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# Ursula McGowan

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Learning-Teaching Autonomy in Accelerating Academic Literacy Development



# Learning-Teaching Autonomy in Accelerating Academic Literacy Development AALD

International conference on Models for Engaged Learning and Teaching Adelaide, 11, 12 & 13 December 2017

> Ursula McGowan University of Adelaide

#### Overview

- AIM: to discover conditions that promoted a STEM discipline lecturer's **autonomy** in adopting and sustaining integration of academic literacy development into her curriculum
- INNOVATION: Accelerating Academic Literacy Development (AALD) a student self-help tool
- METHOD: collaboration; case study; data analysis applying a MELT Academic Learning-Teaching Autonomy framework (ALTA)
- FINDINGS: discipline specialist's autonomy but none about student autonomy
- IMPLICATION: further research is needed on repeated iterations across students' study program

Background: Academic literacy development (ALD)

- Global changes technology internet plagiarism increasing student mobility – internationalisation of education (McGowan 2008)
- Higher Education researchers have proposed that students' development of academic literacy be located within the curriculum (Arkoudis, 2014, Dunworth, 2010, Hunter & Tse 2013, Lea & Street 1998, Wingate 2006, 2015)
- Traditionally students' development of literacy has been assumed to be a natural by-product of *content* learning
- In Australia and other Anglophone countries students who needed help have had the option of seeking extra curricular support in writing centres, provided by Academic Language and Learning staff and (Chanock 2010)
- This means responsibility for academic literacy development have been left largely to learners themselves.

- 1. AALD Accelerating Academic Literacy Development
- To support students at Adelaide University in taking that responsibility I devised the **AALD**, a 'self-help tool' for 'accelerating (their own) academic literacy development'
- With this tool, students are shown how to speed up their learning of terminology, phrases, sentence structures and the conventions of citing and referencing their sources, by
  - taking a *mindful* approach to *academic reading*
  - learning a simple method for *genre analysis*
  - applying findings directly into their academic assignment writing
- I propose that the AALD approach has the potential for being adopted by discipline specialists in order to integrate literacy development into their curricula

1. AALD – Accelerating Academic Literacy Development

Two MELT frameworks that I constructed for this study:

**1. AALD Pentagon**: to promote students' engagement with the *AALD tool* 

2. **ALTA Matrix:** to demonstrate *autonomy* development from *learner to teacher* (Willison, Sabir & Thomas 2017).

### 1.1 AALD Pentagon

- describes the AALD *self-help tool* for promoting students' engagement with their own academic literacy development
- places MELT facet Communicate & Apply in central position to interpret the other five facets in terms of academic communication (reading and writing)
- outlines AALD purpose and activities for students to:

embark & clarify – build a stock of academic language & structures
find & generate – read academic journal articles as models
evaluate & reflect – discern whether articles academically appropriate
organise & manage – harvest content-free language for re-use
analyse & synthesise – analyse for understanding before re-using



AALD is an adaptation of the MELT (Models of Engaged Learning & Teaching ) pentagon, designed to capture the active learning of a process for Accelerating Academic Literacy Development by Ursula McGowan August 2017. It is based on the RSD Optimising Problem Solving (OPS) Framework www.melt.edu.auFramework. Contact ursula.mcgowan@adelaide.edu.au or john.willison@adelaide.edu.au

1.2 ALTA – Academic Learning-Teaching Autonomy

#### (MELT Autonomy Matrix)

- demonstrates *autonomy* development from being a *learner* to being a *teacher* 

- utilises autonomy stages 2, 3 and 4 of the RSD

bounded – FOLLOW

scaffolded – IMPROVISE

self-actuated – INITIATE

The ALTA framework demonstrates the stages of autonomy a learner attains by FOLLOWING – teacher's / collaborator's prompts IMPROVISING – learning through practice & receiving feedback INITIATING – teaching self or others by transferring practice

