



Please note that the timetable may be subject to change. Check Course Planner for further details.

Trimester 1 Entry: First Year of Enrolment

[OENOLOGY 7000NW](#) Foundations of Wine Science - Only offered Trimester 1 each year

[OENOLOGY 7530WT](#) Grape and Wine Production - Only offered Trimester 3 each year

[MARKETING 7104](#) Marketing Management

[ECON 7200](#) Economic Principles

[ACCTING 7025](#) Accounting Essentials for Decision Makers

[WINEMKTG 7035](#) Legal Aspects of Wine Business

[WINE 7002](#) Evaluating Domestic and International Wine Markets

Elective 3 units*

Elective 3 units*

Second Year of Enrolment

[COMMGMT 7006](#) People and Organisations

[WINE 7000](#) Learning Discoveries in Wine

[COMMERCE 7039](#) Business Research Methods: **Must be completed before WINE 7777**

[WINE 7777](#) Wine Business Research Project (M) (6 units)

Elective 3 units*

Elective 3 units*

*External course options may be available. Please see note below.

PLEASE NOTE: - If you do not successfully complete any core courses, you must repeat them. Please seek advice from a Student Advisor.

ALL COURSES ARE WORTH 3 UNITS UNLESS SPECIFIED OTHERWISE

Degree Information

- Students must ensure they are correctly enrolled in accordance with the Academic [Program Rules](#)
- A total of 48 units are required to complete the Master of Wine Business
- Students must ensure they check pre-requisite restrictions before enrolling in a course via the [Course Planner](#)

Part Time/Online/External Offerings

Students may be able to undertake their program studies, part-time, externally or online, subject to individual study requirements, visa restrictions and/or course availability. Please contact a Student Advisor for further information and individual recommendations prior to enrolling and visit the [Course Planner](#).

Electives

Electives may be chosen from the specified list provided on page 2 of this study plan. If you wish to take another course not on this list, it must be approved by the Program Director **prior to enrolment**.

Study Overseas

An Exchange may be included in your program, subject to approval and completion of the required courses. Options are available at Kedge Business School and the University of Strasbourg, both in France.

Please contact the Professions Support Hub for more details.
<https://uofa.link/profglobal>

Further Information and Enrolment Advice

More information, enrolment checks and program advice can be sought from the Professions Student Support team.

Faculty of the Professions Support Hub

Phone: +61 8 8313 4755
Email: professions@ask.adelaide.edu.au
<https://uofa.link/profstudents>



THE UNIVERSITY
of ADELAIDE

Faculty of the Professions 2019 Study Plan Master of Wine Business (2 year)

2019 Elective Options

[INTBUS 7015](#) Cross-Cultural Management and Negotiation (M)

[INTBUS 7500](#) Fundamentals of International Business

[WINE 7003](#) Australian Wine in the Asian Century

[WINE 7004](#) Contemporary Issues in Wine Business (M)

[OENOLOGY 7019WT](#) Sensory Studies*

[WINE 7066](#) Advanced Wine Marketing

[WINE 7005](#) Direct Wine Marketing (M)

[WINE 7006](#) Wine Retail, Cellar Door and Food Tourism (M)

[COMMGMT 7003](#) Family Business Fundamentals (M)

Courses to the value of 3 units may be taken from the following, subject to approval:

[WINE 7007](#) Wine Business Study Tour

[PROF 7500](#) Postgraduate Professions Internship

[PROF 7502](#) Postgraduate Professions Internship OS

[EXCHANGE 7001BUS](#) Exchange for Business PG Students

The following courses may also be taken as electives subject to approval by the Program Coordinator, Master of Viticulture and Oenology and the Program Coordinator, Master of Wine Business

[OENOLOGY 7004WT](#) Wine Packaging and Quality Management

[OENOLOGY 7028WT](#) Introductory Winemaking

* Course may only be selected in the second year of enrolment in the Master of Wine Business program, subject to approval.