

Global Media: 1 Video Case Study (blog)

Student Name:

Tutor:

Overall Mark:

Overall Grade:

Case Study Topic (1-4):

Facets of Inquiry ↓ → Level of Attainment	Assessment Criteria	Fail	Pass	Above
	Research Skill Development Assessment (http://www.adelaide.edu.au/clpd/rsd/) Student Autonomy Level 3 (Students research <i>independently</i> at the level of a <i>closed enquiry</i>)			
A. Students embark on inquiry	Identifies a video [or other multimedia object] of <i>direct relevance</i> to the topic			
	Selects video <i>independently</i> (i.e. not simply taken from course materials)			
	Provides short <i>description</i> of the chosen video in the blog			
B. Students find needed information	Uses <i>relevant</i> material from at least one of the <i>required</i> topic readings in the study			
	Uses material from at least one <i>independently selected, relevant</i> source of academic merit			
C. Students critically evaluate information and the process to find/generate it	Uses sources to help <i>explain</i> why the video was selected for this case study			
	Provides <i>objective analysis</i> of the video (i.e. not just personal opinion or polemic)			
	Uses <i>evidence</i> provided by the video case study to critique arguments in sources when required			
D. Students organize information collected/generated	Maintains the <i>distinction</i> between description and analysis throughout the assignment			
	<i>Identifies</i> the ideas of other authors when used through correct writing and punctuation			
	Describes and analyses the video clearly using careful <i>formatting</i> for the blog			
E. Students synthesize, analyze and apply new knowledge	Demonstrates good <i>understanding</i> of the <i>topic</i> via careful analysis of <i>video</i> and <i>sources</i>			
	Demonstrates good <i>understanding</i> of the <i>video</i> via careful use of the <i>sources</i>			
	Demonstrates good <i>understanding</i> of the <i>sources</i> via careful analysis of the <i>video</i>			
F. Students communicate knowledge and the processes used to generate it	Identifies essential things learnt from the analysis through clearly articulated <i>conclusions</i>			
	Avoids any unnecessary confusion through excellent <i>editing</i> and <i>proof-reading</i> of the blog			
	Provides complete and accurate <i>referencing</i> for sources when used in-text and in a final list			

FEEDBACK

[Fail Criteria] Essential things to improve on for the next assignment are ...

[Pass Criteria] You can get better results by ...

Overall, ...