



Level I courses can be studied in either semester/order			
ACCTING 1002 Introductory Accounting	ECON 1012 Principles of Economics	COMMGMT 1001 Managing Organisations and People	COMMLAW 1004 Commercial Law I
MARKETNG 1001 Introduction to Marketing	ECON 1008 Data Analytics	CORPFIN 1002 Business Finance	Open OR Broadening Elective Level I
Level II			
MARKETNG 2506 Building and Managing Brands	MARKETNG 2010 Marketing Strategy	Open OR Broadening Elective Level II	Open OR Broadening Elective Level I/II
MARKETNG 2501 Consumer Behaviour	PROF 1000 Professional Practices	Open OR Broadening Elective Level II	Open OR Broadening Elective Level I/II
Level III			
MARKETNG 3005 Communicating in a Digital World	MARKETNG 3006 Delivering Customer Insights	Open OR Broadening Elective Level III	Open OR Broadening Elective Level III
MARKETNG 3504 Service Design and Marketing	MARKETNG 3501 Marketing to the World	MARKETNG 3004 Marketing Planning Project	Open OR Broadening Elective Level III

Degree Information

- Students must ensure they are correctly enrolled in accordance with the [Bachelor of Commerce Program Rules](#)
- A total of 72.00 units is required to complete the Bachelor of Commerce
- Level I courses cannot exceed 30.00 units in total
- The Bachelor of Commerce has a Common first year (level I courses) across all majors.
- Student must complete major in a discipline as set out in the [Bachelor of Commerce Program Rules](#)
- Students must ensure they check pre-requisites and and courses restrictions before enrolling in a course via the [Course Planner](#)
- It is recommended that you enrol for the full year.
Semester – to enrol in 12 units per semester

Majors & Minors

A major in the Bachelor of Commerce must be chosen at second year from a discipline as set out in the [Bachelor of Commerce Program Rules](#). More information on Commerce majors can be

Students may choose to take an approved minor in Entrepreneurship. More information on this minor can be found under the “Minor” tab at the [Bachelor of Commerce Program Rules](#)

found under the “Major” tab at the [Bachelor of Commerce Program Rules](#).

Open Electives and Broadening Electives

All students must include 9 units of broadening electives, except where the Accounting and Corporate Finance Double Major is presented. Courses completed as a part of the Entrepreneurship Minor count towards broadening elective courses.

Broadening elective courses are those which are outside their primary discipline area of study and can be searched using the [Course Planner](#).

A list of popular level I, II and III elective can be found at <https://uofa.link/profstudents>.

Further Information and Enrolment Advice

More information, enrolment checks and program advice can be sought from the Professions Support Hub team.

Faculty of the Professions Support Hub

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<http://uofa.link@profstudents>