# Faculty of the Professions
## 2020 Study Plan (Trimester 1)
### Master of Marketing (36 units, 1.5 year)

<table>
<thead>
<tr>
<th>12 courses (36 units)</th>
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<tbody>
<tr>
<td><strong>TRIMESTER 1</strong></td>
</tr>
<tr>
<td>ACCTING 7025 Accounting Essentials for Decision Makers</td>
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<tr>
<td>MARKETING 7104 Marketing Management</td>
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<tr>
<td>COMMGMT 7006 People and Organisations</td>
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<tr>
<th>TRIMESTER 1 2021</th>
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<tbody>
<tr>
<td>*Approved Elective</td>
</tr>
<tr>
<td>*Research Project for Marketing (6 units) CAPSTONE</td>
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</tbody>
</table>

### Degree Information
- Students must ensure they are correctly enrolled in accordance with the Academic [Program Rules](https://uofa.link/profglobal).
- A total of 36 units are required to complete the Master of Marketing.
- Students must ensure they check pre-requisite restrictions before enrolling in a course via the [Course Planner](https://uofa.link/profglobal).
- #Take COMMERCE 7039 in your final trimester before your project.
- All courses are worth 3 units unless specified otherwise.

### Global Experience
A global exchange may be included in your program. Please contact us through the information below. https://uofa.link/profglobal

### Further Information and Enrolment Advice
More information, enrolment checks and program advice can be sought from the Professions Support Hub team.

### Faculty of the Professions Support Student Hub
Phone: +61 8 8313 4755
Email: [professions@ask.adelaide.edu.au](mailto:professions@ask.adelaide.edu.au)
[https://uofa.link/profstudents](https://uofa.link/profstudents)

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*Approved Elective
The student has to select one course (3 units) of approved elective from the list of post graduate courses offered by the Business School and provided the pre-requisites are met:
- INTBUS
- ENTREP
- WINE
- PROJMGNT
- ACCTING (offered in Semesters, check with your Student Advisor)
- CORPFIN (offered in Semesters, check with your Student Advisor)
- ACCTFIN (offered in Semesters, check with your Student Advisor)
- COMMERCE
- COMMGMT