participate. Entrants who are currently employed by their university are encouraged to disclose their employment status and provide information about whether their employment status may provide them with an unfair advantage over other entrants from their university.

## I’m on a leave of absence, can I still submit an entry?

No. Only currently-enrolled graduate researchers who are active and attending are eligible to enter the competition. If you are on a leave of absence unfortunately you are not eligible to enter. If your candidature has lapsed you are also ineligible to enter the competition.

## I’m affiliated with a research institute and a university and both run a VYT competition. Can I enter twice?

No. You can only enter once, so you will have to decide whether you’d like to represent your university or research institute.

Can I re-submit an entry from a previous year?

Entries should be unique and original. The resubmission of previous entries is only permitted where substantial revision has occurred. And no doubt your research has progressed significantly, and you’d like your entry to reflect this!

## Got a question that is not included here?

Please email us at: visualthesis@adelaide.edu.au