Faculty of the Professions
2020 Study Plan (Trimester 2)
Master of Marketing (36 units, 1.5 year)

Degree Information
- Students must ensure they are correctly enrolled in accordance with the Academic Program Rules.
- A total of 36 units are required to complete the Master of Marketing.
- Students must ensure they check pre-requisite restrictions before enrolling in a course via the Course Planner.
- #Take COMMERCE 7039 in your final trimester before your project.
- All courses are worth 3 units unless specified otherwise.

*Approved Elective
The student has to select one course (3 units) of approved elective from the list of post graduate courses offered by the Business School and provided the pre-requisites are met:
- INTBUS
- ENTREP
- WINE
- PROJMGNT
- ACCTING (offered in Semesters, check with your Student Advisor)
- CORPFIN (offered in Semesters, check with your Student Advisor)
- ACCTFIN (offered in Semesters, check with your Student Advisor)
- COMMERCE
- COMMGMT

Global Experience
A global exchange may be included in your program. Please contact us through the information below.
https://uofa.link/profglobal

Further Information and Enrolment Advice
More information, enrolment checks and program advice can be sought from the Professions Support Hub team.

Faculty of the Professions Support Student Hub
Phone: +61 8 8313 4755
Email: professions@ask.adelaide.edu.au
https://uofa.link/profstudents

<table>
<thead>
<tr>
<th>2020</th>
<th>TRIMESTER 2</th>
<th>TRIMESTER 3</th>
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<tbody>
<tr>
<td>ACCTING 7025</td>
<td>Accounting Essentials for Decision Makers</td>
<td>ECON 7200</td>
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<tr>
<td>MARKETNG 7104</td>
<td>Marketing Management</td>
<td>COMMGMT 7006</td>
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<td>MARKETNG 7024</td>
<td>Developing Global Markets</td>
<td>MARKETNG 7025</td>
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<tr>
<th>2021</th>
<th>TRIMESTER 1 2021</th>
<th>TRIMESTER 2 2021</th>
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<tbody>
<tr>
<td>*Approved Elective</td>
<td>MARKETNG 7120</td>
<td>*Research Project for Marketing (6 units) CAPSTONE (pre-requisite COMMERCE 7039)</td>
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<tr>
<td>COMMERCE 7039</td>
<td>#Business Research Methods</td>
<td>MARKETNG 7023</td>
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<td>MARKETNG 7032</td>
<td>Strategic Marketing (pre-requisite MARKETING 7104)</td>
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