MELT facets	FOLLOW	IMPROVISE	INITIATE
	bounded	scaffolded	self-actuated
Embark & Clarify What is our purpose Find & Generate What do we need?	In class: learners READ academic article: identify role of structures & language	At home: learners individually identify structure & language in OTHER course readings	In various courses: learners find and read context based texts as models for writing in any new <b>CONTEXT</b>
Evaluate & Reflect	Interactively learners	Learners <b>PLAN</b> own	Learners <b>EVALUATE</b>
What do we trust?	analyse structures &	assignment based	relevance of context-
Organise & Manage	identify re-usable	on article structure.	specific texts as
How do we	language items for	<b>SUBMIT</b> for	models for writing in
arrange?	HARVESTING	formative feedback	<b>any new context</b>
Analyse & synthesise what does it mean? Communicate & Apply How do we relate?	Interactively learners imitate structures & practise <b>RE-USE</b> of harvested language with their own content	Learners ( <b>guided</b> by <b>rubric</b> ) apply academic structure and language in <b>ASSIGNMENT</b> for assessment grade & feedback	Learners initiate & autonomously adapt AALD pentagon steps of harvesting from readings for WRITING in any new context

2. AIM – mainstreaming the method for AALD

Therefore the focus of my study was a staff member

A case study to discover:

- *conditions that enabled* a discipline specialist to adopt an AALD learning-teaching method as an integral part of her curriculum
- and the level of autonomy she demonstrated in sustaining the academic literacy development within her course over a number of years

# 3. METHOD – for discipline specialist's induction

- Collaboration between language specialist and discipline specialist in applying the AALD tool to developing curriculum-integrated pedagogy (learning objective – activities – assessment)
  - timetabling, identifying suitable journal articles,
  - worksheets based on journal articles
  - setting & marking assignment, assessment criteria / rubric
- Co-teaching scaffolded learning from learner to teacher
  - discipline specialist learns about literacy learning & teaching
  - language specialist learns about discipline context

# 3.1 DATA

Data consisted of

- interviews and
- course documents
- collected during collaboration and
- after autonomous teaching by lecturer

# 3.2 Data analysis

### The ALTA Matrix

Academic Learning-Teaching Autonomy (ALTA)

The ALTA framework applied not only to

- **students:** learning the AALD *tool* 

but can also be re-stocked to apply to

- discipline lecturer: learning the AALD pedagogy, and
- collaborator: learning about the *discipline context*

MELT facets	FOLLOW bounded	IMPROVISE scaffolded	INITIATE self-actuated
Embark & Clarify What is our purpose Find & Generate What do we need?	Literacy: identified by discipline specialist as gap for students & seeks language specialist's collaboration	Continuation: Discipline specialist repeats AALD workshops – minimal request for further support	Transfer: discipline specialist uses AALD pedagogy and handouts as models for similar courses In similar contexts
Evaluate & Reflect What do we trust? Organise & Manage How do we arrange?	Adoption of AALD innovation: times for workshop, learning objectives & assessment in alignment	<b>Modification</b> of structural aspects of AALD pedagogy in light of constraints	<b>Re-organisation</b> of AALD pedagogy by discipline specialist in continuing or different courses
Analyse & synthesise what does it mean? Communicate & Apply How do we relate?	<b>Co-teaching:</b> between discipline & language specialists; grades & feedback for assignment	Adaptation of workshops in light of students' engagement & learning outcomes	Scalability: Discipline specialist autonomously inducts colleagues into AALD pedagogy

# 4. FINDINGS

Interim findings were that the discipline specialist

- demonstrated *autonomy* by *continuing* and *adapting* the original AALD concept
- was satisfied with improvements in student performance against her own stated learning outcomes
  - early engagement with content
  - performance in assignment language *and* discipline content
  - minimal plagiarism
- However there was no explicit evidence of student autonomy

# 5. IMPLICATIONS

Further iterations of the the AALD pedagogy will be needed to determine

- whether, and how soon, students can learn to use the
   AALD tool to take charge of their literacy development
   in concurrent and future academic courses
- what constitutes sufficient evidence of the value of literacy in content learning to motivate a critical mass of staff to integrate a literacy development into their curricula

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Analyse & synthesise what does it mean? Communicate & Apply How do we relate?	Interactively learners imitate structures & practise <b>RE-USE</b> of harvested language with their own content	Learners <b>APPLY</b> academic structure and language in assignment (guided by <b>RUBRIC</b> ) for <b>ASSESSMENT</b> grade & feedback	

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