



Trimester 1, 2020 Intake		
Year One of Study		
Trimester 1	Trimester 2	Trimester 3
PROJMGNT 7038 Project Leadership and Communication	ACCTING 7025 Accounting Essentials for Decision Makers	ECON 7200 Economic Principles
OENOLOGY 7000NW Foundations of Wine Science (Tri 1 only)	COMMGMT 7006 People and Organisations	CORPFIN 7005 Principles of Finance
MARKETNG 7104 Marketing Management	COMMGMT 7027 Strategic Management (M)	COMMGMT 7028 Action Research for Business
Year Two of Study		
Trimester 1	Trimester 2	Trimester 3
Elective: Choose 3 units from the list in the program rules	Elective: Choose 3 units from the list in the program rules	WINE 7000 Learning Discoveries in Wine
COMMLAW 7012 Business and Corporations Law	WINEMKTG 7035 Legal Aspects of Wine Business (M)	ENTREP 7900 eChallenge (This course runs from July to November, please contact Profession Support Hub for enrolment assistance.)
	WINE 7002 Evaluating Domestic and International Wine Markets	

PLEASE NOTE:

Courses need to be taken on campus. If you are not successful in any courses in a trimester the course(s) must be repeated in the next available trimester. Please seek advice from the Program Advisor if you have any questions.

ALL COURSES ARE WORTH 3 UNITS UNLESS SPECIFIED OTHERWISE

Completed	Enrolled	To complete
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Degree Information

- Students must ensure they are correctly enrolled in accordance with the Academic [Program Rules](#).
- A total of 48 units are required to complete the Master of Business Administration (Wine Business).
- Students ensure they check pre-requisite restrictions before enrolling in a course via the [Course Planner](#).

***It is recommended that you enrol for the full year.**

> Trimester – to enrol in 9 units per trimester

Critical dates 2020:

<https://www.adelaide.edu.au/student/dates/critical/2020/>

Further Information and Enrolment Advice

More information, enrolment checks and program advice can be sought from the Professions Student Hub team.

Faculty of the Professions, Profession Support Hub

Phone: +61 8 8313 4755

Email: professions@ask.adelaide.edu.au

<https://uofa.link/profstudents>

Choose 6 units of electives from the following courses:

WINE 7003 Australian Wine in the Asian Century

WINE 7004 Contemporary Issues in Wine Business (M)

WINE 7005 Direct Wine Marketing (M)

WINE 7006 Wine Retail, Cellar Door and Food Tourism (M)

WINE 7066 Advanced Wine Marketing

OENOLOGY 7019WT Sensory Studies