



Faculty of the Professions 2021 Study Plan Bachelor of Business in International Business and Management

Level I			
ENTREP 1000 Business Lifecycles	ENTREP 1002 Personal Professional Development	ENTREP 1011 Entrepreneurship Foundations and Mindset	ECON 1008 Data Analytics I
INTBUS 1000 International Business Environment	COMMGMT 1001 Managing Organisations and People	MARKETNG 1001 Introduction to Marketing	ACCTING 1004 Accounting Foundations or ACCTING 1002 Introductory Accounting
Level II			
International Business closed elective	COMMLAW 2503 Company and Business Law	COMMGMT 2511 Business Operations Management	COMMGMT 2512 Business Information Systems and Management
INTBUS 2001 International Business Operations	COMMLAW 2502 Legal Aspects of International Business	COMMGMT 2500 Organisational Behaviour	COMMGMT 3509 Professionalising Small & Family Business
Level III			
INTBUS 3001 Internationalisation of SMEs	COMMGMT 3500 Managing Across Cultures	COMMGMT 3502 Human Resource Management	COMMGMT 3506 Managing Conflict and Change
COMMGMT 3508 Systems Thinking for a Complex World	INTBUS 3501 Corporate Responsibility for Global Business	COMMGMT 3501 Strategic Management	Capstone course (eChallenge, internship, industry project, study tour)

ALL COURSES ARE WORTH 3.00 UNITS UNLESS SPECIFIED OTHERWISE

Academic Program

To qualify for the degree of Bachelor of Business, the student must complete satisfactorily a program of study consisting of the following requirements with a combined total of not less than 72 units, comprising:

1. Level I courses not exceeding 30 units
2. Core courses to the value of 12 units
3. A major
4. Capstone course to the value of at least 3 units
5. Broadening Electives to the value of 9 units

International Business closed electives, 3 units from:

MARKETNG 3501 [Marketing to the World](#)

ECON 1002 [Australia in the Global Economy I](#)

ECON 1009 [International Financial Institutions and Markets I](#)

ECON 3506 [International Trade III](#)

POLIS 1102 [Introduction to Global Politics](#)

ASIA 1103 [Asia and the World](#)

DEVT 1001 [Introduction to International Development](#)