



Master of Accounting & Marketing (2 year, 48 units)

Year One			
Your first semester	Your first Trimester	Your second Semester	Your second Trimester
ACCTING 7019 Accounting Concepts & Methods	MARKETNG 7104 Marketing Management	ECON 7200 Economic Principles	MARKETNG 7023 Understanding Consumers <i>(pre-requisite MARKETING 7104)</i>
CORPFIN 7005 Principles of Finance		ACCTING 7020 Intermediate Financial Reporting <i>(pre-requisite ACCTING 7019 CORPFIN 7005)</i>	
CORPFIN 7033 Quantitative Methods		ACCTING 7026 Accounting Systems & Processes	
Year Two			
Your third Trimester	Your third Semester	Your fourth Semester	Final Trimester
COMMERCE 7039 Business Research Methods	ACCTING 7023 Advanced Financial Accounting <i>(pre-requisite ACCTING 7020)</i>	ACCTING 7014 Management Accounting <i>(pre-requisite ACCTING 7019)</i>	MARKETNG 7032 Strategic Marketing <i>(pre-requisite MARKETING 7104)</i>
MARKETNG 7025 Integrated Marketing Communications	COMMLAW 7012 Business & Corporations Law		MARKETNG 7120 (6 units) Research Project in Marketing <i>(pre-requisite COMMERCE 7039, MARKETING 7104)</i>

Completed

Degree Information

- Students must ensure they are correctly enrolled in accordance with the Academic [Program Rules](#).
- A total of 48 units are required to complete the Master of Accounting & Marketing.
- It is recommended that you enrol for the full year.
- Students must ensure they check pre-requisite restrictions before enrolling in a course via the [Course Planner](#).
- Trimester availability may change for marketing core courses. Please check course planner for trimester times.
- **PLEASE NOTE: If you are not successful in any courses in a semester the course(s) must be repeated in the following semester. All courses are worth 3 units unless otherwise specified.**

Global Experience

A Global Experience may be included in your program. Please contact us through the information below:
<https://uofa.link/profglobal>

Further Information and Enrolment Advice

More information, enrolment checks and program advice can be sought from the Professions Support Hub.

Professions Support Hub

Phone: +61 8 8313 4755
Email: professions@ask.adelaide.edu.au
<https://uofa.link/profstudents>