

Level I			
<a href="#">ENTREP 1000</a> Business Lifecycles	<a href="#">ENTREP 1002</a> Personal Professional Development	<a href="#">ENTREP 1011</a> Entrepreneurship Foundations and Mindset	<a href="#">ECON 1008</a> Data Analytics I
<a href="#">ACCTING 1004</a> Accounting Foundations	<a href="#">ECON 1012</a> Principles of Economics I	<a href="#">CORPFIN 1002</a> Business Finance	<a href="#">MARKETING 1001</a> Introduction to Marketing
Level II			
<a href="#">CORPFIN 2502</a> Business Valuation	<a href="#">CORPFIN 2503</a> Business Data Analytics	<a href="#">MARKETNG 2010</a> Marketing Strategy	<a href="#">MARKETNG 2501</a> Consumer Behaviour
<a href="#">CORPFIN 2504</a> Options, Futures & Risk Management	<a href="#">CORPFIN 2501</a> Financial Institutions Management OR <a href="#">CORPFIN 2505</a> Alternative Investments	<a href="#">MARKETNG 2002</a> Marketing Analytics	<a href="#">COMMLAW 2503</a> Company and Business Law
Level III			
<a href="#">CORPFIN 3505</a> Corporate Regulation and Ethics in Finance	<a href="#">CORPFIN 3506</a> Takeovers, Corporate Restructuring & Governance	<a href="#">MARKETNG 3006</a> Delivering Customer Insight	<a href="#">MARKETNG 3501</a> Marketing to the World (prerequisite Introduction to Marketing)
<a href="#">CORPFIN 3501</a> Portfolio Theory & Management	<a href="#">CORPFIN 3507</a> Topics in Corporate Finance	<a href="#">MARKETNG 3004</a> Marketing Planning Project (prerequisite Marketing Strategy)	<a href="#">MARKETNG 3504</a> Service Design and Marketing (prerequisite Introduction to Marketing)

ALL COURSES ARE WORTH 3.00 UNITS UNLESS SPECIFIED OTHERWISE

#### Academic Program

To qualify for the degree of Bachelor of Commerce, the student must complete satisfactorily a program of study consisting of the following requirements with a combined total of not less than 72 units, comprising:

1. Level I courses not exceeding 30 units
2. Core courses to the value of 12 units
3. A major
4. Capstone course to the value of at least 3 units
5. Broadening Electives to the value of 9 units

#### 2.1.2 Elective courses

Students may include electives from any Undergraduate courses offered by the University that are available to the students. All students must include 9 units of Broadening Electives except for students completing a double major in Accounting and Corporate Finance, Accounting and Marketing, or Corporate Finance and Marketing.

\* Selection of electives will be dependent on students' interests and intended minor or 2nd major

\*MARKETNG 3004 Marketing Planning Project meets the requirements of a capstone course but will need to incorporate finance specific skills for students completing this double major.