



THE UNIVERSITY
of ADELAIDE

Professional and Continuing Education

Women Executive Impact Program

Credibility, esteem,
and influence for
an unrivalled career.

Investigate, practice, and grow your leadership skills

This program will give you the tools and confidence to communicate what you stand for and take charge of how you present yourself—online, in person, in your industry and across your profession.

In a unique learning environment, you'll explore the critical skills of communication, trust, creativity, adaptability, learning, identity, networking, and resilience. The program includes:

- impactful, facilitated sessions exploring leadership, executive branding, and influence
- incredible guest speakers with a broad range of leadership, branding, and corporate expertise
- powerful networking opportunities to connect and collaborate with like-minded executive women
- dedicated time to realign yourself with your vision and goals.



About the program

Key Learnings

Our executive program for women is uniquely impact-focused, covering advanced strategies to leverage your reputation and established expertise. You will:

- identify and outline your personal brand
- learn to communicate with impact, regardless of the environment
- explore strategies for raising your social media profile
- understand the characteristics of a visible leader
- maintain confidence when presenting or speaking in public.

Should I attend?

If you're at the beginning of your executive career (years 1-5) or have an executive role as your next career step, then this program is a good fit for you. No matter your background, this unique experience will amplify your success and visibility.

Benefits for you

For any leader, a community of peers is invaluable. You'll connect with inspiring women from different walks of life and develop life-changing relationships, including with our talented mentors and coaches. This time dedicated to your career as an executive and leader will set you up for lifelong success—both professionally and personally.

Benefits for your organisation

Your personal brand becomes an asset to any organisation you work with. A Weber Shandwick study showed that a leader's visibility and engagement are increasingly more critical to a company's reputation. The New York Times said it best when they wrote "...it's easier to trust individuals than institutions". With this shift, people not only want to hear from executive leaders; they expect to hear from them. This presents a huge opportunity for organisations that can leverage their leaders to build influence—and communicate the organisation's values in a way audiences can trust.

Communicate what you stand for. Lead with impact.

Your subject matter expert

Tasmin Simounds

Tasmin Simounds is an executive coach, consultant, and respected voice on personal growth in the professional world.



Tasmin has provided consulting services, training, and facilitation to embed personal development experiences, leadership and organisational development, profile building and performance coaching within organisations, leading to measurable retention and performance gains.

Broadly qualified across health science, communications, organisational development, modern psychology, and

neuroscience with a backstory spanning healthcare, banking, social enterprise and start-ups, Tasmin is uniquely positioned to uncover what it really takes to activate potential with influence and impact.

She has studied human behaviour extensively and written for publications such as Thrive Global, Smart Company, Business Chicks, Forbes.com.au and Women's Agenda.

Tasmin's authentic presence and love of adventure shines through in her keynotes and workshops, making her a highly sought-after coach and contributor for clients like ANZ, SkyCity, Institute for Public Accountants, Pickstar and AGL.



Ready to take the next step?

To register your interest for the Program, please visit adelaide.edu.au/pace/executive-education

Email pace@adelaide.edu.au
Phone +61 8 8313 3268.

At a glance



Overview

- Three-day intensive in the Barossa Valley
- A DiSC® profile report
- Three virtual mastermind sessions
- Six one-on-one virtual coaching sessions
- Guest speakers, mentors, and networking



Open to

Women who are at the beginning of their executive career (years 1-5) or have an executive role as their next career step.



Delivery locations

Intensive workshop:
Barossa Valley

Virtual mastermind session:
Run over three months

Coaching sessions:
Delivered over a six-month period, at a time convenient to you and the lead educator.

Further enquiries

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Kaurna acknowledgement

We acknowledge and pay our respects to the Kaurna people, the original custodians of the Adelaide Plains and the land on which the University of Adelaide's campuses at North Terrace, Waite, and Roseworthy are built. We acknowledge the deep feelings of attachment and relationship of the Kaurna people to country and we respect and value their past, present and ongoing connection to the land and cultural beliefs. The University continues to develop respectful and reciprocal relationships with all Indigenous peoples in Australia, and with other Indigenous peoples throughout the world.