



Level I courses can be studied in either semester/order			
ACCTING 1002 Introductory Accounting	COMMGMT 1001 Managing Organisations and People	COMMLAW 1004 Commercial Law I	Second Major or Minor or Open Elective
MARKETNG 1001 Introduction to Marketing	ECON 1008 Data Analytics	CORPFIN 1002 Business Finance	PROF 1000 Professional Practices
Level II			
COMMGMT 2511 Business Operations Management	COMMGMT 2512 Business Information Systems and Management	Second Major or Minor or Open Elective course	Second Major or Minor or Open Elective course
COMMGMT 2500 Organisational Behaviour	COMMGMT 2510 Client Relationships and the Role of Technology	Second Major or Minor or Open Elective course	Second Major or Minor or Open Elective course
Level III			
COMMGMT 3502 Human Resource Management	Business Management closed elective	Second Major or Minor or Open Elective course	Second Major or Minor or Open Elective course
COMMGMT 3501 Strategic Management	Business Management closed elective	Second Major or Minor or Open Elective course	3 units from: PROF 3500 Undergraduate Professions Internship PROF 3505 Undergraduate Professions Virtual Internship PROF 3501 Undergraduate Professions Internship OS PROF 3510 Industry Project ENTREP 3900 eChallenge

Degree Information

- Students must ensure they are correctly enrolled in accordance with the [Bachelor of Business Management Program Rules](#)
- A total of 72.00 units is required to complete the Bachelor of Business Management
- Level I courses cannot exceed 30.00 units in total
- Students must ensure they check pre-requisites and and courses restrictions before enrolling in a course via the [Course Planner](#)
- It is recommended that you enrol for the full year. Semester – to enrol in 12 units per semester

Business Management closed elective

6 units from the following -
[COMMGMT 3005](#) Small and Family Business Perspectives
[COMMGMT 3500](#) Managing Across Cultures
 COMMGMT 3509 Professionalising Small & Family Business
[COMMGMT 3506](#) Managing Conflict and Change

Further Information and Enrolment Advice

More information, enrolment checks and program advice can be sought from the Professions Support Hub team.

Faculty of the Professions Support Hub

Phone: +61 8 8313 4755

Email: professions@ask.adelaide.edu.au

<https://uofa.link/profstudents>.

Second Major or Minor

Students may choose to take an approved second Marketing Major or one of the following Minors:

Accounting
 Corporate Finance
 Creativity & Critical Thinking
 Economics
 Entrepreneurship
 Management Consulting
 Marketing
 Marketing in South Australia
 Organisational Cybersecurity
 Project Management
 Public Administration
 Small and Family Business Management

For more information about a second Marketing Major or the above Minors, please see the [Bachelor of Business Management Program Rules](#).

A list of popular level I, II and III elective can be found at <https://uofa.link/profstudents>.

Global Experience

A Global Exchange may be included in your program, please see

<https://uofa.link/profglobal>.